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Do not assume content reflects current scientific knowledge, policies, or practices.
To My Glad Friends and Patrons:

My motto for 1927 will be what it has always been—"Not How Many, But How Good"—the very best the world affords, are none too good.

Price has never been taken into consideration, but QUALITY has always been the first consideration.

On this basis only do I present at this time to the "GLADIOLUS WORLD" my partial list of the WORLD'S MASTERPIECES IN GLADIOLUS, and solicit your patronage for the 1927 planting season.

I want to be perfectly frank with you, when I say that I will meet any reliable competition in prices made by representative growers, but I cannot meet the price of the haphazard growers who are offering prize packages by cutting the prices of some World Famed Glad in order to get rid of their cheap surplus stock of bulbs.

If you could only visit my Glad Gardens during the height of their bloom, and see the gorgeous blooms—see for yourself more than words can express—you would at once realize that the amateur stage of Glad raising has long passed by, and that you would be (so to speak) in a Garden of "Gods Masterpieces."

In the list which you will find on the reverse side of this sheet, you will at once appreciate a selection of the highest type of Gladiolus, from the personal selections of the introducers themselves, and only after the closest and most rigid inspection, examination and trial, are they placed on the accredited list which make up the list of the "World's Masterpieces."

I will, from season to season, add all the new worth-while Glads to my list, so that at any time you may wish to add to those already grown by you, you need feel no hesitancy in writing me your wants.

Just a little advance information: I will, this fall, add to this list five of my own introductions, which are of the highest type, and the price will be in the reach of all who really need and want the very best.

Yours for a better class of Gladiolus,

LOUIS W. MITTENDORFF
3730 Fifth Avenue, Morningside
Sioux City, Iowa
Besides the Glads listed in this price list I grow many other varieties, too numerous to mention, and if you are interested in some very choice but cheaper Glads, I can supply you:

**AVERILL** (Errey), Each.......................$2.00
  Rosy salmon.

**ARISTOCRAT** (Bll). Each...................1.50
  Pale saffron pink.

**BLASCONE INEZ** (D). Each..................75
  Seashell purple.

**BENNETT DR. F. E. (D). Each.............75
  Peach red.

**BRIAR ODAV** (Bll). Each...................3.25
  Rose early pink.

**BENGAL TIGER** (Pratt). Each.............45
  Mottled red.

**BADGER W. M. C.** (Metzner). Each........1.00
  Cornelian orange.

**BOTHIN MRS. H. E. (D). Each.............20
  Ruffled light pink.

**CARDOSA I. A** (D). Each..................35
  Iridescence orange.

**CONSTANCY** (Errey). Each..................2.00
  Rich salmon.

**CALIFORNIA CANARY** (Sal). Each........1.00
  Golden yellow.

**CALIFORNIA GIANT** (D). Each............1.25
  Mellow purple.

**DOG GLASS MRS. LEOV** (D). Each..........25
  Begonia rose.

**D'IT TAILLES JEAN** (I). Each.............25
  Deep salmon.

**DIENER'S AMERICAN BEAUTY** (D). Each....25
  American beauty rose.

**DIENER RICHARD** (D). Each..............45
  Ruffled geranium pink.

**ERHEIN'S ANNA** (D). Each.................10
  Rhodamine purple.

**ERREY GERTRUDE** (Errey). Each..........2.00
  Shell pink.

**ZAGKAR GERARDIN** (D). Each.............2.50
  Horizon lavender.

**FOCH MARSHAL** (K). Each..................20
  LaFrance pink.

**FASTIDIOUS** (Bll). Each...................35
  Shell pink.

**FORD HENRY** (D). Each....................10
  Rhodamine purple.

**GINGA** (Sal). Each.........................15
  LaFrance pink.

**GOLD EAGLE** (A). Each....................12.00
  Ruffled rich yellow.

**GLADDIE ROY** (Bill). Each................5.00
  Greendine pink.

**GIANT NYMPH** (C). Each...................30
  LaFrance pink.

**GOLDEN MEASURE** (Kel). Each.............10
  Deep yellow.

**HELIOTROPE** (Lo). Each...................1.40
  Deep violet.

**HINKLE MRS. C. R.** (Davis). Each.......4.00
  Violet amaranth.

**INDIAN SUMMER** (K). Each..............30
  Glowing pink.

**JAP LADY** (Presr). Each..................1.00
  Bishop purple.

**KENT WM** (D). Each.......................1.00
  Every yellow.

**KENT MRS. WM** (D). Each..................25
  Shrimp pink.

**LOUISE** (W). Each.........................10
  Phlox pink-purple.

**LONGSTILL** (Prt. Each). Each............50
  LaFrance pink.

**LOS ANGELES** (H). Each..................40
  Shrimp pink.

**LAVENDER AMERICA** (K). Each...........35
  Lavender.

**LAVINUS** (K). Each.......................1.00
  Rose pink.

**MASTERPIECE** (K). Each...................45
  American beauty rose.

**MARMORL** (Errey). Each..................2.50
  Lavender.

**MIMETE** (C). Each.........................9.00
  Beautiful lavender.

**MUGGIO POLO** (K). Each..................50
  Ruffled apricot.

**XIMROD** (Errey). Each....................1.25
  Coppery crimson.

**OPALINE** (Bll). Each.....................45
  Rose lavender.

**ORANGE GLORY** (K). Each................10
  Ruffled peach red.

**PINK CLOUD** (D). Each....................75
  Delicate pink.

**PIPPIN** (Bll). Each.......................10
  Blush pink.

**PRIDE OF PORTLAND** (E). Each.........25.00
  Begeist rose.

**PETERS MRS. F. C.** (F). Each............15
  Amaranth pink.

**PHIPPES MR. W. H.** (D). Each............75
  LaFrance pink-rose salmon.

**PURPLE GLORY** (D). Each..................45
  Ruffled purplish red.

**PRINCELY** (Kn). Each.....................75
  Lily-like white.

**PEARL OF CALIFORNIA** (Ky). Each.......10.00
  LaFrance pink.

**PRESTIGE MRS. K. R.** (P). Each.........1.00
  Pure white.

**PICKARD** (Bll. (L. unlimited). Each.....2.50
  Brownish lavender.

**QUEEN OF THE NIGHT**. Each.............1.75
  Dark cardinal.

**ROSEMARY** (Bll). Each..................1.00
  White with lavender rose.

**ROSE MIST** (F). Each....................1.00
  Rose color—a dream.

**RIPPLING WAVES** (Ellis). Each..........25.00
  Cream suffocated pink.

**RUFFOLACE** (Kn). Each..................25.00
  Pure white—ruffled and lacinated.

**ROSE ASH** (S). Each......................1.15
  Ashes of roses.

**SISSON MRS. W. P.** (C). Each...........12.50
  A Glad of wondrous beauty.

**SUNBURST** (Davis). Each................2.00
  Yellow—"A whole bouquet."

**SULPHUR BILLS** (Kn). Each..............50
  Ruffled sulphur yellow.

**SULPHUR GLOW** (Kn). Each..............25.
  Ruffled sulphur white.

**TYRAN BEAUTY** (Kn). Each..............20
  Tyrian rose.

**TALMAGE NORMA** (Dec). Each............1.00
  Martius yellow.

**THE ORCHID** (Spr). Each...............10.00
  Fleecy pale lavender.

**VENDREMBREUR** (P). Each............1.50
  Violet blue.

**VANDERGRIFT MRS. NEWELL** (D). Each....50
  Ruffled salmon pink.

**VAN KOUNNENBURG MRS.** Each...........1.50
  Antique blue.

**WALSH MRS. JOHN R.** (D). Each.........35
  Ruffled flesh pink.

All prices quoted are for single bulbs. Twelve of a kind may be had for the price of ten.

SPECIAL DISCOUNT

On all orders of $10.00 or more an additional discount of 10 per cent. will be given.

I Pay All Transportation Charges
NOTICE

Many notable and world-famed Glads are not listed, due to the scarcity of stock, but I hope to be in a position to supply my customers for this fall shipment or for the spring of 1928.

If you have in mind any rare varieties, not listed and you are in need of bulbs for this spring planting, write me and I will try to help you out.

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MY PRICES ARE ALWAYS RIGHT

MY GLADS ALWAYS WIN IN STRONG COMPETITION

THE WORLD'S MASTERPIECES IN GLADIOLUS

LOUIS W. MITTENDORFF
3730 Fifth Ave., Morningside
SIOUX CITY, IOWA

Here is the PRICE LIST they are all looking for