Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.
Schell's Quality Pepper. Introduced by us and it continues to hold first place as the most prolific and earliest to ripen of all Peppers. A beautiful scarlet when ripe, it has all the qualities required for the most profitable crop, namely, size, yield, quality, quick coloring. The plants, as the illustration shows, are crowded with Peppers. See page 35 for full description, and be sure to include it in your order. Price, pkt. 10c.; 1/2 oz. 35c.; 1 oz. 65c.; oz. $1; 1/2 lb. $3; lb. $10.

Schell's Gold Mine Pepper. Just like the above except the color is rich golden yellow. The price is the same as Schell's Quality Pepper. Everybody should grow both of these splendid varieties.
SCHELL'S "DEE-LICIOUS" MELON

Everybody says, "It is simply delicious"

The four melons shown in this illustration are specimens from our crop growing for seed. It will interest you, no doubt, to know that we select and use only the most perfect types of none other than the crown set melons from the vines for our seed crop. It increases the cost—but who is looking for cheap seeds? Not a single successful gardener. You want the best quality seeds, knowing they are necessary if you are to have the most profitable crops. You will have them if you grow Schell's Dee-licious.

If you would ask me which one melon of the entire list that I would recommend, when one variety only is to be grown, I would say, grow "Dee-licious," by all means. In appearance it is very attractive, the netting being very uniform over a rich olive-green and the melons average an exceptional evenness in size—seven inches long. The plants are very robust and surprisingly prolific, an acre of "Dee-licious" producing double the quantity of melons over others in most instances.

But the inside, after all, is where the real value of a melon is judged. From the small seed cavity to the rind you have in this variety the most delicious, richly flavored, honey-sweet, juicy flesh. It is no wonder at all that our customers who grow melons for market increase their acreage of "Dee-licious"—it creates a demand for itself. I urge you to grow it for market or for your own use. The illustration shows the deep luscious flesh, but it requires the real tasting of the melon to appreciate its real worth, and then you will understand why we call it "Dee-licious," for that will be your first exclamation after the first taste—"Dee-licious!"

Every home gardener, as well as every farmer and market gardener, should grow "Dee-licious." The crops of all melons are very short this year, so order early. Pkt. 5 cts.; oz. 30 cts.; 2 ozs. 50 cts.; 1/2 lb. 90 cts.; lb. $3.25; 3 lbs. (enough for one acre) $9.

Mr. C. O. Ford, Supt. Elmwood Farm, Pa., is pleased. He wrote us: "We raised an acre of your Dee-licious Melons last year from which we sold over $300 worth. This year I expect to raise two acres. They are rightly named and that is why we are doubling our crop."

Mr. John Richter says: "I am making more money on my crop of your Dee-licious Melon than on any other crop. They are certainly fine. I intend to grow double this quantity next year."

Schell's "Dee-licious" Melons

This color photograph shows our Dee-licious Melon with all its valuable qualities except the "taste." I can only tell you it is delicious—you must taste it and see. Notice the beautiful, attractive color of the uncut melon—the rich deep green under the white netting; also note the perfect oval shape always preferred on the market. Then see the deep rich salmon color right up to rind, and then the exceedingly small seed cavity, giving it the greatest possible thickness of flesh. For your own use or for market you will have the best if you have Schell's Dee-licious.

May 22, 1923, "Send the enclosed order for your Dee-licious Melon seed. We think there is nothing better."—J. K. MILLER, Cumberland County, Pa.
Valuable Varieties Introduced By Us and Grown by Gardeners Everywhere
Schell's Yellow Bountiful Beans
Schell's Black Knight Beet
Schell's Silver Beauty Corn
Schell's Perfection Cabbage
Schell's Veridark Cucumber

WALTER S. SCHELL, Inc.
Quality Seeds
THEY GROW BETTER THEY YIELD BETTER
Tenth and Market Sts., Harrisburg, Pa.
Write Plainly and Give Your Full Name and Address

Forward by { State on this line whether wanted } by Mail, Express or Freight

Your Name

<table>
<thead>
<tr>
<th>No.</th>
<th>QUANTITY</th>
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Walter S. Schell, Inc.
State on this line whether wanted
Post Office Money Order $
Express Money Order $
Check $
Cash, Notes and Silver $
Postage Stamps $

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I will greatly appreciate the favor if you will give below the names of your neighbors or friends who have gardens or farms.

Please Give Us This Information. We very often send two and three catalogues to one family because we have the husband's name, John E. Smith, on our list; also Mary R. Smith, the wife, and perhaps Howard, the son. We have no way of telling whether these are all the same family unless our customers tell us, for very often in the same neighborhood we have many families of the same name; therefore, will you please write below the information we ask?

Husband's first name ________________________ Wife's first name ________________________

How many of our catalogues did you receive? ___________ If more than one, please give the name or names the others were addressed to ___________
SCHELL'S YELLOW-POD BOUNTIFUL BEAN

The Earliest and Heaviest-Bearing Stringless Yellow-Pod Bean

"Your Schell's Yellow Bountiful Beans took First Prize at our County Fair."—Mrs. Earl F. Harrison, Pa., February 22, 1924.

Mr. Roy E. Wintrode, Md., writes us January 1, 1924: "The Schell's Yellow-Pod Bountiful Beans we got from you last year were surely wonderful. We never had finer Beans."

Mr. Geo. B. Cox, Jr., Williamsport, Pa., says: "Your Schell's Yellow-Pod Bountiful Beans are wonderful—the best we ever had."

Since we introduced this valuable variety, ten years ago, it has become the most popular Yellow-Pod Bush Bean in all the markets of large and small cities, and it has been grown in almost every state in the Union. It is a beautiful Bean having a clear, clean, sort of glistening yellow that just naturally attracts buyers, while its quality is not excelled by any other variety. It is the earliest of all yellow-pods—ready for market a week ahead of all others. This alone makes thousands of dollars extra profit for our customers who grow it. The pods are long, thick, very "meaty," and absolutely stringless always. Its plants yield tremendously; they are just simply covered with pods as shown in this picture. They produce twice as many pods as any other Yellow Bush Bean. The plants are unusually hardy and vigorous and are the last to be affected by unfavorable weather conditions. No matter how well you like other varieties, I want you to grow also Schell's Yellow Bountiful this year and I know you will thank me for urging you to do so. If I had space to print the hundreds of letters of praise of this valuable variety, received from market-gardeners and those with home-gardens, it would make everybody want Schell's Yellow Bountiful and we would not be able to supply the demand. I recommend it to you as positively the grandest of all yellow-pod Dwarf or Bush Beans. I suggest that you order early for the demand is greater every year. Pkt. 10 cts.; ½ pt. 20 cts.; pt. 40 cts.; qt. 75 cts.; 2 qts. $1.40; 4 qts. $3.25; pk. $4; bus. $15.
When you skim the cream from milk you are taking the best of it. So it is with this special collection; we have taken the best varieties of vegetables—the "cream" of all—twenty kinds most generally grown in every garden, and offer them to you at a special price in the form of three collections of quantities suitable for three variously sized gardens—one of the three will about fit your garden.

If you want the Prize garden in your neighborhood, if you want to take First Prize at your Community, Grange, County, or State Fair you can do it with our "Cream" Collection.

We have offered this collection five years; it has given such great success to the thousands who ordered it that we offer it again.

"CREAM" COLLECTION No. 1
(Value $1.50), send $1.00
"CREAM" COLLECTION No. 2
(Value $4.55), send $3.04
"CREAM" COLLECTION No. 3
(Value $9.15), send $6.10
Full description on page 3
Schell's Quality Seeds

Our New Crop Seeds for 1925 Planting Are Now Ready for You

The Indications Are That 1925 Will Be a Very Prosperous Year for Everybody. The wise fill their lamps with oil early—so we urge you to plan to grow more vegetables this year than ever and send your order to us at once, for many seeds will be very scarce a little later.

Last year was again the most successful year in the history of our business, the largest number of orders, the greatest volume of business, more First Prizes were again awarded on vegetables grown from our seeds than ever before. We know that quality in seeds counts for more than price, and successful gardeners and farmers everywhere who relish their wonderfully profitable crops our high quality seeds have produced for them. Our seed crops are produced from the most perfect type specimens of vegetables, the most vigorous and productive plants which insure for you the largest yield and the best quality crops of all for order to us early. With good soil and weather conditions favorable you will not know what failure is if you plant Schell’s Quality Seeds. We are receiving continuously many letters of praise from our customers telling of the superior crops our seeds have produced for them.

We Offer You Our High-Quantity Seeds at the Lowest Prices Possible to make, considering what it costs us to grow for you these superior seeds that Grow Better and Yield Better for you.

ORDER YOUR SEEDS AT ONCE. Take time now to go carefully over the entire catalogue and send your order in. Time for planting will soon slip around and by ordering now you will have the seeds ready when you want to plant. Then, again, orders sent late in the season are likely to hear "sold out" on some varieties. Keep sending for any seeds needed later. Many of our friends send us numerous orders all through the year. Use the order sheet; we send another one with each order.

We Pay the Postage. delivering the seeds to your door if on a delivery route, on all vegetable and flower seeds; pecks or larger quantities sent by express or freight if cost is less than by mail.

How to Pay Cash. I prefer that you send either Post Office Money Order, Check, or Express Money Order for amounts above 50 cents, and stamps or Money Order for less amounts. I guarantee the safe arrival of all letters containing Money Orders, Checks, Express Money Orders, and also Registered Letters containing silver or notes. Better send Money Order and I will pay the cost of it. You may deduct the amount from your order or add other seeds for the amount. Your rural carrier or postmaster will make out the Money Order for you.

Special Terms for Market-Gardeners. If your order for vegetable seeds amounts to any sum from $50 to $100, or $50 or $1,000 or more, we will gladly give you our special terms of payment which is July 1. That is, we will ship your order as soon as received and charge it to your account. On July 1 we will send you a statement and you pay us then. Many hundreds of gardeners deal with us on these special terms, and we invite you to do the same. All we ask is that you give us several names of business men in your community as reference when we first open an account with you.

We Make Thorough Vitality Tests of All Our Seeds. This means everything to you, for it insures you that the quality is the best and that the seeds will germinate and grow if soil and weather conditions, over which none of us have control, are not destructive after planting.

Our "CREAM" Collection of Schell’s Quality Seeds

Twenty of the Best Varieties of Vegetables

See them Illustrated in Natural Colors on the Opposite Page

This is the fourth year that we have offered this splendid collection. It seems to be just what our friends want, and as a result we receive, every day, great numbers of orders, hundreds of them, for Our Cream Collection. So we offer again, the same varieties at the same discount, 33 1/3 per cent.

Look at them! Every vegetable looks so good it makes your "mouth water." They are the "Cream" of their kind. They are our own special strains of these twenty kinds of vegetables usually grown in every garden, large or small. There are other vegetables of course that you will want to order in addition to this collection.

We have our "Cream" collection in three sizes, made up of the quantities stated to suit three various-sized gardens. One, no doubt, will about fit your garden. Please note the quantities and what they amount to at their actual value and also note then that the special price at which we are offering these collections is one-third or 33 1/3 per cent less than the regular price.

**Schell’s Special Strains**

<table>
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<tr>
<th>Variety</th>
<th>No. 1</th>
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<tr>
<td>7. Grand Rapids Lettuce</td>
<td>1 pt. 10 cts.</td>
<td>1 oz. 35 cts.</td>
<td>1 oz. 70 cts.</td>
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<tr>
<td>8. Big Boston Head Lettuce</td>
<td>1 pt. 5 cts.</td>
<td>1 oz. 30 cts.</td>
<td>1 oz. 60 cts.</td>
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<td>10. Bloomsdale Spinach</td>
<td>1 oz. 5 cts.</td>
<td>1 oz. 15 cts.</td>
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<td>11. Schell’s Dee-Licious Melon</td>
<td>1 oz. 15 cts.</td>
<td>1 qt. 30 cts.</td>
<td>1 qt. 60 cts.</td>
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<td>12. Schell’s Pearl Forcing Radish</td>
<td>1 pt. 5 cts.</td>
<td>1 oz. 15 cts.</td>
<td>1 oz. 30 cts.</td>
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<td>13. Schell’s Scarlet Globe Radish</td>
<td>1 pt. 5 cts.</td>
<td>1 oz. 15 cts.</td>
<td>1 oz. 30 cts.</td>
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<td>15. Schell’s Early Perfection Cabbage</td>
<td>1 pt. 10 cts.</td>
<td>1 oz. 20 cts.</td>
<td>1 oz. 40 cts.</td>
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<td>17. Purple-Top White Globe Turnip</td>
<td>1 pt. 5 cts.</td>
<td>1 oz. 15 cts.</td>
<td>1 oz. 30 cts.</td>
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<tr>
<td>19. Improved Long Green Cucumber</td>
<td>1 pt. 5 cts.</td>
<td>1 oz. 30 cts.</td>
<td>1 oz. 60 cts.</td>
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<td>20. Schell’s King-of-All Tomato</td>
<td>1 pt. 5 cts.</td>
<td>1 oz. 30 cts.</td>
<td>1 oz. 60 cts.</td>
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| Total Value | No. 1 $1.50 | No. 2 $4.55 | No. 3 $9.15 |

We Will Send You Collection... No. 1 for $1.00 No. 2 for $3.04 No. 3 for $6.10

Send your order at once for one or as many more collections as you wish. Order it as Schell’s “Cream” Collection No. 1 or No. 2 or No. 3—We pay the postage—make one or more of these Collections the first item on your order then add the other seeds you want.

Please do not ask us to change the varieties or quantities of this special offer—once we have them packed now, ready to send to you.

ORDER NOW
BEANS

Dwarf Yellow or Wax-Podded

One quart will plant a row 100 feet long; about 1¼ bus. to the acre.

HOW TO GROW DWARF OR BUSH BEANS.—Make the rows 18 inches or 2 feet apart, and drop the beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only 1 inch deep. Beans, especially the yellow-podded varieties, will rot very easily if planted when the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your beans until the soil is warm. Cultivate often but never when the plants are wet, as this brings on rust. Pick the beans as fast as they become fit for use; this makes them bear longer.

The reason our business grows larger and larger every year is because those who once plant our seeds have proof in their crops that our seeds produce larger crops of better quality, so they stay with us year after year, while thousands of new customers keep coming to us annually—Mr. H. F. Riordan, Superintendent of the Baker Estates Farms, Blair County, Pennsylvania, writes us, "We have been using your seeds for a number of years and like them very much."

Schell’s Yellow-Pod Bountiful. The best of all Yellow-Podded Beans, stringless and yields tremendously. (See page 45 to order it.)

Davis Kidney Wax. White seed. The pods are straight and flat, rich golden yellow, and have the most delicious flavor. One of the best for market. It is very tender if used when young. Not entirely stringless. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.

Improved Rust-Proof Golden Wax. Splendid for market or home garden. Pods of excellent quality, half-round, averaging 4 to 5 inches long, and almost stringless. Matures in 50 days. (See Illustration.) Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.

Wardwell’s Kidney Wax. The pods are long, flat, thick, stringless and brittle; very popular with large gardeners. A heavy yielder. It does not rust so readily as some yellow-pod varieties. Ready to pick 50 days from planting. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.

Round-Pod Kidney Wax. Long, round, stringless pods. Very heavy bearer, and the quality extra fine. Pods are 6 to 7 inches long. Matures in about 55 days. Do not plant too early, for the seed is very tender and will rot quicker than any other yellow Bean. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.

Stringless Wax Beans.


Webber Wax. Stringless, and very prolific. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50.

Pencil-Pod Black Wax. Vines very vigorous and branching; very productive. Pods are bright yellow, stringless, long, straight, round, like a pencil, tender, and of most delicious quality. Ready to pick about 52 days from planting. This variety is far superior to the old Black Wax and should be planted in its stead. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.


Pencil-Pod. Round, yellow, stringless pods; very fine

SOUP or SHELL BEANS

White Marrowfat, or Soup Bean. Dwarf. Shelled and dried for winter use. Every farmer should grow a good patch of these for winter marketing. Plant them in the garden or along the outer row of your corn or anywhere, for you can sell Soup Beans any time. Everybody uses them. It is a good, profitable crop to grow. Pkt. 10 cts., pt. 30 cts., qt. 55 cts., 2 qts. $1.10, 4 qts. $1.75, pk. $3.25, bus. $11.75.

Red Kidney Soup Bean. An old variety; very popular. Seed is red, plant grows dwarf. Pkt. 10 cts., pt. 30 cts., qt. 55 cts., 2 qts. $1.10, 4 qts. $1.75, pk. $3.25, bus. $11.75.

White Kidney. This is another good variety for baking or for soup. The Beans are white and larger than either the navy or White Marrowfat. Pkt. 10 cts., pt. 30 cts., qt. 55 cts., 2 qts. $1.10, 4 qts. $1.75, pk. $3.25, bus. $11.75.
BEANS, Green-Podded, Dwarf or Bush

All my Seed Beans are of highest quality, vitality proved. They grow better—they yield better

PLEASE NOTE! The Bean crop of the United States is very short so be careful about ordering from those who offer low prices—their crops may not be of high quality. If you order from us and you receive any MEDIUM CROP SEED of our small packets, we shall refund the purchase price. Our packets of Beans are 10 cents because they are LARGE and should not be compared with the small 5 cent packets offered by some.

Bountiful. Fine value; long, flat, stringless pods. An enormous yielder. Extra early; ready for market six weeks from planting. Plant this for your green pods and our Yellow-Pod Bountiful for yellow, and you will have two of the best crops you ever grew. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $3.50, bus. $12.90.

Burpee Stringless Green-Pod. Absolutely stringless; round pods; extra fine. Good yielder, ready for picking about 45 days after planting. This is a great favorite of market-growers everywhere. Its fine quality keeps it in lasting favor. All should grow it. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.

Black Valentine. Long, straight, green, round pods of excellent quality. Is extra early; a heavy yielder; fine for either early or late planting. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.


Dwarf Horticultural. Stringless pod. Excellent as a pod Bean or dried for a Shell Bean. The seed is large, round and somewhat mottled. The pods are long, round, very thick and fleshy. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.

French Dwarf Horticultural. Similar to the Dwarf Horticultural; preferred by some because of its long tendril, which increases its yield. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.

Giant Stringless Valentine. Matures about a week later than Red Valentine. Pods are round, very long, meaty and entirely stringless when young or old; of excellent quality. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.

New Stringless Green Refugee. This New Refugee is entirely stringless and possesses all the good features of the old Refugee. Try it this year for late crop. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.

Extra-Early Refugee. Similar to Refugee or 1,000-to-1, with all its superior qualities, but matures fully two weeks earlier. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.

Longfellow. Produces very long, tender pods averaging 5½ to 6½ inches in length. Fine quality and a good yielder. It is stringless when young, but shows some strings if not picked early. Ready to pick about 52 days after planting. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.

Refugee. or 1,000-to-1. One of the most profuse, dwarf, Green-podded Beans. Pods are 6 to 7 inches long and round; are very tender and meaty. A great favorite for canning purposes. Not entirely stringless. Late grower, requiring about 70 days to mature. Pkt. 10 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.25, 4 qts. $2, pk. $3.50, bus. $12.90.

Dwarf or Bush Lima BEANS

How TO GROW THEM.—Make the rows 2 feet apart and give each plant 12 inches of space. If the soil becomes hard or crusted, keep it broken up, or your Limas will never come up. Do not plant Limas until the soil is warm, about May 15 in this latitude. One quart will plant 150 feet of row; 20 to 24 quarts to the acre. Plant with the eye down.

Burpee Improved Bush Lima. Fine-flavored; big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an enormous yielder, bearing in close clusters as many as eleven pods, containing three, four, and five Beans more containing five than three. The Beans are much larger and nearly twice as thick as the old Bush Lima, and mature a week earlier. Pkt. 10 cts., ½ pt. 25 cts., pt. 45 cts., qt. 90 cts., 2 qts. $1.80, 4 qts. $2.75, pk. $5, bus. $18.

Burpee Bush Lima. These bush Lima beans are 20 inches high, are very prolific and the Beans are as large as the large pole Limas. The new Burpee Improved Bush Lima is, however, a vast improvement over this variety. Pkt. 10 cts., ½ pt. 25 cts., pt. 40 cts., qt. 75 cts., 2 qts. $1.50, 4 qts. $2.50, pk. $4.50, bus. $16.

Fordhook Bush Lima. The plants stand erect like little trees (never prostrate or running) and the pods, borne in clusters of four to eight, are filled tightly with big, thick, delicious, potato-like Beans of very fine flavor. (See illustration, page 7.) Pkt. 15 cts., ½ pt. 30 cts., pt. 50 cts., qt. 95 cts., 2 qts. $1.95, 4 qts. $3.25, pk. $6, bus. $22.

Dreer’s Bush Lima. The Beans are thick, sweet and very richly flavored. Pkt. 15 cts., ½ pt. 30 cts., pt. 50 cts., qt. 95 cts., 2 qts. $1.90, 4 qts. $2.25, pk. $6, bus. $22.

Henderson's Bush Lima. Small Beans, but very tender and of exquisitely rich, buttery, Lima flavor, whether used green or dried for winter. Pkt. 10 cts., ½ pt. 20 cts., pt. 40 cts., qt. 80 cts., 2 qts. $1.50, 4 qts. $2.65, pk. $5, bus. $18.50.
POLE LIMA BEANS

HOW TO GROW THEM.—About the first to the middle of May, plant four or six beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on trellises or stringless wire; for this method use three or five rows of Pole Beans or three Beans every 15 inches. Poles may readily be obtained at any lumber-yard. Cultivate often (not when plants are wet) and top-dress occasionally with Wizard Brand Pulverized Sheep Manure, working it into the soil.

Schell’s New Wonder Pole Lima. Wonderfully prolific. The big, broad, thick, meaty Beans, holding their fresh greenish color, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed on to every inch of the branches. Plant this variety on any soil they recommend. It is the best of all Pole Limas. Pkt. 10 cts., $1/4 pt. 25 cts., pt. 45 cts., qt. 85 cts., 2 qts. $1.70, 4 qts. $2.75, pk. $5.25, bus. $20.

King of the Garden Pole Lima. Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. Pkt. 10 cts., $1/4 pt. 25 cts., pt. 45 cts., qt. 80 cts., 2 qts. $1.60, 4 qts. $2.50, pk. $4.50, bus. $16.

Dreer’s Improved Pole Lima. (Potato Lima.) The Beans are medium size, very thick and of excellent quality. The vines are very productive. Pkt. 10 cts., $1/4 pt. 25 cts., pt. 45 cts., qt. 80 cts., 2 qts. $1.60, 4 qts. $2.50, pk. $4.50, bus. $16.


Large White Lima. Pkt. 10 cts., $1/4 pt. 25 cts., pt. 45 cts., qt. 80 cts., 2 qts. $1.60, 4 qts. $2.50, pk. $4.50, bus. $16.


Early Leviathan. Early and very large. The pods hang thick, five to ten in a cluster, with either four, five, or six large Beans in each pod. Pkt. 10 cts., $1/4 pt. 25 cts., pt. 45 cts., qt. 80 cts., 2 qts. $1.60, 4 qts. $2.50, pk. $4.50, bus. $16.


POLE OR CORN BEANS

GREEN-POD BEANS

Grow more Pole Beans. They yield tremendously and are easy to grow and very profitable for market. Good poles may be secured cheaply at any lumber-yard.

Lazy Wife. Broad, thick, fleshy, green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as soup Beans if allowed to dry in the pods. Pkt. 10 cts., $1/4 pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. $1.40, 4 qts. $2.25. pk. $4, bus. $15.

Old Homestead, or Kentucky Wonder. One of the earliest Green-podded Pole Beans, and of the finest quality. Pods are round, stringless, and average 5 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season. Pkt. 10 cts., $1/4 pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. $1.40, 4 qts. $2.25. pk. $4, bus. $15.

Old-fashioned Sicke Pole Bean. One of the best quality; well known to all farmers and gardeners. The seed is gray, with black stripes; the pods long, meaty and stringless. Very heavy yielder. Pkt. 10 cts., $1/4 pt. 25 cts., pt. 45 cts., qt. 90 cts., 2 qts. $1.80, 4 qts. $3. pk. $5.25, bus. $20.


Yard-Long Bean. A variety imported from Japan. It is very interesting to grow as a novelty. The pods are from 3 to 4 feet in length. It is not recommended to grow for profit. Grow it “for fun.” Pkt. 10 cts.

White Creaseback. An early Green-podded Pole Bean. The pods grow in clusters and are from 5 to 6 inches in length, perfectly round and stringless. The white seed is excellent for winter use. Pkt. 10 cts., $1/4 pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. $1.40, 4 qts. $2.25. pk. $4, bus. $15.

White Sickle. Long, curved, fleshy pods of excellent quality, stringless, earlier than most all other pole beans. The seed is white, which makes it also valuable for winter use when dried. Pkt. 10 cts., $1/4 pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. $1.40, 4 qts. $2.25. pk. $4, bus. $15.

Jordan’s Stringless Self-Drier Pole Bean. Green-podded, entirely stringless, very hardy and prolific, small round white seed similar to Lazy Wife, but smaller and more round. The pods may be dried and used in winter as a green Bean. Pkt. 10 cts., $1/4 pt. 20 cts., pt. 35 cts., qt. 70 cts., 2 qts. $1.40, 4 qts. $2.25. pk. $4.

YELLOW-POD BEANS

Early Golden Cluster Wax. Large, flat, yellow Pods, borne in clusters very profusely; stringless and very tender. Pkt. 10 cts., $1/4 pt. 25 cts., pt. 45 cts., qt. 85 cts., 2 qts. $1.70, 4 qts. $2.75. pk. $5, bus. $15.

Yellow-podded Old Homestead. This variety has all the good qualities of the green-podded variety, the same name, yet is a smaller, more tender Pod. The plants are covered with beautiful, long, golden yellow, stringless pods. Pkt. 10 cts., $1/4 pt. 25 cts., pt. 45 cts., qt. 85 cts., 2 qts. $1.70, 4 qts. $2.75. pk. $5, bus. $18.
FORDHOOK BUSH LIMAS. One of the very best—note how they yield. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. The Beans are very thick, meaty, and of delicious flavor. It is ready for use a week earlier than other dwarf Limas and bears fully a third more pods. My Fordhook Limas are pure stock, excellent quality. Grow more Limas, plant the best, Schell’s Quality Seeds, and have a big crop. Even though we grow more of our own selected stock of Fordhook Limas every year, yet we never have enough. The demand last year was greater than ever and we sold out early. We have grown hundreds of bushels more for this year, for as gardeners learn of the superior quality and heavier yield of our Fordhooks, our orders naturally increase, so send your order early. One very large grower of Limas wrote: “The Fordhook Bush Limas you sent me were positively the finest Fordhooks I ever received from any grower.” The general crop of Fordhook Limas in the United States was only about 60 per cent, or a little over half a crop—this means less to be planted and high prices for those who grow them. We urge you to order early all you need. Pkt. 15 cts.; ½pt. 30 cts.; pt. 50 cts.; qt. $1; 2 qts. $2; 4 qts. $3.50; pk. $6.50; bus. $24.
Mr. F. M. Best says: "They sell themselves and bring folks back. We always sell all we can haul as quickly as we can handle them. Black Knight is the Beet for us."

W. Mr. J. W. Clemson won First Prize on our Black Knight at Dauphin County Fair. Professor Bell, of Pennsylvania State Agricultural College, was judge.

Mr. F. M. Best says: "They sell themselves and bring folks back. We always sell all we can haul as quickly as we can handle them. Black Knight is the Beet for us."

Black is its name and black is its color—deepest black-red all the way through, just as it is shown in this color photograph which is an exact reproduction of the Beets as they are grown from our seeds. In all trials we have positively found no other Beet to compare with it. It is in a class by itself and all market-gardeners who grow it say so. Thousands of successful gardeners in every part of the United States make this their choice for early planting (to follow Extra Early Harrisburg Market), second crop, fall, and winter crops, and we are constantly receiving orders from them for 1, 5, 10, 25, 50, 100 pounds and more. If you have not grown it, do so this year by all means, for you, too, will find it the best Beet you ever grew. The seed we are offering you this year was grown from stock seed which we have been selecting with the greatest care for the past four years. It is of exceptional quality. If you have liked Black Knight Beet before you will surely like it even better this year.

In addition to its very desirable deep dark color, it is of very superior quality, highly flavored, deliciously crisp, tender and sweet, and it is very smooth, clean, and of a very uniform shape and size, bunching up beautifully.

Many testimonial letters from our customers who grow very large acreages of Beets, as well as those who grow for their own use, are in our files. We would like to print them here for your benefit, but lack of space prevents it. You who have not already grown Schell's Black Knight Beet do so on my recommendation and I know you, too, will find it preferable to all other Beets. Fkt. 10 cts.; oz. 20 cts.; ¼lb. 45 cts.; ½lb. 85 cts.; lb. $1.50.

Mr. Frank Horstick is pleased. "I had five pounds of your Beet seed and there was not an 'off' one in the whole patch."
BEETS

My high-quality Beet seed produces a very uniform and perfect crop. Remember, the vitality of all my seed is tested; that is one reason why they grow better.

HOW TO GROW BEETS.—Sow the seed as soon as the ground can be properly worked. Be sure to work in Wizard Brand Pulverized Sheep Manure (we have it) or some other good fertilizer. Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 3 or 4 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will then have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. One ounce will sow a row of 50 feet; 5 or 6 pounds to the acre.

Harrisburg Market Extra-Early. The favorite early Beet of the market-gardener. Extra early; dark red; shape medium between a globe and a flat. This is my choice for extra early, or first in the market. Pkt. 5 cts., oz. 10 cts., ¼ lb. 30 cts., lb. $1.


Eclipse. Small but grows remarkably quick. This and its very fine quality, round shape and deep red color make it a favorite for the market-gardener. Pkt. 5 cts., oz. 10 cts., ¼ lb. 30 cts., lb. $1.

Edmand's Blood Turnip. One of the best varieties to follow the extra-early varieties and for late crop. Should be planted at the same time to mature just after the extra early. The shape is round; color deep red. The Beets mature very uniformly, and are fine-flavored and tender. Pkt. 5 cts., oz. 15 cts., ¼ lb. 40 cts., lb. $1.25.

Six dollars will plant an acre of Beets, which will yield a crop of $500 or more.

Crosby's Improved Egyptian Beets
This Beet has been a favorite a long time, and one of the finest extra-early Beets.

Crimson Globe. Medium-sized, smooth; rich, dark red; tops small. This Beet has become very popular and is coming into favor with our market-gardeners more every year. Pkt. 5 cts., oz. 10 cts., ¼ lb. 30 cts., lb. $1.


Half-Long Blood. The root is a rich, dark red, very sweet, crisp and tender; does not become woody. It is very smooth and handsome. A good keeper. A half-long Beet makes a good winter variety. It is always salable. Pkt. 5 cts., oz. 15 cts., ¼ lb. 40 cts., lb. $1.25.

Schell's Deep Blood Turnip Beet
This early, globe-shaped Beet, of excellent quality, is especially esteemed on account of its dark red color, which extends entirely through the Beet, and without the light-colored rings seen in some varieties. The medium-size Beets are smooth and handsome, and are now being largely used for canning as well as for the home-garden and market. Pkt. 5 cts., oz. 15 cts., ¼ lb. 40 cts., lb. $1.25.


Dewing's Blood Turnip. Roots are dark red; good keeper. Pkt. 5 cts., oz. 10 cts., ¼ lb. 30 cts., lb. $1.

Early Wonder. An extra-early Beet of excellent quality; very dark red; fine shape, almost globular; very smooth. Pkt. 5 cts., oz. 15 cts., ¼ lb. 40 cts., lb. $1.25.

Schell's Deep Blood-Red Turnip Beet
An excellent second-early sort. Flesh dark red. You'll like it.
Detroit Dark Red Beet. A variety of exceptional quality and unusual attractiveness. Its handsome appearance makes it a great seller on the market. Globes smooth; dark red; very early. A good general-crop Beet. We sell thousands of pounds of seed of our fancy strain of this popular variety to market-gardeners everywhere. If Detroit is one of your leaders, plant my seed this year and have the best. Pkt. 5 cts., oz. 15 cts., ½ lb. 40 cts., lb. $1.25.

Lutz's Green-Leaf Winter Table Beet. A very large, dark red, table Beet; tender and sweet; keeps well and is a most desirable variety for fall and winter use. For slicing it is the best variety. Everyone should grow some of these for winter use. We are pleased to say we have a fairly large crop this year. Pkt. 5 cts., oz. 25 cts., ½ lb. 75 cts., lb. $2.50.

SWISS CHARD BEET, or SEA KALE
Lucullus. Stems are cooked as a salad or pickled. This vegetable is coming into great favor, as it is being grown more extensively, and market-gardeners can soon build up a strong demand for it. Grow it! Pkt. 5 cts., oz. 15 cts., ½ lb. 40 cts., lb. $1.25.

SUGAR-BEETS. HOW TO GROW THEM.—(Same as Mangel-Wurzel.) Sow 6 pounds to the acre in May or June, in rows 3 feet apart, thinning the plants when 3 inches high to 8 to 10 inches in the rows; cultivate often.

Vilmorin’s Improved. Size medium, yielding from 10 to 16 tons to the acre. Oz. 5 cts., ½ lb. 15 cts., lb. 50 cts.

ASPARAGUS
HOW TO GROW ASPARAGUS.—One ounce of seed will produce about 200 plants; 4 to 5 lbs. to the acre. I will furnish a special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Asparagus is a very profitable crop to grow. Roots should be planted early in the spring.

A favorite vegetable and becoming more popular every year; it not only makes a delicious dish for dinner, but it is recommended by physicians as a real health food. For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide, or 100 roots to 50 feet by 6 feet. As for growing for market—whether you own your own farm or not, I urge you to put out as large a bed as possible this spring, for you can sell quickly at high prices all you can grow. The roots can be lifted and transplanted if you change farms. A permanent bed of asparagus means a splendid income every year for its own food and market.

Our Two-Year-Old Roots are the Best to Plant. We have hundreds of thousands of them, but many orders have already been entered, and we expect to be sold out early, as usual, so send your order at once—we will hold the roots for you until weather conditions favor planting.

Pedigreed Washington Rust-Resistant
Asparagus. A variety bred up by the U. S. Department of Agriculture, at Washington, D. C., from a careful selection of plants of the Martha Washington variety, and is now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green, tender shoots of the most delicious flavor.

Large Two-Year-Old Roots of Pedigreed Washington. Doz. 50 cts. (postpaid 60 cts.); 50 roots $1.50 (postpaid $1.75); 100 roots $2.50 (postpaid $2.85); 1,000 for $18; 5,000 for $85. (It requires 8,000 roots to plant an acre, when planted 1½ feet apart in the rows and 3 feet between the rows; this allows for horse cultivation. For small gardens, with hand cultivation, rows can be 1½ feet apart, or just half the distance.

Seed of Pedigreed Washington. Pkt. 10 cts., oz. 50 cts., ¼ lb. $1.50., lb. $5.

The following are all excellent varieties and are grown extensively.

Clemson’s Tenderheart. A variety of exceptional value. Its size, tenderness, quality, and high flavor make this very desirable. Pkt. 10 cts., oz. 30 cts., ¼ lb. $1., lb. $3.

Conover’s Colossal. Pkt. 5 cts., oz. 15 cts., ¼ lb. 35 cts., lb. $1.


Palmetto. Early; prolific; light green; very tender, large, and disease-resisting. Pkt. 5 cts., oz. 15 cts., ¼ lb. 35 cts., lb. $1.

Strong two-year-old roots of either of the above four varieties, 50 cts. per doz. (postpaid 40 cts.), $1.50 per 100 (postpaid $1.85), $12 per 1,000, $35 for 5,000.
CABBAGE

HOW TO GROW CABBAGE.—To get the earliest possible crops, sow the seed of the early varieties under glass (greenhouse or hotbeds) in February, in beds or low boxes (“flats” we call them), about 18 inches square and 4 inches deep. Sow the seed in rows about 3 inches apart; when plants are 2 1/2 or 3 inches high, thin them out so they will stand 2 inches apart in the rows. As soon as the ground outside can be worked properly, set out the plants in rows 2 feet apart and the plants about 18 inches apart in the rows. Nitrate of soda is good to give the plants a good start; apply it around but not against the plants. If the season is dry, water the plants freely—Cabbage is about 80 per cent water. For the late Cabbage sow the seed outside in rows in May; transplant in July. Keep dairying them through the season with “Slug-Shot,” which is not harmful to people but kills the Cabbage worms and prevents the eggs from hatching. For Cabbage lace (mostly found on underside of leaf) spray them (the lice) with “Black-Leaf 40.” It kills them and is harmless to the Cabbage. (We have it.) One ounce of seed will sow a row of 300 feet and make about 2,500 plants; 4 ounces to the acre. Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit.

EXTRA-EARLY VARIETIES

**Schell’s “Harrisburg” Extra-Early Cabbage**

I want every market-gardener, every farmer, every home-gardener, to grow this splendid Cabbage. It is very early, forming its hard, heavy, round heads in 75 days from sowing the seed. You can grow 150 heads of Harrisburg Cabbage on the same space required for 100 heads of other varieties, because the plants of Harrisburg are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts. Harrisburg has a distinctively rich Cabbage taste and its fine texture, together with its extreme earliness, make it, in my estimation, a very valuable extra-early round-head Cabbage. I recommend it highly. Pkt. 10 cts., 1/2 oz. 25 cts., oz. 45 cts., 1/4 lb. $1.25, lb. $4.50.

**Schell’s New Early Perfection**

A very large, early, round-headed Cabbage of the greatest value to those who grow for market. It is without question one of the best round, hard-headed, early Cabbages in cultivation. The heads are very solid, weighing 8 to 10 pounds, the stems short and few outside leaves which allow very close planting. Everyone who intends to grow Cabbage should include this splendid variety. It follows 10 days after my new extra-early “Harrisons.” Pkt. 10 cts., 1/2 oz. 25 cts., oz. 45 cts., 1/4 lb. $1.25, lb. $4.50.

**Special Strain Extra-Early Jersey Wakefield.** Identical with Jersey Wakefield, except a trifle smaller, but is ready to cut fully a week to ten days earlier. Pkt. 5 cts., 1/2 oz. 20 cts., oz. 35 cts., 1/4 lb. 85 cts., lb. $3.


**Glory of Enkuizen.** One of the best early round-headed varieties. If planted with Jersey Wakefield, will mature ten days later. Heads are round as a ball, very solid, and fine-grained. Good also for second-early or late planting, being a goodkeeper. Pkt. 5 cts., 1/2 oz. 20 cts., oz. 35 cts., 1/4 lb. 85 cts., lb. $3.

**Charleston, or Large Wakefield.** Similar to Jersey Wakefield but half again as large and about 10 days later. Pkt. 5 cts., 1/2 oz. 20 cts., oz. 35 cts., 1/4 lb. 85 cts., lb. $3.

**Early Winnigstadt.** Pointed head; like Jersey Wakefield, except more solid and require longer to mature. Pkt. 5 cts., 1/2 oz. 20 cts., oz. 35 cts., 1/4 lb. 85 cts., lb. $3.

**Improved Copenhagen Market.** Extra-early, round-headed. A valuable variety now being grown extensively. Eight days earlier than the regular strain. Pkt. 10 cts., 1/2 oz. 20 cts., oz. 35 cts., 1/4 lb. $1, lb. $3.50. (State College test reports our stock as one of the best for quality and earliness.

**Schell’s New "Ruby-head."** Heads are small, only 5 to 6 inches in diameter, but round, solid and of finest quality. Ready to cut a week to ten days earlier than Copenhagen Market. Try it. Pkt. 15 cts., 1/2 oz. 60 cts., oz. $1, 1/4 lb. $2.50, lb. $8.

**SECOND-EARLY VARIETIES**

**Early Dwarf Flat Dutch.** Heads large, nearly round, solid. Pkt. 5 cts., oz. 30 cts., 1/2 lb. 75 cts., lb. $2.50.

**Limited Mail.** An exceptionally fine, second-early. The heads are between a flat and a round, are solid and uniform. A favorite with the market-gardeners here. Pkt. 5 cts., 1/2 oz. 20 cts., oz. 35 cts., 1/4 lb. 85 cts., lb. $3.

**All Head.** Very large, flat, solid heads; second-early. Pkt. 5 cts., 1/2 oz. 20 cts., oz. 35 cts., 1/4 lb. 75 cts., lb. $2.50.

**Succession.** An ideal second-early roundhead; heads average 10 to 12 pounds and measure from 30 to 35 inches in circumference. Fine for second-early or late. Pkt. 5 cts., 1/2 oz. 20 cts., oz. 35 cts., 1/4 lb. 75 cts., lb. $2.50.

**Early Summer.** A second-early, large-heading Cabbage; an excellent keeper; does not burst readily. Pkt. 5 cts., 1/2 oz. 20 cts., oz. 35 cts., 1/4 lb. 75 cts., lb. $2.50.

**Drumhead Savoy.** The heads are solid, leaves curled and crimped. Pkt. 5 cts., 1/2 oz. 20 cts., oz. 35 cts., 1/4 lb. 85 cts., lb. $3.

FROST-PROOF CABBAGE PLANTS ARE OFFERED ON PAGE 71
LATE CABBAGES

Sow plenty of seed—the surplus plants you can easily sell

Houser Cabbage

See it on our back cover

One of the best hard-heading late-keeping, fine-grained Cabbages. Extremely small heart

We think so much of this valuable late Cabbage that we are showing it in color on the back cover of this year's catalogue. We highly recommend it to everyone as an exceedingly good dependable late Cabbage.

Houser Cabbage was originated years ago by Mr. George Houser, our esteemed friend and customer, who made a great success of market-gardening and is now retired. The two very valuable varieties of vegetables (Houser Cabbage and Houser Celery) of his origin, and which helped make his gardening so successful, are now being grown by many thousands of our customers with great success and most profitable returns.

Houser Cabbage has a large head, "solid as a rock," and seldom ever "busts," except at the stem end. The heart is unusually small, a valuable feature, and the entire head is finely grained and free from the coarse ribs found in other varieties. The heads are round, sometimes developing a very slight dull point or oval shape at the top. A critic, looking at uniformity of shape and not considering quality or productiveness, and not knowing the nature of Houser Cabbage, might refer to it as an "unfixed type," but such is not the case for it has been the habit of Houser Cabbage, since its introduction, years ago, to follow this tendency. Houser is different in color, shape, and quality from any other Cabbage. Its keeping qualities are remarkable. The heads average 10 to 12 pounds. To get the best crop, set the plants out from two to three weeks ahead of other late varieties, for it requires this much longer season to mature. Houser is so good that if you grow it once I am sure you will grow it always. It is a wonderful late Cabbage. (See it on the back cover.)

Late Danish Ballhead

One of the best hard-heading, round late Cabbages. Thousands of acres are planted annually with this favorite. For late crop it cannot be excelled for its fine flavor, firmness of grain, beautiful ball-shaped heads, nor for its keeping qualities. Pkt. 5 cts., ¹⁄₂ oz. 20 cts., oz. 35 cts., ¹⁄₄ lb. 85 cts., lb. $3.

Pennsylvania State College of Agriculture's official tests prove the superiority of our purebred seed stocks. Prof. W. B. Nisley, specialist in vegetable gardening there, writes me October 17, 1922: "You remember last year that your seed (Danish Ballhead) was included in our tests of stocks of leading Pennsylvania seedsmen, and it stood up among the top-notchers (the best). We are just now in the midst of harvesting and weighing up our demonstrations of Danish Ballhead, and am glad to again state that your seed is among the best. It will pay you well to plant Schell's Quality Seeds; you will find They Grow Better and They Yield Better. Send your order to us.

Danish Roundhead, Short Stem

An excellent variety, ready to cut about ten days ahead of the Ballhead when planted at the same time. Keeps just as well. Notice the stem is shorter and the head not quite so globe-shaped but "solid as a rock." Very fine. Pkt. 5 cts., ¹⁄₂ oz. 20 cts., oz. 35 cts., ¹⁄₄ lb. 85 cts., lb. $3.

Genuine Surehead

Large heads; good keeper. Pkt. 5 cts., ¹⁄₂ oz. 20 cts., oz. 35 cts., ¹⁄₄ lb. 75 cts., lb. $2.50.

Autumn King or World Beater

Very large, solid, flat head; a good winter Cabbage. It can be planted closer than other sorts because of its small outer leaves. Pkt. 5 cts., ¹⁄₂ oz. 20 cts., oz. 35 cts., ¹⁄₄ lb. 75 cts., lb. $2.50.

Mammoth Loose Red

Largest-heading red Cabbage. More of this variety should be grown here. Pkt. 5 cts., ¹⁄₂ oz. 20 cts., oz. 35 cts., ¹⁄₄ lb. $1, lb. $3.50.

Large Late Flat Dutch

Immense heads; flat and of the best quality. Excellent croat Cabbage. If you want a big crop of big Cabbage grow this variety. Pkt. 5 cts., ²⁄₃ oz. 20 cts., oz. 35 cts., ¹⁄₄ lb. 75 cts., lb. $2.50.

Chinese Cabbage (Pe-Tsai or Cut Cabbage)

As tender as head lettuce and used as a salad or cooked as cabbage. Being very tender, it must be cooked quickly. The outer leaves may be used during its growth. Plant in rows 2 feet apart and 20 inches between the plants. Pkt. 5 cts., ¹⁄₂ oz. 20 cts., oz. 35 cts., ¹⁄₄ lb. $1.50, lb. $5.50.

Schell's Late Ni-tram

Without question, one of the best late Cabbages in cultivation. The heads are large, extremely hard, solid, fine-grained, and of the most excellent flavor—no "quality taste" different from other Cabbages. For keeping it is unexcelled. The heads, which are in shape between a globe and a flat, or more a half-globe, are clothed with fewer outside leaves than others and these leaves grow upright and close to the head instead of spreading, as do other late Cabbages. This allows closer planting and a larger percentage to be grown to the acre. It is a Cabbage that I am confident will make good wherever grown, and I should like you to grow it. Pkt. 10 cts., ¹⁄₂ oz. 25 cts., oz. 45 cts., ¹⁄₄ lb. $1.15, lb. $4.

Disease-Resistant Strains

For those who are troubled with Cabbage "yellows," we offer these two special stocks. They were grown under the supervision of the Plant Pathology Department of Agriculture Experiment Station, bred for resistance to "yellows" and approved for distribution.

Wisconsin Hollander, No. 9

Pkt. 15 cts., ³⁄₄ oz. 50 cts., oz. 90 cts., oz. $1.50, ¹⁄₄ lb. $4.50, lb. $16.

FROST-PROOF CABBAGE PLANTS ARE OFFERED ON PAGE 71
CARROTS

HOW TO GROW THEM.—Carrots grow the best in deep, loose, fertile soil, although any good garden soil well worked will produce Carrots. Wizard Brand Pulverized Sheep Manure, which contains much humus, is good to work in the soil (we have it). For the first crop, sow the seed in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed 1 inch deep; then thin out the plants so they will stand 3 to 4 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre.

THE KELWAY. This new Kelway Carrot is the brightest scarlet as to skin, the smoothest-grained texture as to flesh, of all the half-long Carrots. It is of the most perfect, form, pointed-rooted, with a broad high shoulder; about 7 inches in length; unequalled for beauty and quality. Pkt. 5 cts., oz. 20 cts., ¼ lb. 60 cts., lb. $2.


Improved Long Orange. Longer than either of the above and tapers to a sharp point. Good quality and good keeper. Pkt. 5 cts., oz. 15 cts., 2 ozs. 25 cts., ¼ lb. 40 cts., lb. $1.25.


Rubicon. A very handsome, stump-rooted Carrot about the length of Danvers, but thicker; rich dark orange in color. Pkt. 5 cts., oz. 10 cts., ¼ lb. 30 cts., lb. $1.

Early Scarlet Horn. Excellent for early planting out-of-doors. Tops are small. Roots are top-shaped, tapering abruptly to a small top. Skin is orange-red. Pkt. 5 cts., oz. 15 cts., ¼ lb. 40 cts., lb. $1.25.


**Danvers Half-Long Carrot**

Our strain of this popular market Carrot is a beautiful type. Danvers is a rich orange-red. Roots are smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. We supply enormous quantities of our strain of this popular variety to large vegetable growers throughout the country. If you have not been planting our Danvers Half-Long do so this year and you will be pleased. This photograph in natural color shows specimen of our Danvers from a field of these that was 99 percent perfect. Our crop this year is from extra fine stock as always. Pkt. 5 cts., oz. 20 cts., ¼ lb. 50 cts., lb. $1.50, 10 lbs. $12.50.

Be sure to order Black Knight Beets and Yellow Bountiful Beans—both are extra fine

**NEW CARROT, EARLY MARKET.** This is a stump-rooted Carrot. It grows very quickly and gives a heavy crop of sound, smooth, heavy-shouldered roots. It has become a very popular sort for market. Its perfect uniform shape makes it an ideal bunching Carrot, and you will find it a ready seller on the market because of its very attractive appearance. If you have not already grown this variety, do so this year, for I consider it one of the best and very early. Pkt. 5 cts., oz. 20 cts., ¼ lb. 60 cts., lb. $2.

Nantes. Long, smooth, blunt end; very fine quality; color orange-red; almost same thickness from its crown to root. This is a great favorite with all who grow for market, and its distinct shape makes it desirable to grow even though you grow Danvers or other varieties. Pkt. 5 cts., oz. 15 cts., ¼ lb. 40 cts., lb. $1.25.

**BRUSSELS SPROUTS**

HOW TO GROW THEM.—Sow the seed the same as cabbage, in coldframes or hotbeds for early, or outside as soon as the ground can be worked. When the plants are 3 or 4 inches high, set them out in rows like cabbage, 20 to 24 inches apart in the rows and the rows 20 inches apart for hand cultivation or 3 feet apart for horse cultivation. One ounce of seed will plant a row 200 feet long and make 2,000 to 3,000 plants.

**New Prolific Exhibition**

A very superior selection with very fine, even-shaped Sprouts of good size and flavor. Very prolific, as shown in illustration. Pkt. 10 cts., oz. 25 cts., ¼ lb. 50 cts., lb. $3.

**Dwarf French Improved.** The plants grow 2 to 3 feet high and produce from the sides of the stalk numerous little Sprouts which resemble very small cabbages 1 or 2 inches in diameter. The leaves should be broken down in the fall to give the little heads more room to grow; very hardy. Pkt. 50 cts., oz. 25 cts., ¼ lb. 75 cts., lb. $2.50.

Brussels Sprouts, New Prolific Exhibition
Schell's Silver Beauty and Golden Giant

POSITIVELY THE BEST TWO EARLY SWEET CORNS IN AMERICA TODAY

We have grown all early varieties and if there were better ones than these we would be the first to say so, but these two superlatively grand varieties hold the championship as the best early Sweet Corns in cultivation. We are showing them in natural color and size so that every one of our friends may get the best possible idea of their value and order sufficient seed to supply the great demand these delicious varieties create for themselves. You can quickly sell at fancy prices all you can grow.

**GOLDEN GIANT.** Awarded First Prize and sweepstakes by Massachusetts Department of Agriculture. A rich golden yellow color, deliciously sweet and, think of it—a week earlier than Golden Captian and twice as large. Mr. Wm. BRIGHTBILL, market-gardener and Superintendent of Farms says: "It is simply great; everybody wants it and it brings fancy prices." Ready for market in 55 to 65 days from planting. Pkt. 10 cts., pt. 40 cts., qt. 75 cts., 2 qts. $1.50, 4 qts. $2.50, pk. $4, bus. $15.00.

**SCHELL'S SILVER BEAUTY.** The sweetest, largest, silvery white early Sweet Corn. It is the favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, the grains deep. It is twice as large as the small-cared extra-early varieties and almost as early—about a week's difference. If planted at the same time as our extra-early Golden Giant it will be ready to use in a week to ten days after Golden Giant. I want you without fail, to grow these two matchless varieties for your market or for your home use. Pkt. 10 cts., pt. 40 cts., qt. 75 cts., 2 qts. $1.50, 4 qts. $2.50, pk. $4, bus. $15.00.

"I have given Schell's Silver Beauty and Golden Giant Sweet Corn a trial and have found them just as you represent them. Enclosed find my order for this year."—Harry E. Otto, Edgewood Farm, Pa., March 17, 1924.
SWEET CORN

IMPORTANT! Friends, the various crops of Sweet Corn seed this year, throughout the country everywhere, not only ours but those of all growers, are perhaps the smallest crops in forty years. Good new-crop Sweet Corn seed is extremely scarce, canning factories are offering almost any price to obtain seed. Farmers everywhere were able to sell all their excess butter cup corn at high prices, so they had no surplus to leave for seed as they do many times. This means a very great demand and a very short supply, therefore we urge you to order enough at once to take care of all your plantings throughout the season.

NOTE.—I guarantee my Corn to germinate satisfactorily. After you get it, plant twenty-five seeds in a box or flower-pot, attend to it properly, and prove to your own satisfaction that my seed will germinate satisfactorily, as I say. If you are not satisfied you may return the seed and we will refund the amount you paid. I cannot, however, guarantee the crop against weather and soil conditions. These are beyond my control. Sweet Corn seed is liable to rot if planted in too wet or cold ground. My Sweet Corn is all carefully selected, split-edged stock, tipped, butted and tested.

HOW TO GROW SWEET CORN.—Prepare the soil thoroughly; enrich it by working in manure. Corn needs it. Wizard Brand Pulverized Sheep Manure is fine for Corn (we have it). For horse cultivation, make rows 3 feet apart, for the home-garden 2 feet apart, and plant the hills from 1 to 2 feet apart in the rows. The early varieties, producing smaller stalks, can be planted closer than the big late Corns. If planted very early, before the soil is warm, of course you take some risk of the seed rotting. If it does, don’t blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about 1⁄4 inch and 1 to 11⁄2 inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. To have Corn all season, plant every two weeks up to July 15. One quart will plant 200 hills; 10 quarts to an acre.

Special! Be sure to include in your order for Sweet Corn the two varieties shown on the opposite page, Schell’s Silver Beauty and Golden Giant.

EXTRA-EARLY VARIETIES

READY FOR MARKET IN 55 TO 65 DAYS

Barden’s Wonder Bantam. A new variety and all that the name implies—truly wonderful in its vast improvement over the popular Golden Bantam. Mr. Barden, the originator, undertook to develop an extra-early Sweet Corn having all the good qualities of Golden Bantam, and maturing just as early but with a very much larger ear. He began this work a few years ago by crossing Early Wonder and Golden Bantam, and after years of careful crossing and selection, we are now pleased to be ready to offer to our customers this splendid Corn, Barden’s Wonder Bantam. The ears are 8 to 10 inches long, filled with 8 rows of rich golden colored kernels, with the same delicious flavor as Golden Bantam. It is a variety that every market and home gardener, as well as every canner, should grow. We recommend it highly. Pkt. 10 cts.; pt. 40 cts.; qt. 75 cts.; 2 qts. $1.50; 4 qts. $2.50; pk. $4; bus. $15.

Preme. The earliest Sweet Corn in cultivation; ears about 6 to 7 inches long. Very sweet. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Crosby’s Extra-Early Sugar. Medium size and very sweet. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Extra-Early Red Cory. A very early variety; very sweet. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Golden Bantam. Extra early; beautiful golden yellow ears five to six inches long; very sweet. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Adam’s Extra-Early Dwarf. Can be planted very early; is not a Sweet Corn, but is classed with Sweet Corn and sold as such. Ready in fifty-five days from planting. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Large Early Earms, or Burlington. The same kind of Corn as the above, but grows taller, ears are a trifle larger, and is ten days later. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Peep-o’Day. One of the very earliest; very sweet, delicate flavor. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Early White Cory. Grows about 5 feet high, usually two fine ears to the stalk, ready in about sixty-five days. I recommend this as one of the very best of the extra-early small-eared varieties. One of the first in market. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

SECOND-EARLY VARIETIES

READY FOR MARKET IN 70 TO 80 DAYS

Kendel’s Early Giant. The largest-eared second-early Corn; very fine. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Early Evergreen. Almost as large as Stowell’s Evergreen and ripens ten days earlier. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Howling Mob. Large-eared and fine quality. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Mrs. Enw. L. Oswick, Pa., is delighted. She writes us May 26, 1924: “I cannot think of getting my ears anywhere but from you, for every seed I planted grew and did just what you said they would.”

Mr. Floyd H. Bunnaker, N. Y., gets great results. He says: “I never raised as good a market selling Corn in my life as your Golden Giant.”
SECOND-EARLY SWEET CORN, continued

See pages 14 and 15 for Early and Second-Early Sweet Corn

Early Minnesota. A very fine, early Corn; a good sized ear. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Mammoth Early. Very large ears and very sweet. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Metropolitan. Large, handsome ears; very early. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Golden Rod. A good second-early; very uniform golden yellow ears. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

Black Mexican. Grains are black and very sweet. When first perfected the grains are white and are then at their best. Pkt. 10 cts.; pt. 35 cts.; qt. 65 cts.; 2 qts. $1.25; 4 qts. $2; pk. $3.50; bus. $12.50.

LATE VARIETIES

READY FOR MARKET IN 90 DAYS

Dear Sir: The Stowell’s Evergreen Sweet Corn I got from you last year was the finest I ever saw.—O. E. Runyan, Juniata County.

Stowell’s Evergreen. The best late or main-crop Corn; large ears; deep grains of the best quality. My stock of this is exceptionally fine, and it costs me considerably more to have it closely selected, butted and tipped. It is worth very much more to you than ordinary seed. If you compare the seed, you will agree with me. Make a planting every two weeks for Corn all summer. Pkt. 10 cts.; pt. 40 cts.; qt. 75 cts.; 2 qts. $1.50; 4 qts. $2.50; pk. $4; bus. $15.

Country Gentleman, or “Shoe Peg.” D e e p g r a i n s ; z i g z a g r o w s ; exceeding sweetness. Matures in about 90 days. Pkt. 10 cts.; pt. 40 cts.; qt. 75 cts.; 2 qts. $1.50; 4 qts. $2.50; pk. $4; bus. $15.

Golden Cream. A new, exceedingly sweet yellow Corn, just like Country Gentleman except in color. It is a cross between it and Golden Bantam. Pkt. 10 cts.; pt. 40 cts.; qt. 75 cts.; 2 qts. $1.50; 4 qts. $2.50; pk. $4; bus. $15.

Henderson’s Sugar. Large-cared late Corn. Pkt. 10 cts.; pt. 40 cts.; qt. 75 cts.; 2 qts. $1.50; 4 qts. $2.50; pk. $4; bus. $15.

Mammoth Late. Very large ears and deep grains. Pkt. 10 cts.; pt. 40 cts.; qt. 75 cts.; 2 qts. $1.50; 4 qts. $2.50; pk. $4; bus. $15.

White Evergreen. MATES about a week earlier than Stowell’s. Pkt. 10 cts.; pt. 40 cts.; qt. 75 cts.; 2 qts. $1.50; 4 qts. $2.50; pk. $4; bus. $15.

Golden Evergreen. Large ears, long grains; golden yellow; very sweet. Pkt. 10 cts.; pt. 40 cts.; qt. 75 cts.; 2 qts. $1.50; 4 qts. $2.50; pk. $4; bus. $15.

POP CORN, Golden Queen, and White Rice. Pkt. 10 cts.; pt. 25 cts.; qt. 45 cts.; 2 qts. $5 cts.; 4 qts. $1.50.

If you want Sweet Corn continuously all season, then plant one or both of these collections. By planting all four at one time, they follow each other; as one is over the next is ready to use.

SCHELL’S GOLDEN SUCCESSION COLLECTION

1. Barden’s Bantam... 1 pkt. of ea.$0.30
2. Golden Giant... 1 pt. of ea. 1.40
3. Golden Rod... 1 qt. of ea. 2.65
4. Golden Evergreen... 2 qts. of ea. 5.00

SCHELL’S WHITE SUCCESSION COLLECTION

1. White Cory... 1 pkt. of ea.$0.30
2. Silver Beauty... 1 pt. of ea. 1.40
3. Early Evergreen... 1 qt. of ea. 2.65
4. Stowell’s Evergreen/2 qts. of ea. 5.00

Country Gentleman. Very deep grained and delicious flavor.
CAULIFLOWER

One ounce will produce about 3,000 plants

Mr. A. M. Baird, market-gardener of Luzerne County, writes, October 11: "I am at present selling the nicest Cauliflower in the county, grown from your quality seeds."

Schell's Special-Stock Extra-Early Dwarf Erfurt. For forcing under glass or for early outside growing this stock is beyond question the best variety. It is very dwarf and compact, with small leaves, short stems and large, white heads. Pkt. 20 cts., 1/4 oz. $1.25, 1/2 oz. $2, 1 lb. $20.

Schell's Special-Stock Extra-Early Snowball. My special stock of this popular variety is unequalled. One of the best for forcing under glass or for outside. It follows close, in maturing, my stock of Extra-Early Dwarf Erfurt. Pkt. 20 cts., 1/4 oz. $1, 1/2 oz. $1.75, oz. $3, 1/4 lb. $10, 1 lb. $18.

Schell's Large Early Snowball. A larger-heading variety of the above; does not mature quite so early. Pkt. 20 cts., 1/4 oz. $1, 1/2 oz. $1.75, oz. $3, 1/4 lb. $10, 1 lb. $18.

Dry Weather. It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of the lack of moisture required by other varieties. Pkt. 20 cts., 1/4 oz. $1, 1/2 oz. $1.75, oz. $3, 1/4 lb. $10, 1 lb. $18.

Schell's Quality. The largest-heading and surest crop of all. In quality it is the finest. It matures after my Large Early Snowball. Small pkt. 20 cts., 1/4 oz. $1.25, 1/2 oz. $2, oz. $4, 1/4 lb. $12, 1 lb. $20.

Velvety Autumn Giant. One of the very best late varieties. Large heads. Pkt. 10 cts., 1/4 oz. 50 cts., oz. $1, 1/4 lb. $3.50, lb. $12.

CHICORY. One ounce will sow a row 100 feet long

Witloof. Known in restaurants as French Endive. Treat as endive, except late in summer gradually bank up like celery. It makes a delicious salad. Pkt. 5 cts., oz. 25 cts., 1/4 lb. 75 cts., lb. $2.50.

COLLARDS. One ounce will produce 3,000 plants

Southern Giant. Used in the South as a substitute for cabbage. Sow like cabbage. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 35 cts., lb. $1.25.

CELERIAC, or TURNIP-ROOTED CELERY

Large Smooth. Grow it same as celery, no banking. Turnip-shaped roots, highly esteemed either cooked for flavoring soup or sliced and used as a salad, or boiled like parsnips or turnips. Pkt. 5 cts., oz. 25 cts., 1/4 lb. 75 cts., lb. $2.50.

CHERVIL. Fine Curled. Leaves are used for flavoring soups and stews and for garnishing. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.50.

CORN SALAD, or FETTICUS

Three ounces will sow a row 100 feet long

Hardy little plants grown for late fall, winter and spring use as a salad. Sow seed in August or September, then cover for winter. Treat like lettuce. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

CRESS. Sow in spring in rows a foot apart, cover seed 1/4 inch. Ready to cut in four to five weeks.

Extra-Curled, or Pepper Grass. (1 oz. to 200 feet.) Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts.

True Water Cress. Can be grown easily in shallow water or cool, moist soil. Pkt. 5 cts., oz. 35 cts., 1/4 lb. $1.25.

DANDELION. One ounce will sow a row 200 feet long

Sow early in spring, keep clean of weeds, and the following spring the leaves will be fit to cut.

Improved Large-leaved or Cabbageing. Pkt. 10 cts., oz. $1.25, 1/4 lb. $3.50, lb. $12.

Common or French. Pkt. 10 cts., oz. 75 cts., lb. $8.

EGGPLANT

One ounce will produce 2,000 plants

Black Beauty. This is, without question, the best Eggplant. The fruits are large, jet-black, of fine shape. They ripen early. Pkt. 10 cts., 1/4 oz. 25 cts., oz. 50 cts., 1/4 lb. $1.50, lb. $5.


Long Purple. The fruits are long and narrow, 2 to 3 inches wide and 6 to 8 inches long. Early and very prolific. Color dark purple. Pkt. 10 cts., 1/4 oz. 25 cts., oz. 50 cts., 1/4 lb. $1.50, lb. $5.

ENDIVE

Sow seed in June or July. Tie up the leaves to Blanch them. One ounce will sow a row about 200 feet long

Green Curled. Pkt. 5 cts., oz. 20 cts., 1/4 lb. 50 cts., lb. $1.50.

White Curled. Pkt. 5 cts., oz. 20 cts., 1/4 lb. 50 cts., lb. $1.50.


Winter Golden Heart. Beautifully fringed leaves; large, white hearts and broad stems. Pkt. 5 cts., oz. 20 cts., 1/4 lb. 50 cts., lb. $1.50.

KALE, or BORECOLE

Sow in July for fall use and in September for spring use

One ounce will produce about 8,000 plants

Dwarf Siberian. Of dwarf growth. Leaves are large and broad and slightly curled at the edges. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

Dwarf Green Curled Scotch, or Dwarf German. The leaves are very curly, bright green, tender, and of delicate flavor. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

KOHLRABI

Sow in rows and thin plants to 6 inches. Ready to use in eight weeks

One ounce will sow a row about 200 feet long

Early White Vienna. The most popular sort. Pkt 5 cts., oz. 20 cts., 1/4 lb. 60 cts., lb. $2.

Early Purple Vienna. Pkt. 5 cts., oz. 20 cts., 1/4 lb. 60 cts., lb. $2.

LEEK

One ounce will sow a row 150 feet long.

Large American, or London Flag. Large; thick stems. Pkt. 5 cts., oz. 25 cts., 1/4 lb. 65 cts., lb. $2.25.

Monstrous Carentan. Large, broad, flat leaves. Pkt. 5 cts., oz. 25 cts., 1/4 lb. 55 cts., lb. $2.25.
HOW TO GROW CUCUMBERS.—They want a rich, warm, well-worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. When the plants are up strong, thin out, leaving four of the strongest ones in each hill. For early crop, plant as soon as the weather is settled and soil is warm during May. By starting plants under glass or in pots, they will have a good start and can be set out in May. For pickles, for late use, and for canning, plant in June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray the plants from the very beginning with Pyrox; it kills the bugs and prevents blight. One ounce will plant 50 hills; 2 pounds to the acre. (The Cucumber seed crop in the United States was the smallest in many years. New seed will be scarce. Our crop was fine.)

Davis Perfect. Similar to White Spine, except darker green; very fine. One of the best. Pkt. 5 cts., oz. 20 cts., ¼ lb. 65 cts., lb. $2.

Schell’s Standard. An excellent variety; very prolific, uniform, and of a rich green color. Pkt. 5 cts., oz. 20 cts., ¼ lb. 65 cts., lb. $2.


Jersey Pickle. Very productive; the small fruits are used for pickles, larger ones for sweet pickles. Pkt. 5 cts., oz. 20 cts., ¼ lb. 65 cts., lb. $2.

Early Frame, or Short Green. A good pickling variety and for medium-sized Cucumbers for slicing. Pkt. 5 cts., oz. 20 cts., ¼ lb. 65 cts., lb. $2.

Cool and Crisp. Pkt. 5 cts., oz. 20 cts., ¼ lb. 65 cts., lb. $2.

Early Green Prolific, or Boston Pickling. Yields a big crop and is valued for small as well as medium-sized pickles. Pkt. 5 cts., oz. 20 cts., ¼ lb. 65 cts., lb. $2.

Everbearing. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green. Pkt. 5 cts., oz. 20 cts., ¼ lb. 65 cts., lb. $2.


Gherkin, or Bur. Pkt. 5 cts., oz. 20 cts., ¼ lb. 65 cts., lb. $2.

Be sure to include Schell’s New “Veridark” Green Cucumber in your order. See it on next page.
SCHELL'S NEW "VERIDARK" CUCUMBER

Exceedingly beautiful, rich, deep, lively green from end to end, perfectly shaped; averages eight inches long, and its unusually hardy plants yield a tremendous crop. We have reason to believe that we have attained perfection in this splendid variety, Schell's "Veridark." Whether you grow acres of Cucumbers or only a garden plot, you should grow this variety. Order early.

Pkt. 10 cts.; oz. 40 cts.; 2 ozs. 75 cts.; 1/4 lb. $1.25; 1/2 lb. $2; lb. $4
(For other Cucumbers see page 18)

Schell's New "Veridark" Cucumber

Realizing the great importance of the Cucumber among vegetable crops and the tremendous quantities consumed everywhere, we have been for a long time working with a vision of perfection in a type of Cucumber that would take its place as a champion of all varieties of Cucumbers in every market and we have it. Schell's New "Veridark" is exceedingly beautiful, rich deep lively green from end to end (see the natural color above), very uniform, in fact perfectly shaped, averages 8 inches long, is early, a shy seeder and it bears a tremendous crop. The plants are very hardy. Whether you grow for your own use or for market, be sure to grow this splendid variety, and if for market do not hesitate to plant pounds of it, for it is sure to prove profitable. We offered this valuable variety last year for the first time. Thousands of our customers ordered it, and, judging from the many letters of praise we have received, all have been pleased with it. While we put out enough acreage to produce three times as much seed for this year, yet, due to the unfavorable growing conditions, our crop was only 60 per cent of what we expected, so we advise all those who plan to grow more of our "Veridark" this year to order it early. Pkt. 10 cts.; oz. 40 cts.; 2 ozs. 75 cts.; 1/4 lb. $1.25; 1/2 lb. $2; lb. $4.

Mr. C. J. Rovinski, Pa., Market-gardener, says: "I sent you an order for 30 pounds of Cucumber seed, and I had a wonderful crop—picked about 400 baskets per day for quite a while."
Schell's Special Strain of Easy-Blanching Celery

Notice I refer to my special strain of this valuable Celery, and I tell you there is a vast difference in the strains of different growers.

One of the most valuable commercial Celeries on the market. It averages 24 inches high on good soil, and has a wealth of rich, nutty flavored hearts and inside stems, every bite of which creates a desire for more.

All the stems of the entire stock are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. Its market value is doubled because of its quick and easy-blanching characteristic, giving it that rich, attractive, golden yellow color, so desirable and necessary, long before it is possible to produce it on the other green Celerys. My seed is a fancy strain produced from perfect specimen plants. It is simply perfect. I urge everyone, whether large or small grower, to be sure to grow my strain of Easy-Blanching.

Prices: Lb. $15, ½lb. $7.50, ¼lb. $4, 2 ozs. $2.50, oz. $1.50, ½oz. 85 cts., ¼oz. 45 cts., pkt. 10 cts.

QUALITY SEEDS MEAN SUCCESSFUL CROPS

Mr. Charles E. Brossman, Pa., writes us: "Last year I planted nearly all your seeds and I must say in spite of the bad weather I had one of the most successful years in trucking in eight years. All your seeds gave very good satisfaction."
CELEBRITY

HOW TO GROW CELEBRITY.—To have matured Celebrity early in the summer, sow seed of the early varieties under glass in February; set the plants out in May. Celebrity seed is by no means so easy to grow as most other seeds. For fall and winter crops, sow the seed in April or May, depending on the condition of the soil. To get Celebrity seed to germinate and give you a good stand of strong plants, you must have the soil worked deep, very fine and loose, moist and warm. Sow the seed in rows 1 foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or “crusted.” In June set out the plants 6 inches apart in the rows, having the soil well prepared. Make the rows 2 to 3 feet apart, depending on the amount you are growing and whether for hand or horse cultivation. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top. One ounce will produce about 5,000 plants.

My Celebrity seed is of that high standard of quality required for high-class trade, and means the highest prices and quickest sales to the gardeners who use it.

Mr. D. A. Peters, of Gardners, Pa., praises our seeds: “I can say that your Houser and Hargest’s Allheart are wonders in Celebrity varieties. We have never had any other Celebrity to equal them.”

Our Houser Celebrity proves a wonderful keeper. Mrs. Frank P. Karteman, of Myerstown, writes me: “My Houser Celebrity is fine. This is May 5, 1923, and I still have some of it in my cellar.”

Mr. R. E. Irwin, Pottstown, is pleased. He writes me: “Your seeds are certainly of the finest quality and high in germination test.”

Allheart Celery. Note how full of hearts. It is of excellent quality.

Hargest’s Allheart Celery

Allheart is a late Celebrity, the result of a most exhaustive selection of certain type plants which possessed the four essentials necessary for the best Celebrity, which are, flavor, abundance of hearts, size and attractive appearance. There are big bunches of hearts in each stalk; it grows as high as White Plume. Its flavor is like that of Giant Pascal, but it does not resemble it, being more stalky, light green, blanches up easier and to a rich golden yellow. One of the best keepers. I urge all my customers to grow Allheart, knowing that it will please and prove profitable. We have received many letters from Celebrity-growers praising Allheart. Pkt. 10 cts., 1/2oz. 45 cts., oz. 85 cts., 1/4lb. $2.75, lb. $9.

The Houser Celery

The Houser is a most valuable green Celebrity, blanching easily to a beautiful white, with rich yellow heart. The plants grow about 20 inches high, the stems are clean and smooth, almost round, very brittle, with a distinctly rich, crisp, nutty flavor, the quality which creates a demand for your crop. It is an excellent keeper. If I had space to print the many testimonials as to its fine quality, written by many of my customers, you would not fail to order it after reading them. Everybody praises it. The Houser Celebrity is sure to please every market-gardener who grows it. Pkt. 10 cts., 1/2oz. 45 cts., oz. 75 cts., 1/4lb. $2.50, lb. $8.

Golden Self-blanching. (French originator’s stock.) The finest standard Self-blanching Celebrity. This seed we have grown for us in France, by the originator, so there is no other that can surpass it in quality. Pkt. 10 cts., 1/2oz. 35 cts., 1/4oz. 60 cts., oz. $1, 1/4lb. $3, lb. $10.

American Grown Golden Self-blanching. (Many declare our strain is unsurpassed.) Pkt. 10 cts., oz. 40 cts., 1/4lb. $1.25, lb. $4.

Columbia. An early-maturing sort. The plant is of medium height but very stocky and heavy. The stalks are thick, almost round, resembling in shape those of Giant Pascal; the color has in it more of the rich yellow tint of Golden Self-blanching. Pkt. 5 cts., oz. 50 cts., 1/4lb. $1.75, lb. $6.

The Houser Celery
A variety that, once grown by market-gardeners or private gardeners, will always be grown. It is simply delicious.
New Golden Plume Celery. Our Mr. Yeakle inspecting a comparative test of four varieties of Celery with our strain of New Golden Plume, on the farm of Robert J. Walton, extensive grower of vegetables and a man with great faith and confidence in Schell’s Quality Seeds. Note the two center rows, our New Golden Plume; they excelled in every way over another strain of the same variety to the right and two others to the left.

**New Golden Plume Celery**

This variety produces as our photograph shows, a large stalky Celery with an abundance of hearts. The stems are thick, crisp and very highly flavored. Golden Plume colors up unusually quick for a green Celery which with its good quality makes it a very desirable variety to grow. This is the Celery that won the “Celery King” contest carried on by the Market Growers’ Journal last year. **Pkt. 15 cts., 1/4oz. $1.25, 1/2oz. $2, oz. $3.75, 1/4lb. $12, lb. $40.**

**White Plume.** No other Celery naturally turns white upon reaching maturity—not only does the stem whiten, but the leaf itself. White Plume Celery is one of the most showy varieties that can be put upon the market. As to crispness and quality, White Plume is all that can be desired of a white Celery. It is very early, and my stock is extra fine. The crops of my customers show the quality of the seed I sell them. **Pkt. 10c., 1/2oz. 25 cts., oz. 40 cts., 1/4lb. $1, lb. $3.**

**Boston Market.** Solid, half-round, green stalks, blanching white; crisp and tender; dwarf and robust. **Pkt. 10 cts., oz. 35 cts., 1/4lb. $1, lb. $3.**

**Dwarf Golden Heart.** Large heart; solid, round stalks, blanching golden yellow; crisp and fine; a good keeper. **Pkt. 10 cts., oz. 35 cts., 1/4lb. $1, lb. $3.**

**Fordhook Emperor.** Stems almost round; blanches up well, very good quality. **Pkt. 10 cts., oz. 60 cts., 1/4lb. $1.75, lb. $6.50.**

**Giant Pascal.** Very large, thick, solid and crisp, with a rich, nutty flavor. A good-keeping green Celery. It is one of the leading varieties grown by market-gardeners for winter keeping. When “banked,” it blanches very easily and quickly. Be sure to grow some of it. **Pkt. 10 cts., oz. 40 cts., 1/4lb. $1.25, lb. $4.**

**Magnificent.** Large-ribbed; immense hearts; grows about as large as Winter Queen; an excellent keeper. **Pkt. 5 cts., oz. 40 cts., 1/4lb. $1.25, lb. $4.**

**Winter King.** A green Celery with an abundance of golden yellow hearts. One of the best keepers. Large, solid, nut-flavored stems. **Pkt. 10 cts., oz. 40 cts., 1/4lb. $1.25, lb. $4.**

**Pink Plume.** Same as White Plume except stalks are tinged with pink; richly flavored and a good keeper. **Pkt. 10 cts., oz. 35 cts., 1/4lb. $1, lb. $3.**

**Snow White.** A beautiful snowy white type of White Plume. Highly valued by growers because of its clean white appearance. **Pkt. 10 cts., 1/4oz. 20 cts., oz. 35 cts., 1/4lb. $1, lb. $3.**

**Winter Queen.** A very thick, solid stock with a great deal of heart; excellent quality and a good keeper. **Pkt. 10 cts., oz. 40 cts., 1/4lb. $1.25, lb. $4.**

**Schell’s Yellow as Gold.** Positively the finest and purest rich golden yellow Celery grown. There are a great many strains of yellow, self-blanching Celery; some are good; some are very undesirable. This Yellow as Gold is a private stock which cannot be surpassed. I urge you to try it out alongside of any strain offered by any seedman, and let it prove itself. It has that rich, nutty flavor and handsome color which make it a quick seller. **Pkt. 10 cts., 1/4oz. 60 cts., oz. $1, 1/4lb. $3.50, lb. $12.**

**Soup or Flavoring Celery.** Seed for flavoring only—not for planting. **Oz. 10 cts., lb. 50 cts.**

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**Giant Pascal, that big winter Celery with the rich flavor. My seed of it is extra fine.**
LETTUCE

HOW TO GROW LETTUCE.—To grow head Lettuce early, sow the seed in February or March in boxes or flats or in hotbeds in close rows. When an inch or more high transplant to other flats or coldframe. Set plants about 2 inches apart each way. From there set out in the garden as soon as the soil is warm, placing the plants 6 to 8 inches apart in rows 12 inches apart. Where there are no hotbeds or flats, sow the seed outside when weather permits and transplant outside. For loose-leaf or cutting Lettuce, sow the seed either broadcast or in rows; make sowings every 2 weeks for Lettuce all summer, and cut as it comes. Cover seed by raking over if sowed broadcast, or the birds will get most of it. Sowing in rows is best, for then seed can be covered and plants cultivated. One ounce will produce about 2,500 plants. (The Lettuce crop of the United States for 1925 is the smallest in many years. This accounts for the increase in prices this year, for it costs twice as much to grow a pound of seed when the crop is only half a crop.)

QUANTITY PRICES. In quantities of 10 to 49 pounds, deduct 25 cts per lb., and on 50 to 100 pounds or more, deduct 50 cts per lb. on all varieties, except Schell’s French Head.

Giant Crystal Head. Forms the largest heads of all Lettuces, crisp and tender; very fine for early summer. Where there is an abundance of moisture, properly drained, this variety will produce enormous heads. Try it. Pkt. 5 cts., oz. 80 cts., $1.25 lb., $4.00

Black-seeded Simpson. Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. One of the most desirable varieties for the home-garden as well as for market. Grows very quickly. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

Boston Market, or White-seeded Tennishall. Early; small, compact heads; good forcing. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

California Cream Butter. Very large, solid heads, the inside of which is a beautiful, rich, creamy white. Pkt. 5 cts., oz. 30 cts., $1/2 lb. $5, ct. $3.50.

Brittle Ice. The heads are tightly folded, blanch to a silvery white and are crisp and brittle. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

May King. This is practically the earliest head Lettuce. It is a very quick grower; heads are medium-sized and light green. The inside is a rich buttery yellow. I recommend this to all for market or home-garden. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

Denver Market. Very curly, loose heads; tender and delicious; good for forcing or outside. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

Schell’s Iceberg. This is one of the grandest of all Head Lettuces. The heads are large, solid, with an exceptionally rich golden buttery center. A good keeper and a good shipper. Try it and you will want more of it. Pkt. 10 cts., oz. 50 cts., $1.50 lb., $5.

Unrivaled Summer. Heads up well and is of good quality and fine appearance. Pkt. 5 cts., oz. 35 cts., $1/2 lb. $1, ct. $3.50.

Schell’s Hot-Weather Head Lettuce. An early Lettuce, producing good-sized, tightly formed heads, very tender and delicious. The inside is a rich, cream-yellow and the outside a light green. Its great value is its ability to resist the extreme heat of summer without going to seed and without burning. Pkt. 5 cts., oz. 40 cts., $1/2 lb. 85 cts., lb. $3.

May King. One of the very earliest

Early White Cabbage. Close heads; fine flavor. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

Deacon. Stands the heat well. Heads are large and often as solid as cabbage; very fine. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

Wonderful, or New York. Forms very large heads with crumpled outside leaves and a golden yellow heart. Pkt. 5 cts., oz. 40 cts., $1/2 lb. 85 cts., lb. $3.

Zeno. The perfect heads, the crisp and delicious quality make this a very desirable variety. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.


Early Curled Simpson, or Silesia. Loose, curly leaves; fine for cutting in the home-garden. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

Crisp As Ice. Large handsome heads, solid, crisp and tender. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

Morse. Large, curled leaves; very tender. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

Hanson. Large head; crimped leaf; an old favorite. Everybody should grow it. Fine for market during the summer months. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

Prizehead. Large, loose heads tinged with brown. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

Salamander. Excellent for early spring, summer, or fall. Large heads of finest quality; a slight tinge of brown on the edge. Very tender. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

Giant White Cos, or Romaine. Also called Celery Lettuce. It differs from other Lettuce in the shape of the leaf, which is long-spoon-shaped, upright. Let plants be 4 inches apart, in the rows. If the tall, narrow leaves are drawn together and tied they blanch the inner leaves. Served in the best hotels as “Romaine Salad.” Try it. Pkt. 5 cts., oz. 30 cts., $1/2 lb. 85 cts., lb. $3.

White Big Boston. Very fine solid heads; color light green, very much like the variety Early White Cabbage. (Do not confuse this with the well-known “Big Boston”—it is different.) Pkt. 5 cts., oz. 35 cts., $1/2 lb. 85 cts., lb. $3.

Hanson Lettuce. Large attractive heads; very fine
Schell's French Head Lettuce

An Exceedingly Valuable Variety for Shipping, for Local Marketing, and for the Home Garden

Since we first introduced this good Lettuce it has, because of its merits, literally pushed aside and is now leading all others in demand and popularity on the markets everywhere. There are two very essential matters a gardener must consider when deciding which Lettuce to grow: **First**, what Lettuce is in greatest demand from quality buyers who always pay the highest price and are always ready to buy that particular variety at a price above the regular run? **Second**, will that most popular variety do well on your soil? If so, then by all means concentrate on growing that variety. Thousands of our customers have found by experience that Schell's French Head is in greatest demand, brings the highest prices, and, because of its vigor, does better on a variety of soils than any other recommended that you also grow it.

**Now that Schell's French Head Lettuce is in such great demand** and is being grown so extensively by large growers of Lettuce everywhere, it is the natural result that many varieties are being offered to Lettuce growers by others as "just as good" or "equal to" or "the same as" Schell's French Head. A wise and careful grower is not willing to consider changing to another variety simply because it is claimed "just as good"—it must be better—and when there is a better Lettuce to offer, we will certainly offer it.

**Schell's French Head Lettuce Seed** is grown in France for the reason that the soil and climatic conditions there contribute perfectly to the proper growth and quality of this superb variety. The seed thus produced is then brought here and sown for the market crop, developing the most perfect, uniform heads with their distinct silvery white center and deliciously rich Lettuce flavor.

It grows about the size of Big Boston, but if sown at the same time, it may be cut a week to ten days sooner, as it heads up solid and with perfect form more quickly. If allowed to grow the additional ten days, it will equal Big Boston in size and weight. Having been bred from selected plants showing exceptional hardiness and vigor, it has proven more resistant to "tip burn" than any other.

The heads are very solid, folding in tight, the outer leaves slightly crimped. In color it is a clear, rich, light green, white in the center, with no tinge of brown on the leaves as on the Big Boston.

The demand for seed of Schell's French Head Lettuce will be greater than ever this year, so we urge you to order your year's supply at once.

Mr. Snyder, whose 80-acre crop of it is shown above, has long ago ordered his seed for this year.

If we had space we would print here, for your benefit, many letters from prominent growers stating their opinion of and their success with this variety. Before this catalogue was mailed, we already had received hundreds of orders from those who wanted to be sure of getting seed of Schell's French Head Lettuce. Pkt. 10 cts.; 5 pkts. 25 cts.; oz. 50 cts.; ¼ lb. $1.50; lb. $5.

Schell's Grand Rapids Lettuce

Deliciously sweet, tender, and crisp, with the richest real lettuce flavor, making it the most popular of all loose leaf Lettuces for the market-gardener, home-gardener, outside or for greenhouse growing.

My special strain of this valuable Lettuce is the choice of largest market-gardeners and greenhouse vegetable growers everywhere. I furnish thousands of pounds of it to them.

**Grand Rapids** is grown by all growers wherever the market demands a loose-leaf Lettuce. It grows very quickly, and by sowing a patch every ten days the crops are coming in all the time. The large, broad leaves are beautifully curled along the edges, are rich light green, exceptionally tender and crisp, and of the finest quality; indeed the leaves of Grand Rapids are as brittle and tender and highly flavored as the tender inside leaves of the best Head Lettuces. If you have not been able to grow Head Lettuce successfully, then grow Grand Rapids, for while it does not produce a head it is equal to the Head Lettuce in quality. It is a profitable crop for all who grow it; ideal for home-garden. Be sure to include it in your order. Pkt. 5 cts.; oz. 35 cts.; ¼ lb. $1; lb. $3.50.

**Winter Lettuce**. A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality, solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently in as warm and favorable situation as possible. Protect with straw during frosty weather. Heads begin to form in April. Pkt. 10 cts.; oz. 35 cts.; ¼ lb. $1; lb. $3.50.

FOR OTHER VARIETIES OF LETTUCE SEE PAGE 23
Schell’s French Head Lettuce

Solid heads with silvery white center. Grows quickly and equally valuable for spring, summer, and fall crops. Be sure to order it; you cannot afford to be without it. Pkt. 10c.; 3 pks. 25c.; oz. 50c.; 1/2 lb. $1.50; lb. $5. See page 24 for full description and other varieties.

Schell’s French Head Lettuce

This is being grown in great quantities by large commercial Lettuce-growers throughout the country, who prefer it to any other Lettuce because of its many desirable qualities. Among these are earliness—it is ready for market a week to ten days ahead of Big Boston when sown at the same time; quality and appearance—it produces a beautiful, attractive, uniform, compact head of light rich green, silvery white inside and of unexcelled quality. A perfect shipper. Does not tip-burn easily, many exhaustive tests under normal and under unfavorable growing conditions have proven it far more resistant to tip-burn than any other Lettuce. This is due to the nature of this variety, which develops unusual hardiness as the plants begin to head. The fact that we sell tons of seed of it is the best proof of its being the most popular Head Lettuce. All Lettuce seed crops last season were the smallest in many years, and the supply is limited. We, therefore, urge you to send your order at once for your entire year’s requirements.
Schell's Big Boston Lettuce

The way it grows when you sow Schell's Quality Seed. My high-quality strain of Big Boston is used by market-gardeners everywhere. It is superior, having perfect uniform heads; it is rich golden yellow inside and extremely tender to the last outside leaf.

Schell's Big Boston Lettuce

A grand variety for early, midsummer or fall use. Big, compact, cabbage-like heads, as yellow as gold inside and deliciously sweet, tender, and crisp. A very slight tinge of brown on the extreme edge of the leaf distinguishes the genuine Big Boston. It is more extensively grown than any other Lettuce, either for the private garden or for market. It is grown by market-gardeners everywhere in the open ground for summer and fall; in frames for early spring; forced cool in greenhouses for winter use, or planted out in fall with protection for early spring use. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. The heads are very compact, as shown in this illustration, very few are loose outside leaves, almost all head. It keeps its fine quality longer after being cut than most others, thus giving it added value for shipping. Thousands of acres of it are grown in the South during the winter for shipping to northern markets. My strain of it is the finest in cultivation. I want every one of my customers to grow Big Boston. Price: Lb. $3.50; 10 lbs. $32.50; ½ lb. $1; oz. 55 cts.; pkt. 10 cts. ORDER NOW for all Lettuce seed is very scarce this year.

LISTEN TO THIS, FRIENDS! Mr. Harold Brenner, one of New Jersey's largest growers of vegetables, writes me, October 25, 1924: "I was very much pleased with your seeds and will be in the market for more another year."

Mr. Wm. F. Schaefer, of York Co., Pa., is greatly pleased. He writes us: "Your seeds that I received from you last spring have all done well and tested out fine, and have all done what was claimed for them.

"Ship at once 25 pounds Schell's Big Boston Lettuce; had a fine crop of it."—W. C. S., New Jersey.

Mr. A. W. Baird, Pittston, had the finest Cauliflower in the whole valley. He writes us, October 11, 1924: "I had very good success this year with all your seeds. I have a fine run on the whitest Cauliflower in the valley and am still hauling. Will want more of it next season."

Mrs. Adam Sheaffer, Newport, writes: "Last year was the first I tried your seeds and they all proved satisfactory. Your Wonderful Pea box are surely wonderful; we never had anything to equal them." They Grow Better—They Yield Better.
MUSKMELON

How to Grow Muskmelons, Cantaloupes, and Watermelons.—Plant them in May. They always do best on a light, loose, rich soil. Dig deep and work the soil until it is very fine, mixing several shovels of Wizard Brand Sheep Manure or some other well-rotted manure into each hill. No plants do well on half-worked, “lumpy” soil, void of plant food. Make hills of Muskmelons 4 to 5 feet apart each way, and Watermelons 6 to 7 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. As soon as they are through the ground, spray with Pyrox. When danger of bugs is past, thin out all but four of the best plants. Keep spraying them every two weeks, or often enough if necessary. In cultivating do not injure the plants. To have melons earlier, start seed indoors, in soil, in boxes, boxes, paper pots, berry boxes, or anything that can be broken to allow planting out without disturbing the roots. One ounce will plant 50 hills; 2 to 3 pounds to an acre.

Nicholson’s Honey Ball. A new melon of great value. Its popularity has spread like wildfire over the whole country. Hotels, dining-cars, wholesale and retail markets everywhere are using great quantities of these delicious melons as last as they can get them. Mr. W. H. Parker, originator of this famous melon, last year planted 640 plants to the acre, and they averaged 10 melons to the vine, or 6,400 melons to the acre. He received for them $1.25 per crate, or $625 per acre. Honey Ball has a very thick wall of luscious green meat, tough rind and a small seed cavity. It runs extremely uniform in size with very thick green flesh. One of the most prolific melons, and vines are rust resistant. A fine shipping melon and a good keeper. They do best on sandy, loamy soil, yet can be grown successfully on most any soil. They are extra early—ready for market as early as any of the other early varieties. Bright yellow when ripe. Pkt. 10c., oz. 50c., ½ lb. $1.50, lb. $5.

Tip-Top. One of the best of the salmon-fleshed melons. A big yielder. Fruits are large and of delicious quality. Pkt. 5 cts., oz. 15 cts., ½ lb. 50 cts., lb. $1.50.

Banana. Salmon flesh. Melons are very large and thin and of delicious quality. Pkt. 5 cts., oz. 15 cts., ½ lb. 50 cts., lb. $1.50.

Hearts of Gold. Flesh deep salmon color, very thick, of high quality; shape round with a tendency to heart shape; medium early. Pkt. 5 cts., oz. 15 cts., ½ lb. 50 cts., lb. $1.50.


Honey Dew Melon. It is different from any muskmelon or cantaloupe; both in appearance and flavor. The melons are large and round; the outer skin is hard and almost white, turning to a lemon color when ripe. The thick, deep flesh is light green with a rich delicious honey-sweet flavor and very juicy, unlike any other melon. They will keep until late in the fall when no other melons are to be had. Pkt. 5 cts., oz. 15 cts., ½ lb. 50 cts., lb. $1.50.

Paul Rose. Salmon flesh. Almost round; flesh deep and firm and very sweet and luscious. Pkt. 5 cts., oz. 15 cts., ½ lb. 50 cts., lb. $1.50.

Large Hackensack. Green-flushed; very sweet and luscious. Grows to a large size; round with flattened ends. The flesh is very deep and rich in appearance and the melons weigh from 5 to 10 pounds each, and there are lots of them—for it is a heavy yielder therefore desirable to grow for market or in the home-garden. Pkt. 5c., oz. 15c., ½ lb. 50c., whole $1.50.

Extra-Early Hackensack. Large melon, but not so large as a L a r e e Hackensack and ten days earlier; green flesh; very fine. Pkt. 5c., oz. 15c., ½ lb. 50c., whole $1.50.

Gold-Lined Rocky Ford

Gold-Lined Rocky Ford. A deliciously flavored green-fleshed melon, now very popular. In shape and size it is similar to Rocky Ford but not ribbed like it, and the skin is covered with a thick gray netting on green, making it very attractive. The flesh is thick, rich green to the seed cavity, which is very beautifully gold lined. Everyone should grow this variety. It is worthy of a place in every garden. Pkt. 5 cts., oz. 20 cts., ¼ lb. 60 cts., lb. $1.50.

Jenny Lind. The earliest green-fleshed melon. The fruits are small, but very sweet and luscious. Pkt. 5 cts., oz. 15 cts., ¼ lb. 50 cts., lb. $1.50.

Rocky Ford. Green flesh; medium in size, very prolific and of the most delicious flavor. Pkt. 5 cts., oz. 15 cts., ¼ lb. 50 cts., lb. $1.50.

Burrell’s Gem. Salmon flesh. Shape oval; skin is a rather dark green; the rind thin; flesh very thick and of the most delicious flavor. It almost melts in the mouth. Pkt. 5 cts., oz. 15 cts., ¼ lb. 50 cts., lb. $1.50.

Miller’s Cream. Salmon flesh; very fine; a great favorite. Large round fruits; light green; skin netted. Pkt. 5 cts., oz. 15 cts., ¼ lb. 50 cts., lb. $1.50.

Golden Netted Gem. Green flesh. One of the grandest green-fleshed melons. Shape ovate, almost round; skin is light golden yellow, netted. Flesh is light green, melting and delicious. Pkt. 5 cts., oz. 15 cts., ¼ lb. 50 cts., lb. $1.50.

Fordhook. Medium size, round, flattened at the ends, heavy ribbed. Skin deep-green-green; flesh thick orange-yellow of fine quality. Pkt. 5 cts., oz. 15 cts., ¼ lb. 50 cts., lb. $1.50.

Beader’s Surprise. Delicious salmon flesh; skin greenish yellow to green. Shape round at the ends; very firm, very attractive; medium early. Pkt. 5 cts., oz. 15 cts., ¼ lb. 50 cts., lb. $1.50.

Emerald Gem. In my judgment this is one of the best yellow or salmon-fleshed melons; sweet and delicious. Very prolific, and always sells on the market. One of the most popular varieties of melons. Pkt. 5 cts., oz. 15 cts., ¼ lb. 50 cts., lb. $1.50.

Turn to Inside Front Cover. There you will see all Melons. Be sure to order it.
WATERMELON

Tom Watson. The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging forty to sixty pounds each. The flesh is a deep red, of the most delicious quality and extends close to the rind. The rind is dark green and very firm. This variety has proved its great value and should be grown by every melon-grower.

Moon and Stars. New Variety. It has been named this because of the remarkable way in which the melons are “decorated” with large round yellow circles, and about these are numerous small star-like marks, giving the suggestion of its name “moon and stars.” The melons are oblong, of medium size, just right for market or home use. The flesh is very rich in appearance and has a delicious flavor. We are offering it to our customers for the first time and urge you to try it.

Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., 4 lb. $1.25, 5 lbs. or over, $1 per lb.

Melter’s Wonderful Sugar. A long, striped melon (often 2 feet in length), of the finest quality. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., 4 lb. $1.25, 5 lbs. or over, $1 per lb.

Round Dark Icing. Shape round; flesh pink; sweet and melting. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., 4 lb. $1.25, 5 lbs. or over, at $1 per lb.

Fordhook Early. The earliest large-fruited melon; almost round; dark green; flesh bright red, crisp and sweet. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., 4 lb. $1.25, 5 lbs. or over, at $1 per lb.

Iceberg, or Blue Gem. Large, thick, oval melons. Skin dark green, with lighter stripes. Sweet, sugary flavor. Black seed which allows early planting. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., 4 lb. $1.25, 5 lbs. or over, at $1 per lb.

Harris Earliest. One of the best extra-early melons; fruits are oval, dark green, with broad, light stripes; flesh sweet and delicious. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., 4 lb. $1.25, 5 lbs. or over, at $1 per lb.

New “Irish Grey.” Try this splendid variety. The melons are very large, oblong, of greenish grey color outside. The flesh is rich red and of delicious flavor. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., 4 lb. $1.25, 5 lbs. or over, at $1 per lb.

MUSTARD

One ounce will sow a row 100 ft. long

White London. Pkt. 5 c., oz. 10 c., 1/4 lb. 25 c., lb. 80 c.

ONE OUNCE WILL SOW 12 INCHES APART IN THE ROWS.

Balsam, Sweet. . . . . . . . . . 10 50 1 50 5 00
Borage. . . . . . . . . . . . . 10 35 1 35 4 50
Caraway. . . . . . . . . . . . . 10 20 1 20 4 00
Catnip. . . . . . . . . . . . . 10 40 1 40 4 35
Coriander. . . . . . . . . . . 10 45 1 45 4 50
Dill. . . . . . . . . . . . . . . . 10 25 1 25 4 50
Fennel, Sweet. . . . . . . . . . 10 25 1 25 5 00
Garlic, Bulb. . . . . . . . . . 10 25 1 25 5 00
Horehound. . . . . . . . . . . 10 10 1 10 4 50
Marjoram, Sweet. . . . . 10 40 1 40 5 00
Peppermint. . . . . . . . . . . 10 50 1 50 5 00
Pennyroyal. . . . . . . . . . 10 50 1 50 5 00
Rosemary. . . . . . . . . . . . . 10 80 1 80 6 00
Sage. . . . . . . . . . . . . . . . 10 60 1 60 6 00
Savory, Summer. . . . . . . 10 60 1 60 6 00
Savory, Winter. . . . . . . . . 10 75 1 75 7 50
Thyme. . . . . . . . . . . . . . 10 75 1 75 7 50
Wormwood. . . . . . . . . . . 10 40 1 40 4 50

HERBS—Have a “Medicine Garden”

Everybody should have their own “Medicine Garden”—a plot of ground somewhere within their vegetable or flower-garden devoted to the growing of the various Herbs so often needed in the home for medicinal purposes.

Hoe how to grow them. Sow the seed in the spring after the soil has become warm—usually about May 1. Sow in rows 12 inches apart, cultivating the plants often, and when the plants have three or four leaves transplant to stand about 12 inches apart in the rows.

Pkt. Oz. 1/4 lb. Lb.

Anise. . . . . . . . . . . . . . . . 50 10 50 00
Balsam. . . . . . . . . . . . . . . . 10 50 1 50 5 00
Borage. . . . . . . . . . . . . . . . 10 35 1 35 4 50
Caraway. . . . . . . . . . . . . . . . 10 20 1 20 4 00
Catnip. . . . . . . . . . . . . . . . 10 40 1 40 4 35
Coriander. . . . . . . . . . . . . . . 10 45 1 45 4 50
Dill. . . . . . . . . . . . . . . . . 10 25 1 25 4 50
Fennel, Sweet. . . . . . . . . . . 10 25 1 25 5 00
Garlic, Bulb. . . . . . . . . . . . . . . 10 25 1 25 5 00
Horehound. . . . . . . . . . . . . . . 50 10 50 00
Marjoram, Sweet. . . . . . . . . . . . . . 10 40 1 40 5 00
Peppermint. . . . . . . . . . . . . . . 10 50 1 50 5 00
Pennyroyal. . . . . . . . . . . . . . . 10 50 1 50 5 00
Rosemary. . . . . . . . . . . . . . . . 10 80 1 80 6 00
Sage. . . . . . . . . . . . . . . . . 10 60 1 60 6 00
Savory, Summer. . . . . . . . . . . . . . 10 60 1 60 6 00
Savory, Winter. . . . . . . . . . . . . . 10 75 1 75 7 50
Thyme. . . . . . . . . . . . . . . . . 10 75 1 75 7 50
Wormwood. . . . . . . . . . . . . . . . 10 40 1 40 4 50

OKRA, or GUMBO

One ounce will plant 30 hills; 4 to 5 pounds to the acre

(See how to grow them on page 27)
ONIONS

The quality of my Onion Seed is positively unexcelled. It is produced from perfect specimen bulbs, under the most favorable conditions. The vitality is almost always 100 per cent, never less than 95 per cent and if your soil and weather conditions are right, my seed will give you a most magnificent crop. Try it this year.

HOW TO GROW ONIONS. — For sets (to plant the following spring), sow in rows 12 inches apart early in the spring, in soil well prepared and worked fine. Sow seed thick, 50 pounds to the acre. If not thick, then they grow too large. When ripe, gather, cure, and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For large onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 inches apart, same as for sets, but make soil as rich as possible, for onions are rank feeders, and to grow the largest size it is necessary to have the plant food there to feed them. Wizard Brand Sheep Manure is splendid (we have it). Thinned to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long.

The Famous Prizetaker Onion

Grows to enormous size from seed. Under very best conditions the Onions have been grown to 5 inches in diameter. Prizetaker is the Onion everybody should grow for private use or for market. It is the most popular Onion in America, is grown more extensively by gardeners than any other variety, and is a money-maker for those who grow it in quantities. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of 800 to 1,200 bushels to the acre have been grown with Prizetaker. If you have a good, rich acre, sow ten pounds of Prizetaker seed on it and try for a 1,000-bushel crop — it may mean $1,000. Pkt. 5 cts., oz. 30 cts., \(\frac{1}{2}lb. 90 cts., lb. \$3, 10 lbs. \$35.

Prizetaker Onions are always salable from harvest all through the winter if you wish to hold them. I urge you to grow this crop for I know if conditions are right it will be one of your most profitable crops.

White Silverskin

Pure white, mild-flavored Onions: splendid for spring-bunching Onions because of their snow-white skin and mild flavor. Also valuable as large Onions and medium-sized for pickling. For this purpose they should be left 1 inch apart in the row when small quantities are grown. When large quantities are grown, sow half as thick as for sets. They keep well, but are not so sure as the yellow varieties. Make your soil very rich, and cultivate often. Always keep in mind the fact that my Onion seed averages 95 to 100% vitality, which is equal to crop insurance where weather conditions are favorable. Pkt. 10 cts., oz. 40 cts., \(\frac{1}{2}lb. \$1, lb. \$5.50, 10 lbs. \$30.

Perfect Silverskin Onions (grown from our seed)
Hero Onion. A heavy-cropping, long-keeping, deep, globe-shaped Onion. The color of the skin is a clear tawny yellow. The Onions attain a very great size. Of course, for any Onion to grow to a large size, the soil must be rich. Pkt. 10 cts., oz. 50 cts., ¼ lb. $1.50, lb. $5.

Southport Yellow Globe. Large, handsome, globe Onions of mild flavor; skin pale yellow; flesh white. Pkt. 5 cts., oz. 30 cts., ¼ lb. 75 cts., lb. $2.50.

Yellow Globe Danvers. Pkt. 5 cts., oz. 25 cts., ¼ lb. 80 cts., lb. $2.50.

Flat Yellow Danvers. Pkt. 5 cts., oz. 25 cts., ¼ lb. 75 cts., lb. $2.50.

Japanese Onion. Also known as Ebenezer. This Onion is very popular; in fact, it is a leading variety with the gardeners of New Jersey, New York, and other eastern states, because of its excellent keeping qualities, carrying through the winter without loss; because of its pleasing mild flavor, its attractive appearance and large, uniform size which has made quick selling demand for it on all markets. Sow the seed in the spring for sets which plant out the following spring for large Onions; these will be ready for market in Aug and Sept. If you have had any difficulty with other varieties, I suggest that you try Japanese this year. In fact, you should by all means grow Japanese for it is a very valuable variety. Pkt. 10 cts., oz. 35 cts., ¼ lb. $1, lb. $3.50.

Yellow Strasburg Onion. This is an excellent keeper. It is thick through, giving a perfectly round shape to small sets, which is very desirable. Also grows to a large size and ripens early. Skin is a bright straw color. It has a very mild flavor, and when grown for large Onions, its broad, flattened shape makes it a very desirable one for slicing. Grow all you can of them. Do not take any chances of a crop failure by purchasing low priced seed. Pay a little more and sow my high quality tested seed and thus be sure of vitality. Pkt. 5 cts., oz. 25 cts., ¼ lb. 75 cts., lb. $2.50.

ONION SETS

I make a specialty of fancy, recleaned and hand-picked Onion Sets, and sell thousands of bushels


Japanese Onion Sets. Same prices as White Sets.


GARLIC SETS

Gb. 40 cts., 5 lbs. $1.50, 10 lbs. $3.85.

Perfect Prizeaker

Grown by J. I. Nace

These show the final results of the crop. Do you want better crops this season?

Ohio Yellow Goose

Grown by F. W. Best

Silverskin

Grown by R. J. Walton

Order Schell’s Quality Seeds.
**Perfect Ohio Yellow Globe Danvers**

Grown from my own special strain. The important matter for you to consider is not, “Where can I buy Ohio seed cheapest?” but “Where can I get the highest quality seed?” Thousands of gardeners answer —“Send to Schell’s if you want quality.”

**SCHELL’S SPECIAL STRAIN OF Ohio Yellow Globe Danvers and Large White Globe**

Two of the Best Onions for Any Market or for Home Use. Either Can Be Grown to Perfection for Large Onions or for Pickles, or Sets

Remember there is a vast difference in various strains of the same variety of Onions, and great difference in vitality and quality. My stock is an individually bred strain of very superior quality and is used by large Onion-growers everywhere. I annually supply many thousands of pounds of seed to these growers. It is not low-priced seed they want, but great crops of perfect Onions which sell at high prices, and that is what they know they get by sowing my High Quality Seed. It will pay you well to do the same.

**Schell’s Ohio Yellow Globe**

The illustration gives you an idea of the value of this variety for home or market crop, and also the superior quality of the Onions produced when my high-quality seed is sown. Ohio Yellow Globe produces large Onions from seed sown in the spring and thinned out to 2 inches in the row. The richer the soil and the more intense the cultivation, the larger and better will be the Onions. They are a perfect globe shape, elegant keepers, and in every way a very profitable variety to grow. Also produce the very finest Onion Sets. If you want an ounce or 100 pounds of it, send me your order. Pkt. 10c., oz. 30c., ½lb. 90c., lb. $2.50, 10 lbs. $22.

**Schell’s Large White Globe**

Or Southport White Globe, it is also called. Perfect globe-shaped Onions of large size and silvery whiteness. Grows to a large size from seed sown in spring. The flesh has a most delicious flavor. A large and quick sale is found for these wherever marketed. A good keeper. When grown closer in the rows they make the finest white pickling Onions. Grow lots of White Globe and be sure you sow Schell’s Quality Strain, for They Grow Better—They Yield Better. Pkt. 10 cts., oz. 40 cts., ½lb. $1, lb. $3.25, 10 lbs. $30.
Schell's New Wonderful Pea

A VARIETY OF GREATEST VALUE TO THOSE GROWING FOR MARKET OR FOR THE HOME-GARDEN

Schell’s New Wonderful Pea was introduced by us four years ago and has met the desires and won the approval of the many thousands who grew it, both in large and small quantities. As the name implies, it is wonderful for its unusual vigor and hardiness in its plant-growth; wonderful for its very large pods, each filled from tip to tip with big sweet, richly flavored Peas; wonderful for its yields, the plants being crowded with their big pods from one end of the row to the other. It would be interesting reading to you if we had space to print the many letters of praise we received from those who grew Schell’s New Wonderful last year. Order it for your big crop on my recommendation and you will have one of the best crops of Peas you ever grew. (See prices below.)

Mr. E. N. Pfleegor, Pennsylvania market-gardener, writes, July 3: "I had wonderful success with your Wonderful Peas, the largest yield of biggest Peas in the county. All your seeds give me excellent crops.

Mr. John Doebeli is pleased. He writes: "The Peas are surely wonderful. Everybody praises them. There are nine Peas in a pod and they are bigger than any Peas I ever had. I shall always use your seeds."

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"Your Schell's New Wonderful Peas are the finest I ever raised, and all your seeds are very satisfactory."—Phil. S. Timms, Ohio, July 22, 1924.
PEAS

**DOWN GO OUR PRICES ON PEAS.**—We have greatly reduced our prices because of the splendid crops we had.

**GROW MORE PEAS. GOOD SEED MEANS A BIG CROP**

**HOW TO GROW PEAS.**—They must have good rich soil worked deep and thoroughly. Wizard Brand Sheep Manure worked in is good (we have it). However, soil too rich will force the plants to an unnatural growth, sometimes twice the height of their natural habit, which prevents the usual productiveness, and makes "all vine and no Peas." If desired for first in the market, then plant the extra-early smooth-seeded varieties, Pedigree Extra-Early or Alaska. They may be planted as early as you can get in the garden. The wrinkled-seeded varieties are much sweeter and not as hardy. The seed sometimes rots if planted very early, although this depends on the weather after they are planted. Make the rows one foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for horse cultivation. For tall sorts make rows 2 feet apart in the home-garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1½ inches; when soil is warmer, cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period. Nott's Excelsior is one of the best-quality dwarf varieties for the home-garden. One quart will plant a row 100 feet long; 2 bushels to the acre.

**Nott's Excelsior.** One of the most desirable for market-gardener and home-garden, because of its delicious quality, even growth and productiveness. Grows just 1½ in. high and is covered with well-filled pods 2½ to 3 in. long. 63 days from planting to first picking. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts.$1.20, 4 qts. $2, pk. $3.50, bus. $11.75.**

**Pedigree Extra-Early, or Market-Gardeners' Extra-Early.** A specially selected stock for market-gardeners. Pods filled up tight to the ends with large, luscious Peas. Grows 2 feet high. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts.$1.20, 4 qts. $2, pk. $3.50, bus.$11.75.**

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**Alaska.** One of the very earliest sometimes called the Earliest of All. Pods are small, but they are borne in wonderful profusion; first in the market when planted early. Vines grow 2 to 2½ feet. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts.$1.20, 4 qts. $2, pk.$3.50, bus. $11.75.**

**Thos. Laxton.** Very fine. Large pods tightly filled with big rich flavored Peas. Ready to pick in 53 days. One of the best early Peas, yields heavily; plants, 20 inches, need no support. Be sure to grow these. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts.$1.20, 4 qts. $2, pk.$3.50, bus. $11.75.**

**Gradus, or Prosperity.** The largest—podded extra-early Pea in cultivation. The flavor is delicious; vines grow 2 to 3 feet; mostly grown without any support; 55 days from planting to picking. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts.$1.20, 4 qts. $2, pk.$3.50, bus. $11.75.**

**Masterpiece.** The pods are large with an average of eight big Peas in them. Plants grow 2 feet and are covered with Peas ready for picking in 55 days. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts.$1.20, 4 qts.$2, pk.$3.50, bus. $11.75.**

**Market Surprise.** A new early sort. Vines grow about 2½ feet high and are literally covered with pods of good size. Very rich flavor. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts.$1.20, 4 qts.$2, pk.$3.50, bus.$11.75.**

**Little Marvel.** Extra-early. Plants grow 15 inches high, well filled with rich, dark green pods, containing 5 to 7 large Peas of finest quality. Fine for market or home-garden. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts.$1.20, 4 qts.$2, pk.$3.50, bus.$11.75.**

**Ameer.** Very early and prolific. Vines grow about 1½ feet high and are covered with fine pods. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts.$1.20, 4 qts.$2, pk.$3.50, bus.$11.75.**

**Premium Gem, or Little Gem.** Delicious Peas crowded tight into pods 2½ to 3 inches long. Very prolific. Vines grow only 12 to 15 inches high. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts.$1.20, 4 qts.$2, pk.$3.50, bus.$11.75.**

**Dwarf Champion.** A dwarf-growing strain of the old popular Champion of England. It grows only 2 feet high and has all the good qualities of its parent. Pods are 3 inches long. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts.$1.20, 4 qts.$2, pk.$3.50, bus.$11.75.**
Telephone Pea. A great favorite because of its large size, great yield, and excellent quality. Our strain of Telephone Peas is very fine stock. Like all our other strains, they are grown from pedigree stock seed—they grow better, they yield better.

**PEAS, continued (Our ten cent pkts. are large pkts.)**

**Telephone.** Immensely productive and of the finest quality. Grows 3 to 4 feet high and requires 71 days. Telephone is one of the old favorites and because of its delicious flavor everybody wants it. If you have Telephone Peas at market, the name alone will sell them. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts. $1.20, 4 qts. $2, pk. $3.50, bus. $11.75.**

**American Wonder.** Extremely dwarf growth, only 8 to 10 inches high. Peas are highly flavored. Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts. $1.20, 4 qts. $2, pk. $3.50, bus. $11.75. (We prefer Nott's Excelsior as the best dwarf Pea.)

**Dwarf Telephone,** or **Carter's Daisy.** Vines grow 1½ feet. Pods are large. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts. $1.20, 4 qts. $2, pk. $3.50, bus. $11.75.**

**Stratagem.** One of the finest of all late Peas. It grows only 18 to 24 inches high and yields tremendously. Pods are very large and filled to the ends. The quality is extra fine. Eighty days from planting to picking. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts. $1.20, 4 qts. $2, pk. $3.50, bus. $11.75.**

**Alderman.** The pods are of the largest size and finest quality. The vines grow 3 to 4 feet high. A valuable variety for main crop. Be sure to order it. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts. $1.20, 4 qts. $2, pk. $3.50, bus. $11.75.**

**Champion of England.** A well-known standard late Pea. Grows 4 to 5 feet. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts. $1.20, 4 qts. $2, pk. $3.50, bus. $11.75.**

**Sutton's Excelsior.** Similar in habit to Nott's Excelsior, being dwarf, about 15 inches high, yet the pods are larger. Peas tender and of fine flavor. It is a good one. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts. $1.20, 4 qts. $2, pk. $3.50, bus. $11.75.**

**Laxtonian.** Grows 15 to 20 inches high and the pods are very large; often 9 big Peas in pod. It is the largest-podded of all dwarf varieties, and early. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts. $1.20, 4 qts. $2, pk. $3.50, bus. $11.75.**

**Potlatch.** Large-podded Pea, of excellent quality; one of the heaviest yielders of the second-early varieties; grows about 2 feet. A valuable market sort. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts. $1.20, 4 qts. $2, pk. $3.50, bus. $11.75.**

**Bliss** Everbearing. One of the best main-crop Peas. Pods are 3 to 4 inches long and well filled. Very prolific. Plants grow 2½ feet high. About 80 days from planting to picking. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts. $1.20, 4 qts. $2, pk. $3.50, bus. $11.75.**

**Dwarf White Marrowfat.** Grows 4 to 5 feet; very prolific. **Pkt. 10 cts., ½ pt. 15 cts., pt. 30 cts., qt. 60 cts., 2 qts. $1.20, 4 qts. $2, pk. $3.50, bus. $11.75.**

**Sugar Peas** are not shelled as other Peas. The pods are cooked like snap beans; they are delicious.

**Mammoth Luscious Sugar Peas.** Without exception the largest, sweetest, purest, most desirable of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1½ inches broad, and they are delicious. Be sure to grow them, and you had better send to us for your seed for we have had many folks write us that they had purchased elsewhere what was supposed to be Mammoth Luscious but turned out to be a small peddled sort of some other variety. We specialize in growing the genuine Mammoth Luscious and sell hundreds of bushels of them. **Pkt. 10 cts., ½ pt. 25 cts., pt. 45 cts., qt. 90 cts., 2 qts. $1.50, 4 qts. $2.75, pk. $5, bus. $18.**

**Dwarf White Blossom.** Very sweet, light green pods. Seeds white. Grows about 20 inches. **Pkt. 10 cts., ½ pt. 20 cts., pt. 35 cts., qt. 65 cts., 2 qts. $1.30, 4 qts. $2.15, pk. $3.75, bus. $13.**


**Mammoth Melting Sugar Peas.** White seed, white blossom. **Pkt. 10 cts., ½ pt. 20 cts., pt. 40 cts., qt. 75 cts., 2 qts. $1.50, 4 qts. $2.25, pk. $4.25, bus. $16.
PEPPERS (Mangoes)

HOW TO GROW PEPPERS.—Start the seed in hotbeds, greenhouse, or in boxes indoors in March or April. When the plants are about 2 inches high, transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set the plants out, after first preparing the soil well, working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants.

Schell’s Quality Pepper

They do not all yield this large number, yet this gives you an idea of the tremendous yielding possibilities of Schell’s Quality Pepper; some plants have yielded many more than this. A beautiful scarlet when ripe, it has all the qualities required for the most profitable crop, namely, size, yield, quality, quick to color. No other variety can claim all these qualities. Picking the Peppers as early and as often as possible will induce a heavier yield. The market-gardeners who grow it are amazed at the remarkable crop it produces for them and the best testimonial is the fact that these same gardeners have continued to order it every year. Pkt. 10 cts., ½ oz. 35 cts., 1 oz. 65 cts., oz. $1, ½ lb. $3, lb. $10.

We introduced this very valuable Pepper in 1912 and since then it has been grown by thousands of our customers every year. Many large market-gardeners have told us it has been one of their most profitable crops, and they buy pounds of seed of it from us annually. If we had space to do it, we would like to print here many of the interesting letters we receive from our customers telling of the wonderful success they have had with it. Here are a few—

"It is surely remarkable the way your Quality Peppers yield. Never before have I had a crop like that of this year."—Penna.

"I planted four rows of your Schell’s Quality Pepper 400 feet long and picked 125 bushels. It is the most wonderful Pepper to yield I ever saw."—Penna.

"I want two pounds of your Quality Pepper. Made four pickings over my patches this year before any other variety was ready and got double the usual price."—N. J.

"I have sold hundreds of dollars’ worth of Quality Peppers long before the fruits started to form on other varieties. After we had pulled Peppers three or four times, your Quality Pepper plants still bore ten to one more Peppers than any of the other varieties from which we had not yet had one picking."—Penna.

Order plenty of seed, for you can readily sell all surplus plants above what you need for yourself.

Schell’s Gold Mine. (See it on our front cover.) We developed this beautiful golden yellow Pepper from our Schell’s Quality Pepper. It is exactly the same in shape, size and yields almost as heavily as our Quality Red. There is a big demand for a good yellow Pepper and this is it. We have never yet had sufficient seed of Gold Mine to supply the demand, so order early. Pkt. 10 cts., ½ oz. 35 cts., ½ oz. 65 cts., oz. $1, ½ lb. $3, lb. $10.

Chinese Giant. The largest Pepper in cultivation, averaging 12 to 15 inches in circumference. It yields abundantly but it is not so prolific as our new Quality Pepper. The flesh is thick, very tender and sweet and, being so large, makes an excellent Mango for stuffing. The color is a brilliant scarlet when ripe. The photograph shows you what a splendid variety this is. You should grow “Chinese Giant.” Pkt. 10 cts., oz. 75 cts., ½ lb. $2, lb. $7.

Chinese Giant. Grown from my seed. High quality seeds produce just such perfect Peppers.
PEPPERS (Mangoes)

Improved Ruby King. A very popular variety; bright red; 4 to 6 inches long; mild. Pkt. 10 cts., oz. 40c., ¼ lb. $1.25, lb. $4.50.

Ruby Giant. This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King. Pkt. 10 cts., oz. 40c., ¼ lb. $1.25, lb. $4.50.

Neapolitan. Without question this is one of the earliest and one of the most productive of all large, mild Peppers. Pkt. 10 cts., oz. 40 cts., ¼ lb. $1.25, lb. $4.50.

Large Bell, or Bull Nose. Sweet-flavored, early and prolific. Pkt. 10 cts., oz. 40 cts., ¼ lb. $1.25, lb. $4.50.

Long Red Cayenne. The true hot Pepper. Pkt. 10 cts., oz. 40c., ¼ lb. $1.25, lb. $4.50.

Golden Queen. Very large, sweet, yellow Pepper. Pkt. 10 cts., oz. 40 cts., ¼ lb. $1.25, lb. $4.50.

Red Cherry. Shaped like cherries. Used for pickles. Pkt. 10 cts., oz. 50c., ¼ lb. $2.

World Beater. New. Larger, smooth, beautiful Peppers. Mild flavor, very early to ripen, very prolific. You will like it. Pkt. 10 cts., oz. 50c., ¼ lb. $1.25, lb. $4.50.

Royal King. A new Pepper of special value. Very uniform in growth; color rich, glossy red; mild flavor, very fine. Pkt. 10 cts., ½ oz. 25c., oz. 40 cts., ¼ lb. $1.25, lb. $4.50.

Schell's Giant Sharp Red. This Pepper is the largest sharp or hot Pepper, averaging 8 to 10 inches long and 1 to 1 ¼ inches in diameter. It bears great quantities of these handsome Peppers, and is very popular among all gardeners who have a market for sharp Peppers. Pkt. 10 cts., ½ oz. 35 cts., oz. 60 cts., ¼ lb. $1.60, lb. $5.50.

Pimiento. Also called Sweet Meat. Very sweet. A splendid variety for filling, for salads, for flavoring. The plants are very prolific, the Peppers medium in size and shaped just like the illustration, but much larger in size. When ripe they are a brilliant, attractive red. Pkt. 10 cts., ½ oz. 25 cts., oz. 40 cts., ¼ lb. $1.25, lb. $4.50.

Schell's Large Yellow. A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. Pkt. 10 cts., ½ oz. 25 cts., ¼ oz. 45 cts., oz. 75 cts., ¼ lb. $2.50, lb. $8.

"I have been well satisfied with your seeds so far, especially the onions. You may expect to hear from me again next season."—Georges F. Graham, N. Y.

"I am pleased to tell you we had great success in getting good stands through all the cold, wet weather. We thank you for your good seeds."—Wm. A. Fink, Pa., June 30, 1924.

"Our seed order has been received to date in full and in A1 condition, everything satisfactory; want to thank you for prompt and thorough service, and assure you of further business."—H. Roland Pratt, N. J.
**PARSLEY**

One ounce will sow a row 100 feet long.

**HOW TO GROW PARSLEY.**—Important! It requires 3 to 4 weeks for Parsley seed to germinate. Cover the seed 1/2 inch. The soil must be moist. In dry weather it is next to impossible to get Parsley seed to germinate unless watered properly. Sometimes, soaking the seed several hours in warm water (not hot) then sowing it out immediately, will help.

Schell’s Beauty. This Parsley is so extremely curled and of such a rich, fresh green color that its beautiful appearance compels those who see it to purchase it. Pkt. 5 cts., oz. 20 cts., 1/4 lb. 65 cts., lb. $2.

Moss Curled. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.


Plain. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

Triple Curled. Handsome, dwarf and compact; very curly and crimped. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

Rooted, or Hamburg. The roots are shaped like a parsnip and are used for Flavoring soups. Pkt. 5 cts., oz. 20 cts., 1/4 lb. 65 cts., lb. $1.50.

**PARSNIP**

One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre.

**HOW TO GROW THEM.**—Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows 1 1/2 feet apart and sow seed in rows; cover seed 1/2 inch when soil is moist; then when plants are 3 to 4 inches high, thin them out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.

Schell’s Improved Hollow Crown. My stock is the popular type, much in favor with the gardeners. Pkt. 5 cts., oz. 25 cts., 1/4 lb. 60 cts., lb. $2.50.

**NEW KELWAY’S DON PARSNIP.** A half-long variety selected for handsome form, size, whiteness of skin and flesh, and firmness and solidity of texture; a most valuable variety for market. Pkt. 5 cts., oz. 25 cts., 1/4 lb. 75 cts., lb. $2.50.

**Maltase.** A snow-white Parsnip; very fine. Pkt. 5 cts., oz. 25 cts., 1/4 lb. 60 cts., lb. $1.50.

**THICK-NECK HOLLOW CROWN.** A very excellent Parsnip. Some prefer the thicker neck of this variety. Pkt. 5 cts., oz. 25 cts., 1/4 lb. 60 cts., lb. $1.50.
SPINACH
High-germinating Seed

HOW TO GROW SPINACH.—Good rich soil is important to Spinach, both for its growth and in making the leaves more tender and succulent. Sow the seed in early spring in rows 12 inches apart; cover it an inch deep. Many broadcast the seed covering with a harrow or rake. Make a sowing every two weeks for continuous crops. Do not sow seed in dry weather; it will never come up. It must have a moist soil. Sow in September for fall and early spring crops. Use straw or “strawy” manure when really cold weather comes. Nitrate of soda is splendid to give rapid growth to Spinach. One ounce will plant a row 100 feet long; 10 pounds to the acre when drilled.

**King of Denmark.** A new variety introduced two years ago. It is of excellent quality and it is especially valuable because it is so very slow to seed—this recommends it for late spring sowing. Pkt. 5 cts., 1/4 lb. 15 cts., lb. 50 cts., 10 lbs. $4.50.

**Long-Standing.** Large, crimped, thick, savoy-leaved. Stands the heat well. One of the best for spring sowing. Pkt. 5 cts., 1/4 lb. 15 cts., lb. 45 cts., 10 lbs. $3.50.

**Bloomdale, or Savoy-leaved.** Leaves are curled and wrinkled. Very slow to run to seed. One of the best for market-gardener. Pkt. 5 cts., 1/4 lb. 15 cts., lb. 45 cts., 10 lbs. $3.50.

**Thick-Leaf.** Large, thick, crumpled leaves of fine quality; very slow in running to seed; one of the best for market. Pkt. 5 cts., 1/4 lb. 15 cts., lb. 45 cts., 10 lbs. $3.50.

**Victoria.** Heavy, crimped, dark green leaves; very fine for spring sowing; is very slow to run to seed. Pkt. 5 cts., 1/4 lb. 15 cts., lb. 45 cts., 10 lbs. $3.50.

**Long Season, or All Seasons.** Grows longer during early summer and stands heat without going to seed much longer than any other. Does not grow so large, but the quality is the finest. Pkt. 5 cts., 1/4 lb. 15 cts., lb. 45 cts., 10 lbs. $3.50.

**Priekly, or Winter.** Pkt. 5 cts., 1/4 lb. 15 cts., lb. 45 cts., 10 lbs. $3.50.

Write for prices on 100-lb. and 1,000-lb. lots.


New Giant Eskimo. The leaf is intensely dark green, very thick and crumpled, with small ribs. Will stand the heat a long time without running to seed. Pkt. 5 cts., 1/4 lb. 15 cts., lb. 50 cts., 10 lbs. $4.50.

SALSIFY, or VEGETABLE OYSTER

HOW TO GROW SALSIFY.—Sow early in the spring in drills 15 inches apart, 1 inch deep; thin to 6 inches in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched, mellow soil. Use the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill.

Mammoth Sandwich Island. The best variety. Grows to a large size and is very mild and delicately flavored. Pkt. 5 cts., oz. 35 cts., 1/4 lb. $1, lb. $3.

SWEET POTATO PLANTS

I make a specialty of an extra-fine selected strain of the Big Yellow Sweet Potatoes. I furnish the plants in any quantity. Our plants are strong and well rooted. They are ready in May but it is important that you place your order now.

**Prices.** 20 cts. per doz. (25 cts. postpaid), 65 cts. per 100 (75 cts. postpaid), $2.50 for 500 ($2.85 postpaid), $5 per 1,000 ($5.50 postpaid). Less than 500 at the single hundred price.

HORSE-RADISH ROOTS

Maliner Kren. A large, quick-growing variety, which is now the very best Horse-Radish grown. Large, strong cuttings, 35 cts. per doz., $1.50 per 100 (postpaid $1.75), $12 per 1,000 by express; or $14 per 1,000, postpaid.

RHUBARB

Roots, Victoria. The best variety. $1 per doz. (postpaid $1.25), $7 per 100, ($7.50 per 100, postpaid).


SORREL

Large-leaved Garden. Used for salads and soups because of its pleasing acid flavor. Grow in rows 8 feet apart; thin plants to a few inches apart and remove seed stocks as soon as they appear. Pkt. 10 cts., oz. 20 cts., 1/4 lb. 75 cts., lb. $2.50.
Long White Vienna or Lady Finger and Cincinnati Market or Glass Radishes. See page 40

**RADISH**

**HOW TO GROW RADISHES.**—For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard, "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it, for when sown in rows they may be kept clean of weeds. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep finely all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

**THE RADISH SEED CROP OF AMERICA THIS YEAR IS VERY SMALL, THEREFORE IT IS OF THE UTMOST IMPORTANCE THAT YOU ORDER A LARGE ENOUGH QUANTITY AT ONCE TO TAKE CARE OF YOUR VARIOUS SOWINGS THROUGHOUT THE ENTIRE SEASON.**

**ROUND VARIETIES**

**Schell's Special Forcing Round Radish, Red and White.** A handsome globe-shaped Radish with the clearest, richest, red top and almost the entire lower half of the globe a pure snow-white. It is very attractive when bunched for market and its delicious quality creates a demand for it again. Suitable for garden culture as well as the greenhouse. Pkt. 5 cts., oz. 10 cts., 1/4 lb. 60 cts., lb. $1.75.

**Schell's "Extreme" Early Round, Deep Scarlet.** The best of all forcing Radishes, perfectly round, small, deep scarlet bulb, with short, small foliage and a small, thin root. For growing in the greenhouse or first crop outside it is excellent and is the first on the market. Pkt. 5 cts., oz. 20 cts., 1/3 lb. 45 cts., lb. $1.50, 10 lbs. $12.50.

**Early Scarlet Globe.** For forcing under glass or outdoors. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

**Early Scarlet Turnip, White-tipped.** Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

**Crimson Giant Forcing.** Very fine round red; larger than Scarlet Globe. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

**Philadelphia White Box.** Round white Radish. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.


**French Breakfast.** Long, olive-shaped, bright red, with distinct white tip. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

**Giant White Stuttgart.** A mammoth white Radish, the largest of the turnip-shaped varieties. Solid, crisp, and highly flavored. Drop seed 1 1/2 inches apart to give it the size. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

**Scarlet Olive Shaped.** Rich scarlet color, oval or olive shaped. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

**Icicle Radishes.** Very early, crisp and tender. See page 40
LONG WHITE RADISHES

Icicle. One of the finest white Radishes for early spring. Ready to use in 20 to 25 days from planting. Long, slender, pure white, very crisp and tender. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

Long White Vienna, or Lady Finger. If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

Pearl Forcing. The Pearl Forcing is a clear snow-white Radish, maturing as early as Icicle (20 to 25 days), and has that good, tender and crisp taste. Grow it all season; equally valuable for growing in garden or greenhouse. (See page 41.) Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

White Strasbourg. The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

LONG RED VARIETIES


Chartier. Long red; with white tip. Very fine tender market Radish. Chartier has been a great favorite for many years. Our strain is very fine. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

WINTER RADISHES

White Chinese. The large, stump-rooted white winter Radish; the best Radish for this season. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

Rose Chinese. Sow in the fall. Similar to the white, but red and not so large. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

Round Black Spanish. The skin is almost black, but the flesh is white and very sweet. Sow in the fall. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.

Long Black Spanish. Sow in the fall. Like the above except that it is long instead of round. Pkt. 5 cts., oz. 15 cts., 1/4 lb. 40 cts., lb. $1.25.


EVEN ON THE ISLANDS OF THE SEAS SCHELL’S QUALITY SEEDS EXCEL!

"The seeds I received from you last year were a great success: the Onion, Lettuce, Radish, Celery, Beets, etc."—E. BACKSTROM, Upper Hutt, New Zealand.

"I am proud to inform you that your seeds are excellent. I was awarded the Good Merit prize because of my fine garden."—FELICISCNO ROJO, Philippine Islands.

"Your seeds certainly are of the highest quality. Everybody says that whatever I plant grows wonderfully. I say it’s Schell’s Quality Seeds. Have had great success with them."—J. W. CONLEY, West Indies.

White Chinese Radish

Stump-rooted Radish for fall and winter use. Grown from our quality seed.
TWO RADISHES THAT LEAD ALL OTHERS IN THE MARKETS

Schell’s Pearl Forcing Radish

These are grown from my special individual strain of this grand variety. Pearl Forcing is, in my judgment, the finest extra-early, long, white Radish in cultivation. The name Pearl Forcing does not mean that this splendid Radish is for greenhouse culture especially. No, it is just as suitable for growing out in the garden and grows just as perfect outside. Market-gardeners everywhere grow it in great quantities inside and outside. It grows remarkably quick—in 3 or 4 weeks—and it is so very tender and crisp and of such a beautiful shape and so snowy white that it creates a demand for itself. Sow a patch every 2 weeks outside in the garden or in the greenhouse and have Pearl Forcing coming all the time. It will mean profit for you. Prices: Pkt. 5 cts., oz. 15 cts., 2 ozs. 25 cts., ¼ lb. 40 cts., lb. $1.25, 5 lbs. at $1.15 per lb., 10 lbs. at $1.10 per lb., 25 to 100 lbs. at $1 per lb.

Mr. Charles Trigg, of Columbia County, says: "Your Pearl Forcing Radish is a dandy—can’t praise it too much."
"Your Pearl Forcing Radish is the finest I ever raised; send me 10 pounds more of the same stock."—Row, Groes. Pa.
Mr. Grosz has been growing our Pearl Forcing for years.

Miss Fannie H. Arnold, Gettysburg, has been planting our seeds for eight years. She writes me: "I have been buying all my seeds from you for the past eight years and every year all your seeds have done fine. Are exactly what you claim them to be."

Schell’s Early Scarlet Globe Radish

A perfect strain of this popular, bright, rich red, breakfast Radish. It would surprise you, perhaps, to see the many gardeners’ orders we fill for 10, 20, 50, 75, and hundreds of pounds of our Scarlet Globe Radish. Why? Because they have been growing it year after year and know that our seed produces the finest quality. You could order Scarlet Globe Radish from half a dozen different seedhouses and perhaps get as many different strains or types. That is why I refer to my distinct, individual strain of Scarlet Globe. It is a perfect round globe with tiny root, preventing any taper to the globe. The color is a most striking rich red, full of life—not that dead, unattractive color so often seen in other strains. To be safe and sure of a crop of first quality, sow Schell’s Early Scarlet Globe. Prices: Pkt. 5 cts., oz. 15 cts., 2 ozs. 25 cts., ¼ lb. 40 cts., lb. $1.25; 5 lbs. $5.75, 10 lbs. $11.
SCHELL’S KING-OF-ALL TOMATO

The Grandest of them all. Truly entitled to its name, for it outyields all others. It is perfect in shape, very large in size, and unexcelled in quality.

King-of-All Tomato is a main-crop variety. Its wonderful yield is one of its greatest values, starting off as it does rather early in the season with the plants crowded full of clusters of the most beautiful big deep red Tomatoes, perfectly smooth right up to the stem, and it continues to bear them until stopped by the grower or by frost. When put in baskets on the market, folks cannot resist them because of their beautiful, attractive appearance. They are perfect. The illustration is from an actual photograph of King-of-All, grown by one of my market-gardener customers, from the seed we sold him. Order it on my recommendation and I know you will be glad you did. Pkt. 10 cts., 1/4 oz. 30 cts., oz. $1, 1/2 lb. $2.50, 1 lb. $4, 10 lb. $8.

Schell’s King-of-All Tomato. It is the leading main or general-crop Tomato. Be sure you order it.

Mr. Charles Merritt, Pa., writes us, February 7, 1924: "We grew some of the most wonderful Tomatoes from your King-of-All that I ever saw. All were perfect in shape and size."

OUR OWN PERFECTED STRAIN OF JOHN BAER TOMATO

Who in all the world can surpass a record like this? It is just another one of those convincing proofs that Schell’s Quality Seeds grow better and yield better.

Mr. Harry M. Gower, extensive vegetable grower of New Jersey, writes me: "Your special Perfected Strain of John Baer Tomato is yielding 30 tons per acre and bringing $6.50 per three-quarter-bushel crate wholesale, the highest price paid on the New York market in the past forty years!"

Will it not pay you to pay a little more for our seed and double the profits of your crops? Send us your order this year.

All who have grown the genuine John Baer Tomato know that it is a most valuable variety because of its extreme earliness, good size, shape, solidity, and heavy yield. Now this Perfected Strain of ours is such a wonderful improvement over the regular stock that many would say it deserves a distinct name, and we are distinguishing it by calling it Our Own Perfected Strain of John Baer. By intense selection we have mastered and improved those vital points of any crop which result in increased profits to the gardener who wisely leads with the first Tomatoes in market and has a real quality crop. Our Perfected Strain gives you 4 to 6 days earlier crop, larger and more perfectly uniform fruits, and more of them, for this will outyield the ordinary kind by 25 per cent. For size, quality, yield, and first to market, we recommend it highly.

Mr. Charles M. Smith, prominent market gardener of Mifflin Co., says—"I cleared more than a thousand dollars off an acre of your Perfected Strain of John Baer Tomatoes and took First Prize on them at the County Fair in August."

Pkt. 10 cts., 1/4 oz. 30 cts., 1/2 oz. 50 cts., oz. 50 cts., 2 ozs. $1.75, 1 lb. $5, 1/2 lb. $3, lb. $10.

Our Own Perfected Strain of John Baer Tomato. An extra-fine, first-early crop. We urge every market-gardener and all those with home-gardens to grow our Perfected Strain of John Baer Tomato for first early.
TOMATO

HOW TO GROW TOMATOES.—Plan to grow an early crop and a main or general crop. For market or your own use, the idea of an early Tomato is to have it as early as possible. The early varieties are all small fruits compared with the main-crop sorts; so do not expect large early Tomatoes. It is well to grow several early and several late sorts if there is room enough. For early crop, sow the seed in February or March in greenhouse, hotbeds, or in boxes in the house for home-gardens. When plants are 2 inches high, transplant them indoors, giving room between the plants as they are short and starchy. If they are too close, they get long and "spindly." Set the plants out as soon as soil is in condition and there is no danger of freezing. They may also be grown in pots in the house, then set out when in blossom. For main crop, start seed two to four weeks later, transplant, then set out. When it can be done, we advise supporting plants on stakes, racks, or trellises. They do better, are more easily cultivated, and continue to yield longer. Grow King-of-All as one of your main-crop varieties. One ounce will produce about 3,000 plants.

Schell's Quality Largest Early Tomato.

Large as Matchless, but far superior. The fruits are thick through and through, more globe-shaped than any other large Tomato; scarcely any seeds; they are as smooth as an apple and red. My Quality Largest Early yields enormously and continuously until killed by freezing weather in the fall. My Tomato seed is saved from perfect-type fruits, and if your soil is right, the weather conditions at all favorable, and you give the growing plants the attention they deserve, you will obtain a crop of the most excellent fruits of any of the varieties I offer. You will thoroughly agree with this if you sow my seed.

Pkt. 10 cts., oz. 75 cts., $1 lb. $2, $8.50.

"West's First Early." One of the best for forcing in the greenhouse and for extra-early garden crop where earliness counts more than size, for this is a small Tomato. Color rich attractive red. All over the plants are clusters of from 6 to 12 Tomatoes each. Pkt. 10 cts., oz. 75 cts., oz. 60 cts., ½ lb. $2, $4.50.

Ponderosa, or Beefsteak. The largest Tomato in cultivation. Not so smooth as Stone or other smaller-fruited kinds, but contain quality and flavor. Large, deep purple-crimson. Fleshy, with small seed-cells. Pkt. 10 cts., oz. 60 cts., ½ lb. $2, $6.50.

Yellow Ponderosa. Similar in every respect to the above, except that in color it is a golden yellow. Pkt. 10 cts., oz. 60 cts., ½ lb. $2, $6.50.

Dwarf Stone. Plants grow somewhat like Dwarf Champion. The fruits are large, bright scarlet and of finest shape. Pkt. 5 cts., oz. 50 cts., ½ lb. $1.75, $5.50.

June Pink. Similar in every respect to Earlana, except in color, it being a flesh-pink. Pkt. 5 cts., oz. 50 cts., ½ lb. $1.75, $5.50.

Stone. One of the most desirable main-crop varieties. Fruits large, smooth, bright scarlet, and of finest quality. Very productive. Ideal for home use or canning. Pkt. 5 cts., oz. 50 cts., ½ lb. $1.75, $5.50.

Disease and Wilt-Resistant Variety, The Norton. For those who are having trouble with these diseases on their Tomatoes. Developed by the United States Department of Agriculture. The Norton resembles the Stone in color and shape. Excellent quality. Pkt. 10c., 1/4 oz. 25c., 1/2 oz. 40c., oz. 75c., ½ lb. $2.25, $8.50.

SMALL-FRUITED TOMATOES: Red Currant, Red Cherry, Red Fear, Red Plum, Red Peach, Yellow Cherry, Yellow Peach, Yellow Plum, Golden Husk or Strawberry, Purple Husk. One pkt. of any one 5 cts., or 1 pkt. of each of the 11 varieties for 42 cts. (Oz. 65 cts., 1/2 oz. 35 cts.)

Matchum. A very valuable variety developed at the Pennsylvania State College of Agriculture, by Prof. C. E. Myers. How Hummer by the voxy of the variety Hummer; the very approximate name was suggested by Prof. R. L. Watts, Dean of the college. It is early in maturity than either of its parents, classed as a second-early. The fruit is rich red, very evenly colored, globular-flattened, very smooth and solid. It yielded at the rate of 17.20 tons of marketable fruit to the acre, 50 percent more than its parents. The seed we offer is the crop from the stock seed furnished us direct by Prof. Myers. The method used by state officials in charge of plant breeding will be sufficient assurance of its great value so that every person with a garden large or small will want to grow it. Pkt. 10 cts., 1/2 oz. 60 cts., oz. $1, ½ lb. $3, $10.
SQUASH
Grow more Squash—a fine winter crop

HOW TO GROW SQUASH.—Plant 8 or 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. After danger of bugs is over, thin out all but four of the best plants. Before planting seeds, work manure in each hill. Winter Squash are also grown like Pumpkins in the corn fields at the same time you plant the corn, in every fourth hill. Spray Squash vines with Pyrox to kill bugs and prevent blight. One ounce will plant 25 hills; 4 pounds to the acre.

Golden Custard, or Mammoth Yellow Bush (Yellow Pattypan). Pkt. 5 cts., oz. 15 cts., ¼lb. 45 cts., lb. $1.50.

Mammoth White Bush, or White Pattypan. Pkt. 5 cts., oz. 15 cts., ¼lb. 45 cts., lb. $1.50.

Chicago Warted Hubbard. In size and quality it is very much like the well-known Hubbard, but is more heavily warted and has very dark green—almost black—skin; flesh rich orange-yellow. Very fine. Pkt. 5 cts., oz. 15 cts., ¼lb. 45 cts., lb. $1.50.

Golden Hubbard. In shape this is quite like the Improved Hubbard, but earlier. The skin is a rich orange-red and the flesh a deep orange of the best quality. An excellent keeper and a good sort for market. Pkt. 5 cts., oz. 15 cts., ¼lb. 45 cts., lb. $1.50.

Boston Marrow. A fine winter sort, shaped like Hubbard. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Pkt. 5 cts., oz. 15 cts., ¼lb. 45 cts., lb. $1.50.

Golden Summer Crookneck. Similar to Giant Crookneck but only about half as large, fruits measuring about a foot long, of bright orange color inside and out. Pkt. 5 cts., oz. 15 cts., ¼lb. 45 cts., lb. $1.50.

Giants Summer Crookneck. The largest and earliest yellow crookneck. They are warty, deep orange color, and average 2 to 2½ feet long. Pkt. 5 cts., oz. 15 cts., ¼lb. 45 cts., lb. $1.50.

TURNIP

HOW TO GROW THEM.—To have Turnips early, sow seed in early spring; for winter crop, sow in July and August. Sow alone or in corn fields at last cultivation of the corn. Do not sow too thick; in small gardens thin plants to 4 inches apart. Do not make soil too rich. Where chicken manure or heavy applications of stable manure have been used, it has caused the growth principally of foliage with only a small thin root instead of the heavy globe root and medium foliage it naturally should produce. One ounce of seed will sow a row 200 feet long; 2 pounds to the acre.

My Turnip seed is of a quality unexcelled, producing Turnips perfect in shape, tender and sweet.

Purple-Top Strap-Leaf Flat. A little earlier than the Globe. Pkt. 5 cts., oz. 10 cts., ¼lb. 25 cts., lb. 60 cts.

Purple-Top White Globe. This is the best and most popular variety. Pkt. 5 cts., oz. 10 cts., ¼lb. 25 cts., lb. 60 cts.


Yellow, or Amber Globe. Yellow flesh; very fine. Pkt. 5 cts., oz. 10 cts., ¼lb. 25 cts., lb. 60 cts.

Early White Flat Dutch. All white, flat. Pkt. 5 cts., oz. 10 cts., ¼lb. 25 cts., lb. 60 cts.

Cow Horn. For stock; also used for a turning-under crop. Pkt. 5 cts., oz. 10 cts., ¼lb. 25 cts., lb. 60 cts.


RUTABAGA

How to Grow Gladioli. Plant them, as soon as the soil is in condition to be worked properly, in full exposure to the sun, in any well-enriched garden soil, avoiding direct contact with manure, which should never be used fresh (have it well-rotted); in fact, it is better to thoroughly manure the soil in the fall and respace in the spring. Where the soil is stiff clay, fill the drill rows with sandy loam. Water when necessary during the early stages of growth and again when the buds show color. After planting, a light dressing of three parts ashes and one part bonemeal will be beneficial. The bulbs may be planted in double rows 2 inches apart in a 4-inch drill. 2, 3 and 4 inches deep, according to size. Plant from the middle of April to the end of May and in June. To secure a succession of blooming, make two or even three plantings at intervals of about two weeks. Before the ground freezes, dig up the bulbs, cut off the stalk close, and store in a cool, dry place. The old bulb, or more properly speaking, corm, may be removed a few weeks later when convenient.

Schell's Meadowvale Exhibition Mixture. This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or more of these Gladioli, and they are among the best cut-flowers for vases. First-size bulbs, 8 cts. each, 75 cts. per doz., $6 per 100, $45 per 1,000.

Schell's Extra Choice Mixture. A very fine mixture of many varieties and colors that will please you. It is not, however, nearly so fine a mixture as the above, which accounts for this mixture being sold at less than the above. 6 cts. each, 60 cts. per doz., $4.50 per 100, $30 per 1,000.

Separate Colors, the very best of a long list; and our bulbs are of individual quality not to be compared with those quoted at less price. 50 of a kind at the 100 price, 500 at the 1,000 price.

SCHELL'S SELECT LIST OF THE BEST NAMED VARIETIES

America. Acknowledged to be one of the finest varieties both for cutting and bedding. Large flowers of the most beautiful soft flesh-pink. 6 cts. each, 60 cts. per doz., $4 per 100, $30 per 1,000.

Mrs. Francis King. Brilliant light scarlet or flame-color; very attractive. 7 cts. each, 75 cts. per doz., $5 per 100, $40 per 1,000.

Niagara. A delicate creamy yellow with small rosy carmine markings in the throat. For vases or bedding. 10 cts. each, $1 per doz., $7.50 per 100, $65 per 1,000.

Panama. Rich rose pink flowers of largest size. 10 cts. each, $1 per doz., $7.50 per 100, $65 per 1,000.

Princeps. Rich dazzling scarlet, marked with white on the lower petals. This combination is most striking. Flowers are very large and are borne on long stems. 12 cts. each, $1.25 per doz., $10 per 100, $90 per 1,000.

Augusta. Pure white with blue anthers. 8 cts. each, 85 cts. per doz., $6 per 100, $50 per 1,000.

Golden Measure. The most perfect pure dark yellow that has yet been introduced. It is a beautiful flower of perfect form, large and showy. Bulbs are in very limited quantity this year. $1 each, $12 per doz.

Halley. Large, open flowers of delicate salmon-pink. 7 cts. each, 75 cts. per doz., $5 per 100, $40 per 1,000.

Mary Pickford. This marvelous new creation may be described as Mary herself—"very sweet and pretty." The flowers are a lovely creamy white, with a fine, soft soft-cherry-yellow throat. Everybody has a few of this charming variety. 35 cts. each, $3.50 per doz., $25 per 100.

Mrs. Watt. Distinct and beautiful rich, deep cherry-red. 10 cts. each, $1 per doz., $7 per 100, $60 per 1,000.

Myrtle. One of the most beautiful clear rose-pinks. 15 cts. each, $1.50 per doz., $10 per 100, $90 per 1,000.

War. Deep blood-red flowers of largest size, in fact one of the largest flowering varieties. We do not like the name, but all admire this gorgeous flower. 15 cts. each, $1.50 per doz., $10 per 100, $75 per 1,000.

Schwaben. The most magnificent clear canary-yellow showing a small blotch of garnet in the throat. The flowers are large and the spikes strong and erect. 12 cts. each, $1.25 per doz., $7 per 100, $60 per 1,000.

Glory. Giant "Ruffled" Gladiolus. The flowers are large and the edges of the petals are daintily frilled or ruffled. The color is a beautiful creamy blush, lightly tinted carmine-rose; the throat is yellowish overlaid with purplish carmine blotches. 12 cts. each, $1.25 per doz., $8 per 100, $70 per 1,000.

Mrs. Frank Pendleton. One of the grandest varieties ever introduced. The flowers are enormous and their color is a lovely salmon-pink with brilliant deep red blotches in the throat. A most exquisite flower. Be sure to order it. 10 cts. each, $2 per doz., $17.50 per 100, $60 per 1,000.

SPECIAL OFFER! We will send one of each of the above 15 magnificent varieties including Golden Measure and Mary Pickford, for $2.50, postpaid. (See also next two pages.)
Schell’s “Beautiful” Collection of Gladioli

See them on the opposite page in their natural colors

We offered this collection of these five wonderful varieties last year, and were literally swamped with orders. Our friends saw the marvelous beauty of these particular varieties which we showed then, and now, again, in their natural colors and, of course, everybody wanted them. You who ordered last year will want more of them, and we urge everyone who did not get them last year to do so now. We believe we have sufficiently large quantities to fill all orders received throughout the season, but to be sure of getting them you had better order yours at once.

Five of the most beautiful, charming varieties of the entire list of Gladioli. In the first place, they are the five most popular colors. Whether for bedding effect, vasing, bouquets, or design work, these five colors — pure white, pink, scarlet, lavender, and blue — are the leaders, and every one of these five varieties is exceedingly rich in itself; together they make a gorgeous color combination. Read these descriptions (they are numbered according to the numbers on the flowers).

**NO. 1. SCARSDALE.** An exquisite pinkish lavender, shading to rose. The flowers are very large, on tall, graceful spikes. We consider it the very best lavender, a popular color in all flowers. It is a beautiful type. Prices, when ordered alone, 15 cts. each, $1.50 per doz., $12 per 100, $100 per 1,000.

**NO. 2. BARON HULOT.** Its color is a gorgeously rich, royal violet-blue. One of the grandest of its color; very beautiful and effective. Prices, when ordered alone, 15 cts. each, $1.50 per doz., $12 per 100, $100 per 1,000.

**NO. 3. PEACE.** An exceedingly beautiful, rich, refined variety. Its immense flowers are pure white, with a little touch of carmine in the lower petals. The tall, graceful spikes of pure white flowers have made “Peace” very popular. When ordered alone, 12 cts. each, $1.25 per doz., $8.50 per 100, $75 per 1,000.

**NO. 4. LE MARECHAL FOCH.** In our opinion this is the most beautiful, delicate, charming, clear pink ever developed in the Gladiolus. It is superb and will be the leader in pinks as soon as generally known by growers. The flowers are extra large. Prices, when ordered alone, 15 cts. each, $1.50 per doz., $12 per 100, $100 per 1,000.

**NO. 5. FIRE KING.** A wonderful flower! Long, graceful spikes, showing six to eight blooms open at the same time. Its color is an intense fire-scarlet, more brilliant than any other scarlet variety, making no exception. Fire King is a blaze of glory with sparkling luster. Prices, when ordered alone, 12 cts. ea., $1.25 per doz., $8.50 per 100, $75 per 1,000.

**OUR SPECIAL OFFER**

We know that everyone who receives our catalogue and sees these beautiful Gladioli in their natural colors, just as they will bloom for you, will want them, some in thousand lots, others hundreds, and others, who have limited room, dozens or less. We know in advance that we will receive large numbers of orders, therefore we have prepared and are able to make very special prices to you. Order thus—1 “Beautiful” Collection No. 1 or No. 5, or No. 10, etc.

**BEAUTIFUL COLLECTION NO. 1.** (1 of each, 5 in all) for ......................... $0.65

**BEAUTIFUL COLLECTION NO. 5.** (5 of each, 25 in all) for ....................... 2.50

**BEAUTIFUL COLLECTION NO. 10.** (10 of each, 50 in all) for .................... 4.75

**BEAUTIFUL COLLECTION NO. 20.** (20 of each, 100 in all) for .................. 9.00

**BEAUTIFUL COLLECTION NO. 50.** (50 of each, 250 in all) for .................. 21.50

**BEAUTIFUL COLLECTION NO. 100.** (100 of each, 500 in all) for .............. 42.00

**BEAUTIFUL COLLECTION NO. 200.** (200 of each, 1,000 in all) for ........... 80.00

**BEAUTIFUL COLLECTION NO. 1000.** (1,000 of each, 5,000 in all) for ........... 375.00

All are postpaid or express prepaid by us—all are First Size Mammoth Bulbs. Look again at these beautiful flowers shown on the opposite page, then order as many as you have room for.

If you grow for market, these will prove one of your most profitable crops; if you grow them for your own pleasure, they will be the talk of the community. Order early.

I want at least ten thousand of our customers and friends to order our “Beautiful” Collection No. 1—one bulb each of these five beauties for 65 cts., and to everyone who orders this Collection, we are going to send one bulb free of the beautiful, charming new Mary Pickford, described on page 45. We want more of our customers to grow and get acquainted with these beautiful new Gladioli.

(For other varieties see page 45)
SCHELL'S "BEAUTIFUL" COLLECTION OF GLADIOLI

FIVE BEAUTIES! Beautiful in the garden, beautiful for vasing, for bouquets, for decorative purposes. Beautiful when used together or separately. Whether you grow them for your own pleasure or to sell, you have here five of the very best in color and perfection of flower.

(See page 46 for full description and our Special Offer)

We offered this, our "Beautiful" Collection, last year, and we were literally "swamped" with orders, for all who love flowers could readily see that we had wisely chosen, not only the five most popular colors but the five varieties that are, perhaps, the five most gorgeously beautiful Gladioli in the entire long list of varieties. See our special offer of these on page 46 and send your order for as many as you have room to plant.

Mr. Henry Brenneman, York County, Pa., writes: "I am certainly well pleased with the Gladioli; they are the prettiest flowers I ever saw."
Schell’s New
Double Giant Zinnias

The Largest-flowering, Brightest
Colored Strain of this Popular
Flower Ever Introduced

This illustration, for lack of space, shows the flowers in only about one-half their natural size. They are naturally enormous in size and when grown in good soil, with proper cultivation, they will average 5 inches in diameter.

These glorious flowers are borne on strong, stiff stems, making them of the greatest value as cut-flowers for vasing, and in the flower-garden they stand perfectly erect, showing them in all their beauty.

The flowers are not only of immense size but of extraordinary beauty because of their intensely bright rich colors, including every shade of pink, crimson, yellow, maroon, etc., with the tips of the petals distinctly marked. They are truly wonderful and must be seen to be appreciated. I urge you, if you love flowers or grow them for profit, to grow Schell’s New Double Giant Zinnias and you will see something surprisingly new in size and beauty in this new strain I am offering you.

The Zinnia has always been a great favorite because it is so easy to grow and blooms from midsummer until frost. By starting the seed indoors in boxes, or in hotbeds or greenhouse in March, and transplanting out carefully in May, without disturbing the roots any more than necessary, they will start blooming in June and continue until killed by November frosts. By sowing the seed out in the garden or seed-bed in last of April or May, when the soil is warm, and transplanting when 3 to 4 inches high to where you want them to bloom, they should start flowering in July. I know of no other flower so easy to grow, never failing to give a mass of blooms. The plants, averaging about two and a half feet high, covered with their brilliant flowers, are very effective when bedded with others, as borders, or planted in clusters. If you want to brighten up around your home, plant these large-flowering, bright-colored Zinnias.

By all means include Schell’s New Double Giant Zinnias in your order

Schell’s Double Giant Mixture

Pkt. 15 cts., 4 pkts. for 50 cts., ¼ oz. 75 cts., ½ oz. $1.25, ¾ oz. $2.25, oz. $4

48
It is not difficult to grow flowers in abundance when Schell's Quality Seeds are sown. A house with no green grass around it, only cold hard bare earth, has a very dead, unattractive appearance, but just change the bare earth into a lovely lawn and you have made it beautiful indeed. Now, by having flowers in bloom around the porch, along the fences, in the flower-beds, outside the windows where they can be seen from indoors, along the garden borders, in fact, anywhere that they can be grown, will put a lot of joy in the hearts of all who look on them. A home without flowers blooming around it is not complete, while the one surrounded by an abundance of flowers and a well-kept lawn is the kind of a home where young folks and old folks like to stay.

The beauty, pleasure and profit as well. Farmers, there is no more profitable crop for you to grow and take to market than flowers—they sell quickly and at good prices and they cost very little.

My Flower Seeds are the Best that Grow.

How to Grow Flowers. Flowers are divided into three classes: Annuals, Biennials, and Perennials, and these three are each divided into two kinds: Hardy and Half-hardy, as follows:

**Hardy Annuals.** Seeds of these may be sown in the open ground or garden early in the spring, last of April or during May. The will bloom abundantly the first year and die in the fall.

**Half-hardy Annuals.** These should be sown in boxes indoors, or in hotbeds in March or April, and the plants set out in the place they are to be in bloom in the garden, in May. They will bloom first season, then die.

**Hardy Biennials.** Sow the seed of these outside during the latter part of May or early June; they will not bloom until the following year, after which they die.

**Half-hardy Biennials.** Sow the seeds in the house in boxes or in hotbeds in March or April, and the plants set out in the place they are to be in bloom in the garden, in May. They will bloom the following year, then die.

**Hardy Perennials.** When once started these will bloom year after year and will not freeze out or die unless by some influence other than nature. Sow the seeds outdoors last of April or during May and they will begin blooming the next season and continue for years, by starting new plants in hotbeds and setting plants out in May, some of the Hardy perennials will bloom the first year and thereafter each succeeding year. The seed may also be sown during July and August outside, and these plants will bloom the next season and thereafter. These are hardy and need no protection over winter, but a covering of straw, manure or leaves will be very beneficial.

**Half-hardy Perennials.** Sow the seed indoors in boxes or in hotbeds in March or April. Some of these are especially suited for pot culture; others may be set out in the garden in May but must be taken up in the fall before frost and grown in pots in the house during the winter. They will bloom during the winter or the next season and each succeeding year.

It is Important to Have a Good Seed-Bed where the tiny new-born plants will be properly nursed. It is just as unreasonable to expect to grow successfully, strong, vigorous plants that will bloom abundantly in soil improperly prepared and lacking plant food and proper moisture, as to expect a new-born babe to grow and develop without proper food and care. Have the soil worked very fine, work in manure—Wiarda Brand Pulverized Sheep Manure is the very thing needed—we have it—cover the seeds lightly; after they have sprouted do not let the soil dry out or the tender sprouts will die and that will end it as far as that seed is concerned. When moistening the seed-bed do it with a very fine spray, never with a hose unless it can be made to make a very fine misty spray. Sow seed in rows so the plants may be kept weeded and cultivated. Then transplant where you want them to bloom. In lifting leave as much earth on the roots as possible. Use the hoe, but do not hoe too deep. Keep the surface broken always for plants get more nourishment from the air than they do from the soil. You will note I have marked which class each flower belongs to.

**ANTIRRHINUM** (Snapdragon)

**Hardy Annuals.** These form brilliant garden beds, flowering profusely and continuously the first season from seed. Unusually effective bedding displays are made from these noble plants; they grow about 2 feet high, are healthy and stocky, and completely enveloped with large Snapdragon flowers of splendid texture and substance. Their brilliant color is due to the varying conditions of weather. Their continuous-blooming qualities, ease of culture and independence of heat and drought, and pure, bright colors, should entitle them to a permanent place in gardens. Although perennials, they do so splendidly when grown as annuals—spring-sown flowers—plants by July which continue to bloom in increasing profusion until frost.


**DWARF VARIETIES.** Dwarf White. Pure white; 1 foot high. Pkt. 5 cts., 1 oz. 50 cts. Dwarf Pink. Beautiful rose. Pkt. 5 cts., 1 oz. 50 cts.

**DWARF ANTIRRHINUM,** continued


**AGERATUM** (Flax Flower). Hardy Annual. Dwarf, compact-growing plants, 6 to 8 inches high, covered with a sheet of bloom throughout the season. Splendid for bedding, edging or pot culture.


**SWEET ALYSSUM** (Madwort). Hardy Annual. One of the easiest flowers to grow and it blooms all the time without attention. By occasional loosening of the soil and regularly trimming off the spent blooms the new blooms will be brighter and the whole plant richer. For plants to present a solid sheet of blooms, and for a border or mixing among other bedding plants or for baskets it is unequalled. The Carpet of Snow grows but 2 or 3 inches high and makes a veritable carpet of snowy whiteness which is very beautiful. The Little Gem grows from 4 to 6 inches; hence, if wanted for cutting, this variety would have longer stems.

**Carpet of Snow.** Pkt. 5 cts., 1 oz. 25 cts., oz. 75 cts. Little Gem. Pkt. 5 cts., 1 oz. 25 cts., oz. 75 cts.

**AMARANTHUS** (Joseph's Coat). Hardy Annual. Very showy plants, 3 to 6 feet high, desirable for backgrounds or masses, or interspersed with other bedding plants. The foliage is variegated; the upright plumes and pendant-like tassels are very interesting. The varieties are known as "Love-Lies-Bleeding," "Joseph's Coat of Many Colors," "Prince's Feather," etc.

All Varieties Mixed. Pkt. 5 cts., 1 oz. 25 cts.
Schell’s Giant-flowering SNAPDRAGONS

IMMENSE FLOWER-SPIKES ON LONG, STRONG STEMS

The Snapdragon (Antirrhinum) has always been a beautiful and most interesting flower. In the last few years, however, it has grown into universal favor and popularity in the home-garden and with the florists who grow them extensively. This new large-flowering strain is a distinct type, producing unusually large spikes and each spike crowded with individual flowers of perfect form, gracefully arranged. The plants attain a height of from 24 to 36 inches, depending on soil and growing conditions. The flower-stems are very strong, which makes them of the greatest value as cut-flowers for bouquets and for baskets.

Snapdragons are easy to grow from seed. After carefully preparing the seed-bed sow the seed early in May, in the flower-garden, and with favorable growing weather they will be blooming in July and continue until heavy frosts stop them. Grown in the greenhouse in winter, they make a most profitable cut-flower.

Our mixture contains every shade and color of pink, white, rose, red, yellow, and garnet, and the flowers are unsurpassed in size and length of spike.

If you have grown Snapdragons before, I know you will want to grow this new large-flowering strain; if you never grew them, then I urge you to grow them this year and you will be delighted.

Schell’s Giant-flowering Mixture

A selection of all the most brilliant colors

Pkt. 10 cts., 4 pkts. 35 cts.,
1/4 oz. 50 cts.

We also have this Giant-flowering strain in separate colors as follows: Pkt. 1/4 oz. Oz.

Giant Scarlet .50 .50 $1.50
Giant White .10 .50 1.50
Giant Orange .10 .50 1.50
Giant Pink .10 .50 1.50
Giant Yellow .10 .50 1.50

SPECIAL COLLECTION of Schell’s Giant-flowering Snapdragons, one pkt. of each of the five separate colors, 45 cts.
THEY GROW BETTER • THEY YIELD BETTER •

SECOND EARLY ASTERS

NEW PINK ASTER, "PINK ENCHANTRESS." This truly is a magnificent, full-double pink Aster. The flowers grow twice the size of the illustration. It is a soft delicate pink, upright in habit of growth, with large, broad leaves, stems long, strong and graceful. It blooms between the earliest and the late varieties, being midseason. The general effect of the large, delicately colored flowers is indescribably soft and pleasing. Pkt. 10 cts., 1/4 oz. 45 cts., 1/2 oz. $1.50 cts., 1 oz. $1.50, oz. $2.50.

SCHELL'S GRANDEST ASTER. Without a doubt this is the grandest and most beautiful Aster in cultivation. The immense, fluffy flowers, measuring 4 to 6 inches in diameter, are a glorious mass of gracefully reflexed petals, crossing, curling over each other in their individual habit, making the finished flowers the grandest of all Asterae. The plants are very vigorous and the flowers are borne on long, stiff stems. This variety follows in bloom the Noble Asterae and precedes in bloom the later varieties. I have two colors only of this Aster. Lavender-Pink, Pure White, Mixed (Pink and White). Each, pkt. 15 cts., 1/4 oz. 85 cts., 1/2 oz. $1.50, oz. $2.50.

DAYBREAK. This beautiful Aster is one of those rare gems that have come to stay; no private garden is complete without it and florists use it is unsurpassed. The flowers are round as a ball, very large and full, on long stems; the color a lovely sea-shell pink. The plant flowers very early, and is a continuous, free bloomer, a compact, strong grower. Pink. Pkt. 10 cts., 1/4 oz. 85 cts., 1/2 oz. $1.50, oz. $2.50.

PURITY. Is a fitting companion to Daybreak, being identical with it in form and habit, but the blooms are pure white. A finer combination of color cannot well be imagined than the massing together of these two beauties, either in bouquet groups or for decorative design. White. Pkt. 10 cts., 1/4 oz. 85 cts., 1/2 oz. $1.50, oz. $2.50.

LATE ASTERS

SCHELL'S LATE BRANCHING ASTER. This magnificent Aster still reigns supreme. It is as well known among European as American growers, and every up-to-date florist has a fine display in his show windows just before the chrysanthemum comes in—in fact it is often mistaken for the chrysanthemum, which it very much resembles. It begins blooming about August 15 and continues through September. The flowers are of extraordinary size, and are borne on long, graceful stems from 15 to 20 inches in length. The plants are extra large and of strong growth. It is unexcelled for cutting, and is by far the most satisfactory late Aster grown. SNOWY White, Pink, Crimson, Purple, Lavender, all in separate colors and All Colors Mixed. Each, pkt. 5 cts., 1/4 oz. 40 cts., 1/2 oz. 70 cts., oz. $1.25, 1/4 lb. $4.

A bed of our Pink Enchantress Asterae

ATESTS

Hardy Annual

THE FAVORITE FALL FLOWER

EARLY ASTERS

SCHELL'S EARLIEST WHITE. The earliest Aster in cultivation. It is earlier than the Extra-Early Queen of the Market, or Queen of the Earlies. Ten to twenty immense double, featherly flowers are produced by the plants on long slender, upright stems. The petals are long and beautifully recurved. The ragged, irregular petals in the center of the flowers add to the beauty and grace of this earliest of all Asterae. Planted at the same time, my new Earliest White Aster will bloom a week earlier than Queen of the Market. This makes it valuable in the markets. White. Pkt. 10 cts., 1/4 oz. $1, 1/2 oz. $1.75, oz. $3.75.

QUEEN OF THE MARKET. This variety is extra early, following my Earliest White. The plants are dwarf and branching. The flowers are very double and valuable for cutting. I have it in the following separate colors: Pure White, Pink, Crimson, Blue, and All Colors Mixed. Each, pkt. 10 cts., 1/4 oz. 35 cts., 1/2 oz. 60 cts., oz. $1, 1/4 lb. $3.50.

EARLY LAVENDER GEM. When first open, the flower is an exquisite lavender, deepening with age. The flower is always full-double, showing no tendency to produce single or semi-double blooms. The fluffly effect of the Ostrich-feathered type, to which it belongs, is enhanced by the fact that it bears a large proportion of long, partly tubular florets, that are irregularly cut and slashed, so that the flower looks like a ragged chrysanthemum. The plant is erect and of medium height, branching close to the ground. The flowers are borne in profusion on long, slender, wiry stems. In season it comes between Queen of the Earlies and Daybreak, and is therefore classed with the early sorts. To the florist the value of Lavender Gem can scarcely be overestimated. Lavender. Pkt. 10 cts., 1/4 oz. 45 cts., 1/2 oz. 85 cts., oz. $1.50.

SCHELL'S NOBLE ASTER. In two distinct colors. Noble, because the plants are so vigorous and stand up so straight that they cannot but be admired for their firm, upright growth. The strong, stiff flower-stems are long and straight and the flowers are unusually large for so early a variety. The flowers are so very double and the petals so close that they are almost round or globe-shaped. My Noble Asterae follow my Earliest White in blooming. They are early but not so early as the Earliest White. White, Light Pink, and Mixed. Each, pkt. 10 cts., 1/4 oz. 45 cts., 1/2 oz. 85 cts., oz. $1.50.

MIKADO, or ROCHESTER. The flowers are immense in size, 8 to 6 inches across, and are borne on long stems. The plants grow 18 to 24 inches and are of branching habit. Indeed a very valuable variety for garden, show, and for cut-flowers. I have it in Pink and in White and these two colors Mixed. Pkt. of either, 10 cts., 1/4 oz. 45 cts., 1/2 oz. 85 cts., oz. $1.50, 1/4 lb. $5.

CREGO. These are of the Giant Comet type, very large flowers with curved and ruffled petals as beautiful as chrysanthemums and look much like them. White or Pink or both of these in Mixed. Pkt. 10 cts., 1/4 oz. 45 cts., 1/2 oz. 85 cts., oz. $1.50, 1/4 lb. $5.

Schell's Late Branching Asterae

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BALLOON BALSAM,
were mixed high. thereafter.

blooms so in the soil, children. look poses. long flower, elor's grow together. mixture: Spotted, bouquets. I the never have Johnson. like Colors. APPLE producing such saw the the have the like calves, which is of the same color as the flower, giving the appearance of a cup and saucer. Effective in the garden. Blue, White, Pink, or Mixed Colors. Each, pkt. 10 cts., 1/2 oz. 75 cts.

CANTERBURY BELLS, or CUP-AND-SAUCER (Campanula Medium calycanthema), Hardy Perennial. This is the favorite type of this grand, old-fashioned flower. It differs from the ordinary type in having an extra-large calyx, which is of the same color as the flower, giving the appearance of a cup and saucer. Effective in the garden.

Pure White, Crimson, Mixed Colors. Each, pkt. 10 cts., 1/2 oz. 75 cts.

CANDYTUFT, Hardy Annual. These have long been among the most highly prized of garden annuals. The best effect is produced by raising the plants in masses, the seeds being sown where the plants are to bloom.

Empress. This is the finest of all white varieties, the plants being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. Pkt. 5 cts., 1/2 oz. 25 cts.

COE'S COMB (Celosia), Hardy Annual. One of the most interesting and bright-colored annuals. When grown in masses or clusters they add much life to the flower-garden, the bright red plumes and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes, and the comb, which produces mainamn flowers resembling the comb of a chicken, yet very much larger, some of them 12 to 15 inches across.

Bright Red Combs. Pkt. 5 cts., 1/2 oz. 40 cts.

Crimson Plumes. Pkt. 5 cts., 1/2 oz. 40 cts.

BABY'S BREATHE (Gypsophila). Hardy Perennial. Charm-
ing, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. They are grown by the acre in the suburbs of Paris and London for selling, to be used with other cut-flowers. Plants grow about 2 feet.

Elegans alba grandiflora. Pkt. 5 cts., 1/2 oz. 25 cts.

CALÈNDULA (Pot Marigold). Hardy Annual. One of the best and showiest free-flowering hardy annuals growing in any good garden soil, producing a fine effect in beds or mixed borders; particularly bright in late fall, continuing in bloom from early summer until killed by frost; valuable also for pot culture, blooming freely in winter and early spring; fine for bouquets; 1 foot.

Mixed Colors. Pkt. 5 cts., 1/2 oz. 15 cts.

CALIFORNIA POPPY. See Eschscholtzia.


CARNATIONS, Marguerite. Half-hardy Perennial (with protection can be wintered over outside). These are the Carnations for growing outdoors with other garden an-

nuals. They begin flowering a few weeks from the time the seed is sown. The flowers are large and double and highly scented. Do not confuse these with the fancy Carnations grown in greenhouses by the florists. It is impossible to grow those fancy Carnations to perfection in the ordinary flower-garden; they must have greenhouse culture; not so, however, with the Marguerite variety; these grow in any good garden soil. Splendid for bouquets.

Pure White, Crimson, Mixed Colors. Each, pkt. 10 cts., 1/2 oz. 75 cts.

BALSAM PEAR. Same as above except the fruits are long pear-shaped. These are used for medicinal pur-

poses. Pkt. 5 cts., 1/2 oz. 25 cts.

BALSAM APPLE (Momordica). Hardy Annual. A curious climbing vine; grows 10 feet from seed; the foliage is very ornamental, while the fruits are golden yellow, warted and, when ripe, open and show the seed in the brilliant cinnamoid center. Pkt. 5 cts., 1/2 oz. 25 cts.

BALSAM, or LADY'S SLIPPER, Camellia-flowered. These are beautiful flowering Balsams. An old and favorite garden flower, producing its gorgeous masses of beautiful, brilliant-colored, double flowers in great profusion; of easy culture; succeeds in a good, rich soil; tender annuals; 3 feet. Start the seed indoors in April or sow out-of-doors in May. To grow fine specimens they should not be closer than 18 inches.

I have the following colors separate and all of them in mixture: Rose, Dark Blood-Red, Red and White Spotted, White, Bright Scarlet, Mixed. Price of either separate colors or mixed, pkt. 5 cts., 1/2 oz. 25 cts.

BACHELOR'S BUTTON (Centauraea Cyanus, Blue; Globe Amaranth), Hardy Annual. Both of these are called Bach-

elor's Button, and to distinguish them clearly I list them together. The Centauraea Cyanus, Blue, is also known as Cornflower, Blue Bottle, Ragged Sailor, Bluet, or Kaiser-

blume. It is the favorite, dark blue variety so much used for cutting. A bunch of these with a few yellow margolds, calendulas or California poppies makes a very rich combi-
nation. The flowers of the other sort, the Globe Amaranth, resemble clover heads and are dried and used as winter bouquets.

Centauraea Cyanus. Pkt. 5 cts., 1/2 oz. 20 cts.

Globe Amaranth. Pkt. 5 cts., 1/2 oz. 25 cts.

"I never saw such wonderful flowers. Everybody who saw them wanted to know where I got such beautiful Asters. They were the Schell's Grandest and your Late Branching."—Mrs. Louise Johnson.

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CELOSIA Childsii (Chinese Woolflower). Very interesting plants, growing 2 to 3 feet, each branch having a large head of rich crimson flowers that look like silk. Fine for bedding and for cutting. Bloom all summer. Pkt. 10c., 1/2oz. 59 cts.

CHRYSANTHEMUM coronarium. Hardy Annual. These are the small, double flowers that bloom latest in the fall and are very desirable because when they bloom almost all other outside flowers are over. They are valued highly for cutting. The mammach-flowering sorts as grown by florists in the greenhouses are the Japanese.


CINERARIA. My Grandiflora Prize Mixture is positively the finest selection of this favorite pot-plants. The colorings are magnificent, and the flowers the largest. Start them in shallow boxes and transplant to pots. Pkt. 25 cts.

COLEUS. Hardy Annual. Most interesting foliage plant to grow from seed. The leaves show every conceivable color, and one imagines, when admiring them, that there are colors never seen before. The blending of colors is beautiful; fine for edgings or for pot-plants. Pkt. 10 cts.

CONVOLVULUS. See Morning Glory.

COBRA (Cup-and-Saucer Vine). Hardy Annual. A climber of rapid growth, attaining a height of 30 to 50 feet during the season; valuable for covering trellises, arbors, trunks of trees, etc.; will cling to any rough surface. In sowing, place seeds edgewise and merely cover with light soil; to get early results start the seed indoors in March or April; can also be sown out-of-doors in May.

Scandens. Large, bell-shaped, purple flowers. Pkt. 10 cts., 1/2oz. 35 cts.

Scandens alba. Pure white. Pkt. 10 cts., 1/2oz. 35 cts.

COSMOS. Hardy Annual. One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth, making the plants more effective. Hundreds of flowers are borne long the stalks; very desirable for bouquets. Giant White, Pink, Red, and Mixed Colors. Each, pkt. 5 cts., 1/2oz. 25 cts., oz. 75 cts.

New Double-flowering. The flowers are either full double petals or have a frill or collar surrounding the double disc; very artistic. White, Crimson, Pink, Mixed Colors. Each, pkt. 10 cts.

WILD CUCUMBER VINE (Echinocystis lobata). Hardy Annual. A very quick-growing annual. The vines grow 20 to 25 feet in a season (do seed sown in May in good, rich soil. The vine is covered with the fragrant, white flowers. The foliage is close and thick. Pkt. 5 cts., 1/2oz. 20 cts.

CYCLAMEN. Half-hardy Perennial. Charming plants; rich-colored, fragrant flowers; beautiful foliage. One of the most popular pot-plants. The plants are covered with odd-shaped flowers, resembling, in a measure, butterflies. Sow seed in spring for summer flowers, or in fall for winter flowers.


CYPRUS VINE (Ipomoea Quamocith). Hardy Annual. One of the most popular vines, with very delicate fern-like foliage, and masses of beautiful, small, star-shaped flowers. Sow in May, first soaking the seeds in warm water for a few hours.

Scarlet. Pkt. 5 cts., 1/2oz. 20 cts.

White. Pkt. 5 cts., 1/2oz. 20 cts.

DAHLIA. Half-hardy Perennial. An old, familiar, yet greatly admired flower, grown more extensively now than ever before. If the seed of the double varieties is started before April 1, and the single varieties by the middle of May, both will bloom abundantly the first year.

Double Mixed. Pkt. 5 cts., 1/2oz. 60 cts.


(D have roots of many separate colors; see page 63.)

DELPHINIUM (Hardy Perennial Larkspur). The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, or in hotbeds in shallow boxes, and, when the seedlings are about an inch high, transplanting them to other flats or boxes, 3 to 4 inches apart each way, transferring them to the open ground as soon as the soil and weather are suitable, you can then have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year. They make a fine permanent bed, being perfectly hardy.

Gold Medal Hybrids. Without question the finest strain developed from the best named varieties. The spikes are 2 feet long, the flowers large and of the most beautiful shades of blue. Pkt. 15 cts., 1/2oz. 60 cts., oz. $2.

Belladonna (Everblooming Hardy Larkspur). An exquisite variety. The flowers are a clear rich turquoise-blue. It is the most continuous blooming Hardy Larkspur. Pkt. 25 cts., 5 pks. $1.

DIGITALIS (Foxglove). Hardy Perennial. Very handsome ornamental plants 3 to 5 feet high. Very easy to grow and succeed under almost all conditions. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in a partly shady place.

Gloxiniasflora, Mixed. A very select strain with large, handsome, spotted gloxinia-like flowers on long spikes. Pkt. 10 cts., 1/2oz. 40 cts.

Purple. Pkt. 10 cts., 1/2oz. 40 cts.

Rose. Pkt. 10 cts., 1/2oz. 40 cts.

White. Pkt. 10 cts., 1/2oz. 40 cts.

DOUBLE DAISY. Hardy Perennial. This is the dwarf, white Daisy, used so much for borders and for cutting. The plants grow only 4 to 6 inches high and are covered with the double, white flowers. It is a perennial, but should be covered with leaves or litter to stand the winter. Pkt. 10 cts., 1/2oz. 75 cts.
SHASTA DAISY. Very large, pure white, Daisy-like flowers, often measuring 4 inches across, and having three or more rows of petals; borne singly on long stiff stems from July to frost. 2 ft. Pkt. 10 cts.

ESCHSCHOLTZIA (California Poppy). Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer. Very attractive when grown alone or with other flowers.

Scarlet Beauty. Bright scarlet flowers. They resemble a bed of scarlet tulips. Pkt. 10 cts., 50c. 50 cts.
Schell’s Best Single Mixed. All shades mixed. Pkt. 5 cts., 50c. 25 cts.

Bush Eschscholtzia. See Hunnemania.

EUPHORIA variegata (Snow-on-the-Mountain). Hardy Annual. Very attractive ornamental foliage, veined and margined with white. Its flowers are inconspicuous and it is liked for its very pretty foliage. The plants grow 2 feet tall.

Feverfew. Pkt. 10 cts., 50c. 25 cts.

FORGET-ME-NOT (Myosotis). Hardy Perennial. The pretty blue Forget-me-nots. Planted as a border or among the plants of a bed of pansies they give a dainty, rich effect.

Globe Blue. Pkt. 10 cts., 50c. 50 cts.

FOUR-O’CLOCK (Marvel of Peru). Hardy Annual. One of the best blooms of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer. 2 feet high. Have the plants 12 to 15 inches apart. Pkt. 5 cts., 50c. 15 cts.

GAILLARDIA (Blanket Flower). Hardy Perennial. The plants grow ½ foot high and are covered with brilliant, showy, daisy-like flowers on long stems; a good flower for cutting. Colors are shades of red and orange.

Double, Mixed Colors. Pkt. 5 cts., 50c. 25 cts.
Single, Mixed Colors. Pkt. 5 cts., 50c. 25 cts.

GLOBE AMARANTH. See Bachelor’s Button.

GYPSOPHILA. See Baby’s Breath.

GOURDS. Hardy Annual. Vines that grow 15 to 20 feet and have ornamental foliage and odd-shaped fruits.
Mock Orange (Orange-shaped). Pkt. 5 cts., 50c. 20 cts.
Dipper, or Calabash. Pkt. 5 cts., 50c. 20 cts.
Egg-shaped. Pkt. 5 cts., 50c. 20 cts.
Herocus’ Club. 4 feet long. Pkt. 5 cts., 50c. 20 cts.
Rag, or Dish-Cloth. Pkt. 5 cts., 50c. 20 cts.
Pear-shaped. Striped; very showy. Pkt. 5 cts., 50c. 20 cts.
Mixture of Above Varieties. Pkt. 5 cts., 50c. 20 cts.

HELICHRYSUM (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors for bedding, or borders. They grow about 2½ feet high and are used extensively, after being dried, in vases and baskets during the winter. When to be used for this purpose, cut long stems, when blooms are a third open, break off the foliage, tie in bunches and hang, head downwards, in a dry, dark place until they are dried.

Crimson, White. Yellow, Violet, or Mixed Colors.
Each, Pkt. 10 cts.; 1 pckt. each of 4 colors, 30 cts.

HELIOTROPE. Half-hardy Perennial. Seed sown in the spring will make fine plants for summer blooming, flowering the whole season. Flowers are delicately perfumed.

Hollyhocks. Hardy Perennial. One of our most beautiful hardy garden flowers, and a clump or line of them as a background or along a fence gives an effect not attainable with any other plants. The colors are gorgeous; the flower petals are like silk. My mixture is very fine. Pkt. 10 cts., 50c. 50 cts.

HUMULUS japonicus variegatus (Japanese Hop Vine). Hardy Annual. A very fast-growing vine, with dense foliage. The leaves are beautifully marbled and splashed with silvery white, light and dark green; very effective for screens, arbors, trellises, etc. It is never injured by insects nor affected by the heat, but retains its bright, variegated foliage until frost. Pkt. 5 cts., 50c. 40 cts.

JOB’S TEARS (Coix Lactyma-Jobt). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to children, who string them as beads. Pkt. 5 cts., 20 cts.

KOCHA trichophylla. (Standing Cypress; Belvedere; also called Mexican Firebush and Fall of Fire.) Hardy Annual. This makes a very pretty hedge along the walk or to separate the flower-garden from the vegetable-garden, or planted singly it is also beautiful. The plants grow about 3 feet high, into a perfect pyramidal-shaped bush. The foliage is a fine, feathery, light green, then deepens as the season advances into a deep red. Pkt. 5 cts., 50c. 25 cts.

LANTANA. Half-hardy Perennial. Flowers are similar in shape to verbensas. They bloom constantly. Fine for growing inside or for bedding. Grows 2 to 3 feet high. The colors are Orange, Rose, White, etc. Mixed, all colors, Pkt. 5 cts., 50c. 25 cts.

LARKSPUR. Dwarf Rocket. Hardy Annual. The annual Larkspur is one of the brightest and showiest garden flowers. From seed sown in May they produce a continuous mass of bloom until frost. This variety grows about 18 inches high. Flowers double and of the richest colors. Pkt. 5 cts., 50c. 25 cts.

Double-flowered Annual Larkspur. Large spikes of very beautiful double flowers. Their bright colors are very showy in the garden and are also fine for cutting. 2½ to 3 feet. Dark Blue. Pkt. 10 cts., 50c. 20 cts.
Newport Pink. Lustrous carmine. Pkt. 10 cts., 50c. 30 cts.
Sky-Blue. Pkt. 10 cts., 50c. 30 cts.
Shell-Pink. Pkt. 10 cts., 50c. 30 cts.
Pure White. Pkt. 10 cts., 50c. 30 cts.
Finest Mixed. Pkt. 10 cts., 50c. 25 cts.

LARESPUR. Hardy Perennial. See Delphinium.
LINARIA, or KENILWORTH IVY. Hardy Perennial. A charming, trailing plant; suitable for baskets, vases, boxes and rockwork. Pkt. 10 cts.


MARIGOLD. Hardy Annual. Both the single- and double-flowering varieties are rich bedding plants. The French Marigold is dwarfer and better adapted for borders and for massing among other dwarf annuals. Their bright colors liven up the flower-garden all summer. Easy to grow, sure to bloom.


Orange King. Perfect double flowers of rich deep golden orange color. Pkt. 10 cts., 30 cts.

MATHICARIA capensis alboplena (Double White Feverfew). Half-hardy Perennial. Fine for bedding or for pot culture. Plants grow to 1½ feet high, and are covered with double white flowers all season. Fine for bouquets. Pkt. 10 cts., 30 cts.

MIGNONETTE. Hardy Annual. A well-known, sweet-scented garden favorite that everybody should grow. By sowing seed in April, and again in July, you can have a succession of bloom until frost. Can be grown in pots for winter flowers.

Goliath. Mammoth trusses, surpassing all others in brilliancy of color. Pkt. 5 cts., 25 cts.


MIMOSA pudica, or SENSITIVE PLANT. Half-hardy Perennial. Interesting plant, growing about 1½ feet high, with pinkish white flowers. The leaves close and droop, as if dying suddenly when touched or shaken, then open out again. Very interesting indeed for pot culture. Pkt. 10 cts.

MOONFLOWER (Ipomoea grandiflora alba). Hardy Annual. During cloudy days and at night the plants are covered with almost numberless pure white flowers, very fragrant and of immense size—5 to 6 inches in diameter. They grow quickly. Sow early. Pkt. 5 cts., 25 cts.

Bona Nix (Evening-Glory, or Good Night). Blue flowers expanding in the evening. This is also a rapid-growing vine. Pkt. 5 cts., 25 cts.


NASTURTIUM. See page 56.

Phlox Drummondii

PHLOX Drummondii. Hardy Annual. Sow the seed, as soon as danger of frost is over, where you want them to bloom; have the soil rich. In a few weeks the plants will present a perfect mass of bloom which continues until frost. The plants of the annual varieties grow from 6 to 12 inches high and your flower-garden should have these in it. The colors are bright and showy.

Best Mixture. Pkt. 5 cts., oz. $2.25.

Pure White, Scarlet, Rose. Either color, pkt. 5 cts., oz. $2.25.

Dwarf Mixture. Plants grow 6 to 8 inches. Pkt. 5 cts., oz. 75 cts.

Dwarf Scarlet, Rose, White. Each. pkt. 5 cts., oz. 75 cts.

PHLOX, Hardy Perennial, All Colors Mixed. Grow to 3 feet and form large spikes or heads of flowers, very beautiful and bloom year after year. Pkt. 10 cts., oz. 75 cts.

PINKS (Dianthus). Hardy Annual. The old favorite, hardy garden Pink, soon growing in more flower-gardens than any other flower. It is very showy in a mass effect or as a border. Plants grow 12 to 15 inches and the flowers are very desirable for cutting for bouquets.

Chinensis, Double Mixed. Pkt. 5 cts., oz. 25 cts.

Double Pure White. Pkt. 5 cts., oz. 25 cts.

Double Red. Pkt. 5 cts., oz. 25 cts.

Single Mixed. Pkt. 5 cts., oz. 20 cts.

Kochia tricophylla

Hardy Pinks, Dianthus

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PANSIES

Hardy Biennial

Who does not know and love the Pansy blossom? No artist, however great his ability, can blend colors so gorgeously, so inexpressibly beautiful as our Creator has painted these little gems. Do not plan your flower-garden without allowing for a bed of Pansies. I offer only two mixtures and they are absolutely the grandest of all. What is the use of planting anything less than the best? These mixtures include every conceivable color, and the seed is saved from the largest specimen flowers of the most varied colorings.

How to Grow Pansies. In sowing the seed, never allow your seed-beds to become dry, for any dryness after the seeds sprout is absolutely fatal. When your seedlings or young plants are ready to set out or transplant to where you want them to bloom, dig your plant-bed to a depth of 10 to 12 inches, pulverize thoroughly to a depth of 6 to 8 inches, mix in 2 to 3 inches of well-rotted manure, or Wizard Brand Sheep Manure. Cultivate often; too little cultivation is the cause of most failures in obtaining first-class results. Good drainage is necessary; set your plants deep in rows 8 inches apart so you can cultivate, and set plants 8 inches apart in the rows.

Schell's Exquisite Exhibition Giants

Positively incomparable. Friends, words cannot describe to you the marvelous beauty of the unusual color markings and shades of the flowers produced from this mixture. And the size—you will think your eyes are deceiving you, for perhaps you have never seen their equal, as the flowers average 4 inches in diameter. The most rigid selection of mother plants is made and these seed plants are reset in the fall and undergo the rigors of winter unprotected, thus making them extremely hardy and vigorous. The colors include lavender and gold, red with silver rim, red and gold, pure white, red, yellow, rose, bronze, violet, black, lavender, etc., with a dozen or more variations in each of these colors. The flowers are borne on much longer stems than other strains. If you want to see something of unusual beauty, grow these Giants. It costs much to produce a strain of Pansies like these, yet I am willing to refund your money if you are not glad you have them after they bloom. Pkt. 25c., 5 pkts. $1. oz. 310.

One ounce will produce about 6,000 plants

Schell's Mammoth Mixture Pansies. The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years. Next to any Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years.

Small pkt., 10 cts., large pkt. 25 cts., 1 oz. $1.25, 1 oz. $2.25, 1 oz. $4.

NASTURTIUMS

Hardy Annual

Tall, Quality Mixture. A mixture made up of every color of the common flower. The vines grow from 6 to 10 feet and are very effective when grown in sunny positions, as they bloom all summer. Pkt. 5 cts., oz. 20 cts., 1/2 lb. 50 cts., lb. $1.50.

Dwarf, Quality Mixture. The dwarf varieties grow only a foot high. The plants are covered with the beautiful blooms continuously. This is one of the most satisfactory summer flowers to grow that I know of. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the stems being long makes them very valuable for bouquets. Pkt. 5 cts., oz. 20 cts., 1/2 lb. 50 cts., lb. $1.50.

PETUNIA

Hardy Annual

For the flower-garden or for growing in pots, Petunias are unequalled in effectiveness. They begin blooming early and are a sheet of bloom the entire summer until killed by frost in the fall. The plants grow about 1 foot high. The pure white is used extensively for cemetery beds. Cover the seed very lightly.

Hybrida, Single Mixed. The ordinary single garden Petunias. Pkt. 5 cts., 1/2 oz. 50 cts., oz. $1.75.

Giant Prize Fringed, Single Mixed. Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. Pkt. 20 cts., 1-3/2 oz. $4.

Giant Fringed, Double Mixed. It is to be remembered that seed saved from the most carefully hybridized flowers produces only a small percentage of double flowers, the balance being single; unusually fine. Pkt. 20 cts.


Dwarf Infini Pink. Small Petunia. Flowers are cherry-red with a white center; grows very compact; each plant makes a handsome appearance. Pkt. 15 cts., 1/4 oz. 75 cts.

Snowball. Flowers are pure silky white; plants grow very compact. Fine as a white-border or solid bed or with other bright-colored flowers. Pkt. 15 cts., 1/4 oz. 75 cts.
POPPIES. Hardy Annual. The double and single annual varieties bloom abundantly from seed sown in the spring. The Oriental Poppy is perennial; this also should be sown in the spring; during July and August the plants will disappear, growing out again as soon as cool weather sets in. Annual sorts cannot stand transplanting, but the perennial Orientals should be transplanted in the fall to where you want them to stay permanently. The following summer, and thereafter, they will produce the most gorgeous, silkworm, cup-shaped flowers imaginable; the flowers measure from 4 to 6 inches in diameter on stems 2 to 3 feet long.

Single Shirley, Mixed. Pkt. 5 cts., 1/4 oz. 20 cts., oz. 50 cts.
Single Scarlet. Pkt. 5 cts., 1/4 oz. 20 cts., oz. 50 cts.
Double Carnation-flowered. Pkt. 5c., 1/4 oz. 20c.
Oriental, Mixed. Pkt. 10 cts., 1/4 oz. 50 cts.

Flanders Poppy. The beautiful scarlet Poppy of Flanders fields, now so very popular and almost succeed because of its associations with our heroes of the World War. Pkt. 10 cts., 1/4 oz., 50 cts., oz. $1.

PERIWINKLE. See Vinca.

PRIMROSE (Primula). Half-hardy Perennial. These beautiful Primulas are among the most desirable house-plants for winter blooming in pots. The upright stems throw out heads of flowers which, when in full bloom above the rich carpet of foliage, produce a charming effect. While Primulas are grown very extensively by florists, they are in bloom just as successfully in your window-garden. However, it must be remembered that they are not so easy to grow as many other flowers. The seed is exceedingly small and very expensive—just a little of it in a packet. It is strictly a pot plant and must have very loose, mellow soil. Sow the seed in a row across a pot or box, so you can distinguish it from any weed or grass that may come up out of the soil. Transplant when an inch high to other pots. Sow the seed in the spring in good, porous loam.

Obconica grandiflora, Mixed Hybrids. Pkt. 15 cts., 1-1/2 oz. $1.
Primula chinensis. The Chinese Primrose, one of the most beautiful and popular window plants. Mixed Colors, pkt. 25 cts., 3 pkts. 60 cts.
PORTULACA (Rose Moss or Sun Plant). Hardy Annual. Fine for masses in beds, for edgings, baskets or window-boxes, 6 inches high.
Double Mixed. Pkt. 5 cts., 1/4 oz., 1/2 oz. 75 cts.

PUCARIA (Kudzu Vine). Hardy Perennial. The fastest-growing hardy vine. From seed sown in the early spring the vines grow about 10 feet; they are then reestablished and thereafter they will grow from 25 to 50 feet in a season, depending on conditions of soil and weather. The foliage is large and handsome. In August it bears abundant panicles of rosy purple, pea-shaped blossoms. For permanently covering a porch, dead trees, outbuildings, etc., it is very desirable. Pkt. 5 cts., 1/4 oz. 35 cts.
SWEET WILLIAM (Dianthus barbatus). Hardy Perennial. A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright, rich-colored flowers continually. Both double and single sorts are fine.


Double White. Pkt. 5 cts., 1/oz. 30 cts., oz. $1.50.
Double Crimson. Pkt. 5 cts., 1/oz. 30 cts., oz. $1.50.

THUNBERGIA, or BLACK-EYED SUSAN. Hardy Annual. A rapid-growing annual vine used for hanging-baskets and low trellises; very pretty little flowers in orange, buff, white, etc. Pkt. 5 cts., 1/oz. 40 cts., oz. $1.25.

VERBENA. Hardy Annual. Very few plants will make such a gorgeous display during the summer months as the Verbenas, or furnish more flowers for cutting. Start seed in the house or under glass early in the spring, and transplant after 3 or 4 inches of growth. Good, healthy plants can be produced from seed as readily as almost any tender Annual. They flower in July, and continue strong and healthy until destroyed by frost.

Mammoth Mixed. Pkt. 5 cts., 1/oz. 50 cts., oz. $1.50.
Largest White. Pkt. 5 cts., 1/oz. 50 cts., oz. $1.50.
Largest Scarlet. Pkt. 5 cts., 1/oz. 50 cts., oz. $1.50.

VINCA (Madagascar Periwinkle). Grows 2 feet high. One of the best free-flowing bedding plants we have. Best results are obtained by sowing the seed early indoors or under glass then transplanting out, yet if seed is sown outside in May they bloom abundantly from August until frost and may be potted and kept in bloom all winter. They make fine cut-flowers, every bud opening when placed in water.

Mixed. All colors. Pkt. 10 cts., 1/oz. 50 cts.

WALLFLOWER. Half-hardy Perennial. Deliciously fragrant. Bloom early in the spring. Start the seed inside and set out in April or May.

Double Mixed. Pkt. 10 cts.

ZINNIAS, or YOUTH AND OLD AGE. Hardy Annual. Largest-flowing sorts. The well-known Zinnia has long been a favorite and deserves a place in every flower-garden. The bright-colored flowers bloom profusely until frosts kill the plants. My mixture contains all colors and varieties.

Schell's New Double Giants. (See them in color, page 48.)
Dahlia-flowered Zinnia, Mixed. Very large and so near like dahlias that it is difficult to distinguish one from the other. Pkt. 15 cts., 1/oz. 60 cts.

Orange Yellow. A gorgeous, double, glowing yellow flower; fine for cutting. Pkt. 5 cts., 1/oz. 25 cts., oz. 75 cts.

Scabiosa, or MOURNING BRIDE. Hardy Annual. The plants grow about 2 feet high from seed sown in the early spring, about May 1, and come into bloom early in July, continuing until frost. The beautiful flowers of exquisite shades, are borne on long stems and, when cut in perfect condition for the best part of a week. No garden should be without them, especially when flowers are wanted for cutting.

Double Mixed. A fine mixture of colors ranging from white to almost black. Pkt. 5 cts., 1/oz. 25 cts.


SNOW-ON-THE-MOUNTAIN. (See Euphorbia.)

SOLANUM, or JERUSALEM CHERRY. Half-hardy Perennial. A very interesting pot-plant for winter decoration. The plants grow 3 feet high and are covered with bright scarlet, round berries resembling cherries. Pkt. 5 cts.

STOCK. Hardy Annual. The Stocks, or Cut-and-Come-Again, are among the most satisfactory bedding plants and make very beautiful pot-plants when grown indoors. The flowers are borne on long stems, and are delightfully fragrant, thus making them of great value for cutting.

Princess Alice. Pure snow-white. Special florists' strain, Pkt. 10 cts., 1/oz. 20 cts.

SUNFLOWER (Helianthus). Hardy Annual. The Mammoth Double California is a very beautiful type of this common flower. The individual flowers are full to the center and so very double that they are half globe-shape. I have seen these sell readily and at a good price in the markets. They resemble mammoth yellow dahlias. The Russian is the large variety, grown principally for the big seeds they produce, which are used as poultry-feed.

SCHELL'S QUALITY SWEET PEAS

Sweet Peas—How to Grow Them. Soil—The soil for Sweet Peas should be rich and deep and worked up fine, loose, free of lumps before sowing the seed. Plenty of well-rotted manure (never fresh), or, better still, work Wizard Brand Pulverized Sheep Manure thoroughly into the soil. This helps greatly to increase the number and size of the blooms. Plant so that both sides of the row get plenty of sunshine and air.

Time to Plant the Seed. This depends on the weather and the condition of the soil—usually from March 15 to April 15 is the time when the soil is in best condition to work properly. Seed may also be planted at any time during May.

How to Plant Them. After working the soil thoroughly, make a trench 6 inches deep. Now sow the seed thick in this trench and cover with 1 inch of soil pressing down firmly. When the plants are about 1 1/2 inches above ground, thin them out, allowing one plant to stand every 4 inches. As they get firmly established, keep working a little more soil up to the plants, until the trench is filled. Water frequently and thoroughly in dry weather. Keep cutting the flowers—it makes them bloom better and longer.

There are hundreds of varieties of Sweet Peas, many of which are practically identical, that is, if they were placed together you could see no difference. Then there are many more that vary only in form. We give you here the "cream" of all the best, for we know that is what you want.

Novelty Spencer Sweet Peas

MISS CALIFORNIA. The most outstanding new pink Spencer Sweet Pea. Granted Award of Merit by the British National Sweet Pea Society, 1924. The beautiful coloring of the flowers cannot be conveyed in a word picture as the blending of the shades is so perfect and wonderful. The general effect is a rich, beautiful salmony cream-pink of a distinctly new shade. The flowers are large, beautifully waved, and borne in fours on long stout stems. Every lover of Sweet Peas should grow Miss California. Offered for the first time in packets only. Pkt. (12 seeds) 25 cts., 5 pkts. $1. (Quantity limited; order early.)

CAMPFIRE. The newest scarlet Spencer Sweet Pea. Offered for the first time. In Campfire we have the grandest brightest scarlet sunproof Sweet Pea ever offered. It surpasses every other variety in this color class for vividness. Pkt. (12 seeds) 25 cts., 5 pkts. $1.

DOREEN. Another new Spencer offered for the first time. Doreen is a huge, bright carmine, the largest flowering of all carmines. A real exhibition flower. Pkt. (12 seeds) 25 cts., 5 pkts. $1.

YOUTH. An exceptionally large and fragrant Spencer Sweet Pea. The color is white, edged in a beautiful manner with a delicate soft rose-pink. Pkt. 10 cts., oz. 50 cts., 1/2 lb. $1.75, lb. $6.

Schell's Large-flowering Spencer Mixture

This we make up of all the best of the Large-flowering Spencer type which are credited as being the best of their individual color and class. The flowers are very large. It is impossible to make a better mixture of Spencer varieties than this is. It is the best. Mixtures offered at higher prices cannot surpass it in quality. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $2.50.

SPENCER VARIETIES IN SEPARATE COLORS

(The Very Latest and Grandest)

Large, beautifully waved and ruffled edged flowers, usually three to four on each long stem. They are simply magnificent. You should grow them by all means, for your own pleasure or for profit.

America. White ground, heavily striped and flaked with crimson-scarlet. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $3.50.

Apple Blossom Spencer. Charmingly colored rose-pink, veined and shaded carmine-pink; wings paler pink and blush. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $3.50.

Aurora. White, mottled and flaked with bright orange-pink. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $3.50.

Bacchus Spencer. A dainty blend of blush, lemon and pink on the standards (upper petals) of the flowers; wings (lower petals) are pure pink. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $3.50.

Countess Spencer. A gorgeous flower. Bright soft pink shading to a warm rose-pink at the edges. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $3.

Elfrida Pearson. Large, pale pink; very rich. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $3.50.

Enchantress. A beautiful, rich pink. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $3.50.


Florence Nightingale. A very large, finely waved bluish lavender. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $3.50.

George Herbert. Large, wavy, rich rose carmine flowers. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $3.50.

Helen Lewis. Orange-salmon-pink; blooms large. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $3.50.


Marie Corelli. A bright, glowing crimson, almost a self color. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $3.50.

Primrose Spencer. Large, waved flowers of deep cream or primrose-yellow. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $3.50.

White Spencer. Very large, open, waved flowers. A most chaste and beautiful variety. Purest white. Pkt. 10 cts., oz. 30 cts., 1/2 lb. $1, lb. $3.50.

GRAND OFFER OF BOUQUET GARDEN FLOWERS

TWENTY DIFFERENT KINDS

I have made a splendid mixture of twenty of the prettiest flowers that grow easily from seed and bloom abundantly all summer. Every color is in this mixture and all are valuable for bouquets as well as for beautifying the yard. I want every lover of flowers to order this mixture for I have made it for you.

Large Package (full ounce of seed) only 25 cts. (These are NOT Sweet Peas)
Canna Border

SUMMER-FLOWERING BULBS

Plant them as soon as the soil is in condition to be worked properly—usually from April 15 to May 15, or later. All these Flowering Bulbs and Roots are very satisfactory to grow, producing the most beautiful bedding and bouquet flowers until frost. Take up the bulbs or roots before freezing and store in a cool, dry place until the next spring, then plant out again.

LARGE-FLOWERING CANNAS

For planting in beds, by the porch, along the fence, no other plant is more effective and as easy to grow if the soil is well prepared. The earlier the roots are started, the better. There are hundreds of varieties of Cannas; if I listed them all you would have difficulty in selecting them, so I am offering you here twelve of the best of them—six tall and six dwarf. I know you will be wonderfully pleased with all of them. To obtain the best effect in bedding, place the tall varieties in the center and the dwarf ones around them, arranging the colors to harmonize best.

Prices of large roots of any of the following 12 grand varieties, 25 cts. each, 3 for 70 cts., $2.50 per doz., $18 per 100

Best Six Dwarf Cannas

City of Portland. 3 ft. One of the most beautiful pink Cannas. Fine bedding variety; large flowers.

Cheerfulness. Bright fiery deep orange florets, broadly bordered golden yellow. 3 1/2 ft.

Harmony. Great clusters of Geranium-red flowers, very graceful. Carmine-bronze foliage. 3 1/2 ft.

Best Six Tall Cannas

Wintzer’s Colossal. 5 ft. Without doubt the largest flowered Canna to date, as the average flowers more than cover a man’s hat. A vivid scarlet that retains its brilliancy.

Eureka. 5 ft. Beautiful creamy white flowers; the best white Canna.

Yellow King Humbert. 5 ft. Beautiful shade of yellow, lightly spotted red.

TUBEROSES, Double Excelsior Pearl. These pure white, sweet-scented flowers are so popular they need only to be mentioned, for they are grown by the thousands every summer. My bulbs are extra large and sure bloomers. 10 cts. each, 3 for 25 cts., 50 cts. per doz., $3.50 per 100.

CALADIUM, Elephant’s Ear. This is the big-leaved foliage plant which attains an enormous size. I have had plants with leaves more than 3 feet long. Fine for center of lawn, corner of yard, center of flower-bed—in fact, looks splendid anywhere. Monster bulbs, 30 cts. each, $3 per doz.; Medium bulbs, 10 cts. each, $1 per doz.

WHITE CALLA LILY. The White Calla, or “Lily-of-the-Nile,” is one of our old favorites. It does well indoors or in the gardens, and produces its handsome, pure white Lilies continuously. 30c. each, 3 for 75c.

MADEIRA VINE (Mignonette Vine). An old-fashioned popular vine, covering a large space in a short time. Fleshy, heart-shaped leaves of a light green, and numerous racemes of feathery white flowers of delicious fragrance. Protect for the winter with litter in this latitude. Strong tubers, 15 cts. each, $1.50 per doz.

CINNAMON VINE. Grows quickly to a height of 25 to 40 feet; is hardy and will last for years. Thick foliage free from insects; white flowers with delightful cinnamon odor. Thrives in sun or shade. 10 cts. each, 5 for 40 cts., 85 cts. per doz.

PEONIES

Pink, White, Red. Any color, 75 cts. each, $8.50 per doz.

I issue a special catalogue of Fall Bulbs, Hyacinths, Tulips, etc. Write for a copy. Ready in August.
SELECT LIST OF CHOICEST DAHLIAS

These flowers are increasing in popularity with flower-lovers every year, and one does not wonder that this is so when one sees the charming new "creations" in color, size, and form of flower. They are constantly being produced. One must grow and see the marvelous size and beauty of the newer varieties of Dahlias to appreciate them.

Here Are Schell's "Glorious Six" for 1925

Six grand new varieties of extraordinary beauty in color and form and size which should be in every Dahlia fancier's collection and be grown for profit as well. Whether grown for either pleasure or profit it is to your advantage always to grow these latest improved varieties, for their flowers are wonderful.

SPECIAL OFFER: One of each of these 6 for $5.75

WHOPPER. (Decorative.) Enormous flowers of a beautiful soft shade of yellow-buff suffused, with orange, borne on strong, stiff stems. It is a wonderful flower. 75c. each, $8.50 per doz.

MRS. EDNA SPENCER. (English Cactus.) A charming delicate lavender-pink color, with white suffusion. One of the most popular and best form and coloring. The flowers are very large, of the narrow-petaled Cactus type, borne on strong stems, and have wonderful lasting qualities. 75 cts. each, $8.50 per doz.

PATRICK O'MARA. (Decorative.) Awarded the Gold Medal by the American Dahlia Society, and it has also won many high honors at numerous shows throughout America. The flowers are of perfect form, rich chrome-yellow in color, with salmon-red suffusion. Very free flowering. Every Dahlia fancier should have this variety in his collection. $1 each, $11 per doz.

CAMILLE FRACHON. (Peony-flowered.) Its gorgeous flowers compel the attention of all who see them. It is distinct in size and in its color. The flowers are very large, averaging 6 to 7 inches under the most ordinary cultivation. Its color is an intense glistening aniline-red, deepening to a rich garnet which forms a rayed halo around the yellow disc. The entire flower is overlaid with a silvery sheen which intensifies its coloring, giving it a richness difficult to describe. Make sure that you order Camille Frachon. 75 cts. each, $8.50 per doz.

MRS. WARNAAAR. (Hybrid Cactus.) The flowers are of gigantic size, often over 8 inches in diameter, and are borne on strong, stiff stems. The color is a rich creamy white, suffused with just enough faint apple-blossom-pink to make it a charming flower. The petals are long and peculiarly twisted and curled. $1 each, $11 per doz.

INSULINDE. (Hybrid Decorative.) Great mammoth flowers, 7 to 8 inches in diameter, of a very beautiful autumnal coloring—golden ochre with salmon-red suffusion, which deepens downward toward the center. Very distinct in form and color, the flowers are borne on very strong, stiff stems. Last year it was the most popular on the city markets and brought the highest price. It should be in your collection. $2 each, $22 per doz.

SCHELL'S 12 CHOICE DECORATIVE DAHLIAS

Bountiful. Entirely distinct from all other varieties. Immense flowers, 6 to 7 inches in diameter, of absolutely perfect form; very graceful. The color is a rich pink, with white shadings in the center. It is unsurpassed in its color as a cut-flower and likewise splendid for the garden. 50 cts. each, $5 per doz.

Carolyn Winter. A very large, beautiful exhibition variety. The flowers averaging 8 to 10 inches in diameter, are a rich salmon-pink, shading to rose. $1.50 each, $15 per doz.

Duchesse de Vendome. Pure snow-white. A French introduction which has become very popular because of its free-flowering habit and its great value as a cut-flower. It is of medium size borne on strong stems. $1 each, $10 per doz.

Gloire de Verdun. Another French variety. Perfect flowers of immense size held on stiff stems. It is a very intense and brilliant shade of cardinal-red, very richly colored, and is most effective for both garden and cut-flowers. $1 each, $10 per doz.

Hortulanus Flet. Very beautiful. The great flowers, 8 inches in diameter, are a very delicate shade of pink, with the tip of each petal tipped with gold. The entire flower has a suffusion of delicate tints of red and yellow which gives a glow yet a softness of color that is charming. $1 each, $10 per doz.

Jack Rose. Brilliant crimson-red; very fine. 30 cts. each, $3 per doz.

King of the Autumn. Its coloring is truly wonderful and most effective; rich salmon-pink, passing to a golden suffused buff near the edges of the petals. The plants are covered with the immense flowers averaging 6 inches and over in diameter. 75 cts. each, $8 per doz.

Millionaire. The flowers are of giant size. It is one of the largest Dahlias grown, frequently measuring 10 to 12 inches across under good cultivation, a real exhibition winner for both size and color which is a very pleasing delicate lavender with a touch of faint pink overshadowing. $1.50 each, $15 per doz.

The Dahlia is one of the best long-stemmed bouquet flowers.

MRS. WARNAAAR. (Hybrid Cactus.) The flowers are of gigantic size, often over 8 inches in diameter, and are borne on strong, stiff stems. The color is a rich creamy white, suffused with just enough faint apple-blossom-pink to make it a charming flower. The petals are long and peculiarly twisted and curled. $1 each, $11 per doz.

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DECORATIVE DAHLIAS, continued

Miss Minnie McCullough. A handsome flower; clear soft yellow, overlaid with bronze. 35 cts. each, $5 per doz.

Mrs. Nat Slocombe. Without question the very best bright primrose yellow. A very free-flowering variety of fine form and rich color. 75c. each, $8 per doz.

Oregon Beauty. A beauty! Its color an intense oriental-red with golden sheen and garnet suffusion. The flowers are immense, on long stiff stems. 40 cts. each, $4 per doz.

Princess Juliana. One of the finest pure white Decorative Dahlias. Blooms very early and continually. Flowers are large, borne on strong stems, and set well above the foliage. 50 cts. each, $5 per doz.

SPECIAL OFFER! We will send you 1 each of the above Schell's 12 Choice Decorative Dahlias for $8.50 postpaid; 2 of each, 24 in all, for $16.

SCHELL'S 12 CHOICE CACTUS DAHLIAS

Attraction. (Hybrid Cactus.) Very lively, yet soft silvery mauve-rose color with white suffusion. The large, graceful flowers are 6 inches across. 75 cts. each, $5 per doz.

Crystal. A grand exhibition flower of the largest size and beautiful form. The flowers have long, twisted, incurved, tubular petals of a tender silvery pink, which pass gradually to the center to a soft ivory-white. Very fine. 50 cts. each, $5 per doz.

Evangeline. Large, pure white flowers with just a touch of cream at the center. It is one of the very finest whites in the Cactus varieties. The flowers are large, borne very freely on long, stiff stems. 35 cts. each, $3.50 per doz.

Florence Nightingale. A very rich bright scarlet of exhibition size and most beautiful form, very fine. 75 cts. each, $8 per doz.

F. W. Fellowes. This is one of the best Cactus Dahlias ever introduced. It is an intense coral-red with deeper suffusion at the center. The flowers are of unusual size for the long narrow-petal type of which this is one of the very finest. Be sure to include it in your order. 75 cts. each, $8 per doz.

Gay Paree, or Joan Chazot. A very beautiful autumn tinted Cactus Dahlia. The flowers are of graceful form and in color are a glorious autumn red with golden suffusion, frequently tipped with golden yellow. It is considered the best of its color. Very valuable for cutting as well as for garden decoration. $2.50 each, $25 per doz.

Kalif. A pure dazzling scarlet flower, truly majestic in form and size, measuring over 9 inches in diameter. The plants, growing 4½ feet high, are covered with these gigantic flowers, borne erect on strong, stiff stems. Do not fail to grow it. 75c. each, $8 per doz.

Marathon. A brilliant rich French purple, illuminated with brighter shadings, altogether distinct in color and form. 75 cts. each, $8 per doz.

Marguerite Bouchon. A charming shade of brilliant red soft rose with a large white center and clearly defined white tips. It is of perfect form and one of the most beautiful of the Cactus class. You should have it. 75 cts. each, $8 per doz.

Pierrot. A wonderful exhibition flower of exquisite form, possessing an individual refinement different from all others. The graceful, tubular petals, which are of a deep amber color, usually showing white tips, make this flower very unique and striking. Every lover of the Dahlia should grow Pierrot. 75 cts. each, $8 per doz.

Red Cross. Very large flowers with a striking combination color of golden bronze, blending to coral-red at the tips of the petals. Red Cross has been greatly admired at the many Dahlia exhibitions. $1.50 each, $15 per doz.

Rheinkoenig. One of the best pure white Cactus Dahlias. Flowers 5 inches across on strong stems. 50 cts. each, $5 per doz.

SPECIAL OFFER! We will send you 1 each of the above Schell's 12 Choice Cactus Dahlias for $9 postpaid, or 2 of each, 24 in all, for $17.

FANCY DAHLIAS

White Swan. Fine, pure white; perfect shape. 35 cts. each, $2 per doz.

Princess Victoria. Rich primrose-yellow; every flower a perfect one, on long stems. A great bloomer, early and late. 35 cts. each, $3 per doz.

Dorothy Peacock. Large, bright shell-pink flowers. An early and continuous bloomer. 40c. each. $4 per doz.

David Warfield. Rich cherry-red flowers, large, and of fine form, on long stems. 50 cts. each, $5 per doz.

SPECIAL OFFER! One each of these 4 Fancy Dahlias for $1.25.
**HAVE A GOOD LAWN**

Sow Schell’s Quality Lawn Grass Seed

A beautiful velvet green lawn adds joy to one’s life, gives peace and rest to tired minds and bodies, adds value to property. Sow Schell’s Quality Lawn Seed. It is positively the very best, mixed by ourselves, and we use the very finest, purest, cleanest grades of grasses. The results it produces prove its superior, lasting qualities. We supplied hundreds of bushels to the Pennsylvania State Department of Public Grounds and Buildings, to landscape gardeners, public parks, private estates, cemetery associations, colleges and to hundreds of our friends who keep their homes beautiful with green grass growing round about.

To Have a Good Lawn.—Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or with a board or back of shovel. Sow the seed very evenly; do not drop it in uneven quantities and do not miss sowing seed on every inch of soil, for it is necessary to sow Lawn Seed thick to get a rich velvet green sod.

Sow 1/2 pound to each 100 square feet, that is 10 feet long and 10 feet wide; more will not hurt—better sod thick than not enough. There are 43,560 square feet in an acre. Sow 200 pounds to the acre to produce a heavy sod at once.

Schell’s Quality Lawn Grass Seed. 1/4lb. 35 cts.; lb. 60 cts.; 2 lbs. $1.50; 5 lbs. $2.25; 10 lbs. $4; bus. (20 lbs.) $7. (Sent by mail, 1/4lb. 45 cts.; lb. 70 cts.; 2 lbs. $1.20; 5 lbs. $2.25; 10 lbs. $4.50; bus. (20 lbs.) $7.50, postpaid.)

Schell’s Special Shady Place Lawn Seed. Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvet green effect. Sow the same quantity as of the above. 1/4lb. 35 cts.; lb. 60 cts.; 2 lbs. $1.50; 5 lbs. $2.50; 10 lbs. $4.50; bus. (20 lbs.) $8. (Sent by mail, 1/4lb. 45 cts.; lb. 70 cts.; 2 lbs. $1.20; 5 lbs. $2.25; 10 lbs. $4.50, postpaid.)

**Fair Green** Mixture. Sow 200 to 300 pounds per acre, according to the kind of soil. Bus. (20 lbs.) $9. (Postpaid, bus. (20 lbs.) $9.50.)

**Putting-Green** Mixture. Sow 100 to 150 pounds per acre, according to the kind of soil. Bus. (20 lbs.) $15. (Postpaid $15.50.)

For Fertilizing Lawns, Wizard Brand Pulverized Shady Place Lawn Mixture. This mixture has been prepared to suit the needs of private estates, for it is for the growing of grasses which are not used on public grounds and public parks.

White Clover. For lawns. Sow 10 pounds to the acre or 1/2 pound to 100 square feet over established lawn to renew it. Lb. 80 cts.; bus. (60 lbs.) $3. (Postpaid, 1/4lb. 25 cts.; 1/4lb. 45 cts.; lb. 90 cts.; 5 lbs. $4.50; 10 lbs. $8.50; 20 lbs. $16.50.)

Terrace or Embankment Mixture. 1/4lb. 35 cts.; lb. 65 cts.; 2 lbs. $1.25; 5 lbs. $2.75; 20 lbs. $10.75.

**FERTILIZER**

Sheep Maneure is the ideal lawn fertilizer. It is far superior to stable manure; has every advantage of it without the objectionable weeds and unsightly appearance which always follow its use; is easily applied, being finely pulverized.

It makes strong, thrifty turf, beautiful in color, and is largely used in landscape fertilizing by parks, golf and country clubs, private estates, etc. Has been successfully used on our State Capitol lawns, and through its use grass has been grown under the trees, right up to the trunk, for it supplies the grass with the necessary plant food which the trees have taken from the soil. Scatter broadcast, when there is little wind, from 75 to 100 pounds to the thousand feet of surface, or 10 pounds to each 100 square feet (10 feet long by 10 feet wide), and wet down thoroughly, if possible. By express or freight, 5 lbs. 35 cts.; 10 lbs. 60 cts.; 25 lbs. $1; 50 lbs. $1.75; 100 lbs. $3; 200 lbs. $14; 1,000 lbs. $25; ton $50. F. O. B. Harrisburg.

**Lawn Supplies.** We have almost everything you need for your lawn—Hose, Lawn Rollers, Lawn Mowers, Lawn Sprinklers, Hedge Shears, Grass Shears, Sickle, Border Knives, Lawn Rakes, Plant-Tubs, Grass Catchers, Weed Eradicator, etc. Ask for prices.

**White Rose Plant Food** Puts PEP into Lawns, Flowers and Shrubs. Buy a package and watch 'em grow.

White Rose Plant Food is scientifically prepared by experts after exhaustive study and experiment. The ingredients are of such a nature that the plant is supplied with food during all stages of its growth.

Analysis.—Ammonia 5 per cent. Available Phosphoric Acid 8 per cent. Potash (soluble in water) 3 per cent.

For old lawns apply at the rate of 2 lbs. to every 100 square feet for new lawns at the rate of 3/4 lbs. to every 100 square feet, packed in the following sizes:—1-lb. pkg. 25 cts.; 5-lb. pkg. 75 cts; 10-lb. pkg. $1.25; 25-lb. bag $2.50; 50-lb. bag $4; 100-lb. bag $5.50. (Postpaid, lb. 35 cts.; 5 lbs. 90 cts.; 10 lbs. $1.50.)

**TO HAVE SUCCESS WITH LAWNS AND FLOWERS YOU MUST GIVE THEM THE NECESSARY FERTILIZER**
Books That Are Worth While Reading

Our Book Department offers you very interesting and helpful reading on all subjects of General Farming, Fruit-Growing, Gardening, Live-Stock, Bee-Keeping, Poultry, Soils, Flower Culture, etc. Many of these books are beautifully illustrated and wonderfully interesting. Start a library of them now by ordering one or more and keep adding as you can. Any of the following sent postpaid at the price quoted.

**AGRICULTURE**

**Book of Alfalfa, The.** By F. D. Coburn. By far the most authoritative, complete, and valuable work on this forage crop ever published. $3.

**Farm Grasses of the United States.** By W. J. Spillman. Agrostologist of the U. S. Department of Agriculture. Treats of the seeding and management of meadows and pastures and the varieties of grasses for different climates and requirements. $1.75.

**Farm Management.** By Fred W. Card. $2.

**First Book of Farming.** By Charles L. Goodrich. $1.75.

**Potato Culture.** By Fraser. The most reliable and authoritative book on the potato published. $1.

**Soils.** By C. W. Burkett. The most complete and popular work of the kind ever published. $1.75.

**Study of Corn, The.** By V. M. Shoesmith. A most helpful book to all interested in the selection and improvement of corn. 90 cts.

**Young Farmer, The: Some Things He Should Know.** By Thomas F. Hunt. This is a book of unusual excellence. It should be in the hands of every farmer, especially the young farmer. $2.

**PRACTICAL MANUALS FOR VEGETABLE GARDENERS**

**Asparagus.** By F. M. Hexamer. A new practical treatise on the best method of raising, cultivating, harvesting, marketing, forcing, and canning asparagus. 90 cts.

**Cabbage, Cauliflower, and Allied Vegetables.** By C. L. Allen. This book treats on the requirements, conditions, cultivation, and general management pertaining to the entire cabbage group. 90 cts.

**Celery Culture.** Complete in every detail from sowing the seed for a few plants to handling carload lots. 90 cts.


**Home Vegetable Gardening from A to Z.** By Adolph Kruhm. $1.50.

**My Garden.** By Louise Beebe Wilder. $3.

**Mushroom Growing.** By Duggar. The latest work on this subject, right up to-date. $1.

**New Onion Culture, The.** By T. Greiner. A new method of producing an immense yield of onions of the largest size on less land than by the old plan. 90c.

**Sweet Corn.** By A. E. Wilkinson. This book will appeal to the small farmer, market-gardener, and commercial grower. Illustrated. 5 x 7 inches. 208 pages. Cloth. $1.

**Tomato Culture.** By W. W. Tracy. This book contains the largest amount of and most complete information on the subject. No gardener or farmer can afford to be without it. 90 cts.

**Vegetable Gardening.** By R. L. Watts. A complete, concise, and authentic book. It covers every phase of vegetable gardening and is invaluable as a handbook for practical growers. $2.50.

**AMATEUR RADIO**


"Knowledge is power"—the power that brings success—to the farmer and gardener as well as to the merchant, manufacturer, surgeon, chemist, and others. This power of success is obtained by reading helpful books, and by practical experience applied after learning how from those who have previously succeeded and have told how they did so in the books we offer on this page. Buy these books and read them; they are the "guide-posts" on the road to success. Buy them for yourself, for your children, and for your hired help.

**FRUIT GROWING**

**American Apple Orchard, The.** By F. A. Waugh. A manual for the novice as well as a reference book for those more experienced. Every detail connected with the successful cultivation of the apple is thoroughly explained. $1.75.

**American Fruit Culturist, The.** By J. J. Thomas. 20th edition; revised and enlarged. A handbook of everything pertaining to fruit culture. $3.50.

**How to Make a Fruit-Garden.** By W. F. Fletcher. $2.

**Orchard and Fruit-Garden.** By E. F. Powell. $1.25.

**Principles and Practice of Pruning.** By M. G. Kains. Prepared to meet the needs of practical and amateur growers. Lavishly illustrated by 300 actual photographs of specimens showing good and bad practice. $2.50.

**Strawberry Culture.** By Fuller. Contains all information necessary for anyone to grow his own strawberries. 40 cts.

**DAIRYING AND LIVE-STOCK**

**Farmers’ Cyclopedia of Live-Stock.** By E. V. Wilcox. $5.50.

**Judging Farm Animals.** By B. S. Plumb. Written by the leading authority on the subject. Profusely illustrated. $3.

**FLOWER-GARDEN MANUALS**

**American Flower-Garden.** By Nelso Blanchan. $3.

**Color in My Garden.** By Louise Beebe Wilder. $10.

**Continuous Bloom in America.** By Shelton. Complete information as to how to keep a garden in flower from early spring until late autumn. $3.50.

**Ferns.** By G. A. Woolson. $1.25.

**Flowers Worth Knowing.** By Ada Don Dickenson. $2.

**House Plants.** By Parker, Thayer Barnes. $1.25.

**How to Make a Flower-Garden.** By S. W. Fletcher. $2.

**Milady’s House Plants.** By Palmer. Has 100 instructive pictures. Tells of the plants any woman can successfully grow indoors. 75 cts.

**Roses, How to Grow.** The latest revised edition of this handy, helpful book for the beginner as well as advanced amateurs. Nicely illustrated. $1.50.

**Water-Lilies.** By Conrad and Hus. $1.25.

**POULTRY BOOKS**

**Poultry Architecture.** By G. B. Fiske. 90 cts.

**Poultry Book.** By Harrison Weir. $5.

**POULTRY BREEDING AND MANAGEMENT**

**By James Dryden. A book for farmers who want to make poultry pay. The author is well known the world over for his creations of phenomenal studies of hens with high egg records. Included also in the book are systems of poultry housing, feeding, and incubation. Cloth. Illustrated. 416 pages. $2.

**MISCELLANEOUS**

**Bees—A, B, C, and X, Y, Z, in Bee Culture.** By Root. A complete work on bee-keeping. $3.

**Books on Fish.** 25 cts.

**Canary Breeding and Training.** 50 cts.

**Fertilizers.** By Voohrees. “The source, character, and composition of natural, homemade, and manufactured fertilizers and how to use them.” $2.50.
Seed Drills

We have garden tools of every description to do every kind of work necessary for the growing of crops. They cannot all be shown here. Ask us for a Planet Jr. catalogue; or for information concerning any tool that you are interested in. We guarantee every tool to be satisfactory.

**NO. 3 PLANET JR. HILL AND DRILL SEEDER**

Price, $18.50

The favorite seed-drill among market-gardeners. Sows practically all vegetable seeds in straight and narrow drills; also drops in hills 4, 6, 8, 12, or 24 inches apart. Sows at the proper depth and thickness, and economically. Produces a uniform stand which makes cultivation easier. Index, feed, opening plow, coverers, are all of the latest design and give maximum service with a minimum of repairs. Capacity, 3 quarts.

No. 5. Same, but capacity is 5 quarts.

**No. 4.**

Price, $19

**NO. 4 PLANET JR. HILL AND DRILL AND SINGLE-WHEEL HOE**

The No. 4 is a great favorite with the home gardener and with those who do not require separate seed-drills and wheel-hoes. Sows in drills or drops in hills, as explained under the No. 3. Capacity 2½ quarts. This assortment of cultivating attachments enables one to do a great variety of garden work, including plowing, opening and closing of furrows, hillging up plants, and general cultivation.

Equipment: large garden plow, 3 steel cultivator teeth, pair 6-inch hoes, one leaf-lifter. This is a wonderful combination of a seed-drill and wheel-hoe, and there are more of them in use in the world than any other.

The No. 4D. Seeder only.

Price, $15.

**NO. 25 HILL AND DRILL SEEDER, SINGLE AND DOUBLE-WHEEL HOE COMBINED**

The No. 25 is known to thousands who use it as the "Complete Gardener." Sows all vegetable seeds in drills and drops in hills as explained above. The assortment of cultivating attachments includes a pair of garden plows, 4 steel cultivator teeth, a pair of 6-inch hoes, leaf-lifters, and a marker. Using the No. 25 as a double wheel hoe, the row can be straddled until the plants are 20 inches high; then using as a single-wheel hoe, you can cultivate between rows. The No. 25 will soon pay for itself in any garden.

**NO. 12 PLANET JR. DOUBLE AND SINGLE-WHEEL HOE**

The most popular Double-Wheel Hoe in use today. Equipment consists of a pair of 6-inch hoes, a pair of plows, 4 steel cultivator teeth, and a pair of leaf-lifters. As a Double-Wheel Hoe it straddles the row until the plants are 20 inches high; it is changed instantly to a Single-Wheel Hoe and does a great variety of cultivating. Cultivating both sides of the row at one time cuts in half the time and work of cultivating your garden.

**NO. 119 PLANET JR. GARDEN PLOW AND CULTIVATOR**

Price, $5.25

You who prefer a high wheel tool will want a No. 119. Do not confuse the No. 119 Garden Plow and Cultivator with cheaply constructed high-wheel tools of this type. Equipment includes large garden plow, 4-inch cultivator teeth, 3-prong cultivator and a scuffle blade on the other end, and a 24-inch steel wheel. This assortment of tools permits one to do practically all his garden work and when you find how easy it is to keep your ground in perfect cultivation with a Planet Jr. No. 119, and to have a better garden in every way and with less work, you will wonder how you got along without it.

**NO. 17 PLANET JR. SINGLE-WHEEL HOE**

Steel frame, 15-inch wheel. Price, $8

The highest type of Single-Wheel Hoe made. Light, but strong, and can be used by man, woman, or boy. Will enable you to do all the cultivation in your garden in the easiest, quickest, and best way. Equipment includes a large garden plow, 3 steel cultivator teeth, and a pair of 6-inch hoes.

**No. 12.** Same as No. 11 with a pair of 6-inch hoes only. Price, $5.25.

**No. 17½.** Same as No. 17, less plow. Price, $7.25.

**No. 18.** With pair of 6-inch hoes only. Price, $8.
POULTRY SUPPLIES

We have the best of everything for Poultry—Incubators, all sizes, all styles of Brooders and Hovers, Baby Chicks in season—practically everything. Write us for what you want.

The New Improved Royal Chick Brooder

We consider this the best stove Brooder. Gives most heat radiation for amount of fuel used. Burns hard or soft coal or coke. Grate is of rocker type and will not clog. Fire pot is larger and holds 30 per cent more fuel than others. Larger pipe; more accurate control of draft. Regulator once adjusted never need be changed, controls both check draft and direct draft to fire. Fireproof—just as safe as any stove or range. Use Royals and have success. We pay the freight. No. 5, 500 chick size $21.50. No. 6, 1,000 chick size $30.50.

Extra Wafers. These may be used on any standard make of Brooder stoves. 50 cts, each; 6 for $2.70; 12 for $4.80.

Norwich Chick Feeder showing it with Rain Cover and without.

The Wonderful Norwich Chick Feeder

Indorsed and recommended by Prof. T. E. Quisenberry, American Poultry School; U. R. Fisher, world-renowned poultryman, and many others.

Can be used for mash, chick feed, or water. Made strong; will last a lifetime. Prices, with Rain Top (postpaid $1.15), $1.50 per doz. (you pay express). Without Rain Top, postpaid 90 cts., $8.50 per doz. (you pay express).

Royal Feed-Trough

In our opinion this is one of the best for it eliminates waste, is easily cleaned, therefore sanitary, and accommodates from 14 to 30 chicks, at one time comfortably. Look at these low prices postpaid!

No. 12. 12 inches, 14 holes. 30 cts. each, 6 for $1.50.
No. 18. 18 inches, 22 holes. 40 cts. each, 6 for $2.10.

Aluminized Metal Egg-Crates

Solves the problem of shipping eggs by parcel post. They combine solidity, strength, and lightness; they are provided with built-in shock absorbers to cushion the eggs. A dozen chicken or other articles can be sent with eggs instead of all eggs. No outside wrapping is required; a pin fastener and a short string hold it securely. They are furnished with a reversible address card to be placed over the eggs, and which need only be turned before being mailed back to you.

1 1/4 doz. size—all eggs...$1 25 4 doz. size—all eggs...$2 00 2 doz. size—all eggs... 1 50 6 doz. size—all eggs... 2 50 3 doz. size—all eggs... 1 75 9 doz. size—all eggs... 2 25

By using your telephone you can sell all your eggs to responsible customers in town without delivering them yourself—just mail them C. O. D. in these crates and "Uncle Sam" brings back the money and crates. Try it!

TWO GOOD BOOKS.—The Mating and Breeding of Poultry, $2.50. Turkey Raising, $1.75

Prices

Baby Chick Feeder
Saves feed; keeps it clean; can also be used for water or milk. Made in two sizes: No. 11, 6 in. 20 cts.; No. 12, 8 in. 35 cts., postpaid.

Keystone Fountain
A good economical Fountain that can be used with any quart or gallon Mason jar. Guarantees a supply of clean water at all times. Prices, postpaid, 15 cts., or $1.50 per doz.

Economy Drinking Fountain
The shape gives a broad base and it is almost impossible to upset the Fountain. The chicks cannot get dirt into the water. Made from galvanized sheet iron. Price, postpaid, 20c.

Star Fountain No. 32
One-piece, non-rusting metal. Fits pint, quart, or half-gallon Mason jar. One of the best fountains for little chicks. Only 15c. each, postpaid. Per doz, $1.50 postpaid, without jar.

Germozone
A most valuable remedy for roup, canker, inflammations of the feet, gas worms, bowel complaints, white diarrhea. Should be used at regular intervals in the drinking-water.

Tablet form, 20 (make 4 ozs. of liquid) for 25 cts., 75 (make 16 ozs. of liquid) for 75 cts., 200 (make 42 ozs. of liquid) for $1.50.
FOR CABBAGE BUGS, dust Slug Shot on the plants at intervals as often as found necessary to kill the bugs. Slug Shot is safer than any other. Buy it in 2-lb., 5-lb., 10-lb., and 50-lb. packages. Ask your dealer for it. Mr. Page, of Eagle Gorge, says, "For five years we have been unable to grow a radish on account of the maggots. Last year we did our 5 bushels of radish twice and got the maggots to eat by a maggot." Full directions for using with each package. Price of Slug Shot, postpaid, lb. 30 cts., 5 lbs. 80 cts.

FOR CABBAGE, cauliflower, cabbage, cauliflower, radishes, onions, beets, beans, etc. I am glad indeed to announce to you that there has at last been discovered a safe and effective preventive for this pest. It is Dusting every package. 2-lb. bag at $1.75, 5-lb. $5.00, 10-lb. $8.25. Ask your dealer for it.

FOR LICE ON PLANTS. These destructive insects get on every kind of plant, on cabbage, potatoes, beets, radish, turnips, lettuce, peas, etc., and are often found in great numbers on the under side of the leaves and along the stems and sometimes on the tops of the leaves. These lice are green and red. You must destroy them and spray when you get the first one, for that is sure sign there are more, and they multiply by the thousands, destroying a crop in a few days if not controlled. They do not rule. They are very scarce. You may cause it to curl, wither, and die, so they are not killed by eating poisons but by a contact poison. **Black Leaf 40 is the one most effective spray; it kills these lice as soon as it touches them and does not harm vegetable or flower plants when used at the rate of Black Leaf 10 lbs. per bottle (makes 6 gallons).** $1.50, 2-lb. can (makes 50 gallons) $1.25. 2-lb. can (makes 200 gallons) $3.50 10-lb. can (makes 1,000 gallons) $13.50.

NICOTINE DUST. **Black Leaf F1.** Recommended for dusting against aphids attacking melon, cucumber, cabbage, beans, tomatoes, etc., etc., etc. 5 lbs. $1.10, 25 lbs. $3.75, 50 lbs. $6.75, 100 lbs. $12.75.

**Fuller’s NICOTINE FUMIGATOR.** For fumigating greenhouses, etc., etc., etc. 10 lbs. $2.50, 25 lbs. $1.25.

**FOR CABBAGE BUGS,** there are a number of effective poisons which will kill the potato bug. **Pyrox** is used more than any other, for it is more economical in that it kills both the bugs and prevents their return, it is a non-burning compound of **Bordeaux mixture** and arsenate of lead, giving you a rapid killing and a lasting effectiveness. The leaves, like paint, and does not wash off as others do. We sell thousands of pounds of it annually. **Pyrox** is good to spray on all kinds of potatoes to kill all bugs or to keep them from eating the foliage or the vegetable, and it is good also for spraying fruit blossoms and fruit. (Ask us for booklet on this subject.)

**Price of Pyrox** 1-lb. keg $6.50, 5-lb. keg $30.00, 10-lb. keg $60.00, 25-lb. keg $150.00, 50-lb. keg $300.00.

**Arsenate of Lead, in dry, powdered form, is just as effective in killing potato bugs and all other eating insects. Used also for spraying fruit, both by dusting and in liquid form. Price of Arsenate of Lead Powder** 5-lb. $40.00, 25-lb. $150.00, 50-lb. $300.00, 100-lb. $600.00, 250-lb. $1,200.00.

**FOR CUCUMBER and MELON BUGS.** Use same as recommended for potato bugs.

**PARA-DICHLOROBENZENE.** Recommended by the State Department of Agriculture for destruction of the **potato borers.** 100-lb. drums $27.50, 50 lbs. $13.50, 25 lbs. $8.25, 10 lbs. $3.50, 5 lbs. $1.75, 1 lb. 40 cts.

**FOR USE Dry Arsenate of Lead.**

**FOR KILLING SAN JOSE SCALE on fruit trees** use Sunoco **Spraying Oil.** Scaleicide or Lime-Sulphur Solution.

**SUNOCO SPRAYING OIL.** Highly recommended by Prof. Smith, of the State Agricultural University, for all insects. All directions for using are tested very carefully. They are sold in $2.50, $5.00, $10.00, $25.00, $50.00, $100.00, $250.00, cash or bank drafts. Back orders sent on receipt of your money.

**Washing solution** of Sunoco. To the low cost of it. Qt. 50 cts., 1-gal. 85 cts., gal. $1.50. 5 gals. $7.50, 10 gals. $10.50, 30 gals. $30.00, 50 gals. $50.00. (Special booklet with full directions for using free.)

**SCALECIDE.** It kills the San Jose and other scale insects. Safe to use on and rough barked trees it spreads better than any other. Thousands of fruit-growers everywhere have been using Scalecide and thus kept their orchards perfectly clean and healthy. Special booklet, giving full information, sent on request. Qt. 75 cts., gal. $2.50, 2-gal. $6.50, 10-gal. $10.60, bbl. (30 gals.) $26.00, 50 gals. 35.00.

**LIQUID LIME-SULPHUR SOLUTION.** Effective in killing San Jose scale. All ready to use. Just tell us what you want and it will be sent to you. 5-gal. $1.25, 5 gals. 35.00, 10 gals. $7.50, 50 gals. $41.50, 50 bbl. (25 gals.) $135.00, 50 bbl. (50 gals.) $269.00.

**SOLUBLE SULPHUR COMPOUND in POWDERED FORM.** For use as a fungicide, insecticide and preventive of aphids. Reduce the cost of spraying by fighting three different classes of pests and diseases with the same weapon at the same time. For Winter Spraying, when trees are dormant, use 10 pounds of the material to 50 gallons of water, for the control of San Jose scale, oyster-shell barkhouse, pear psylla and other sucking insects: for scale-blister mite, peach leaf-curl, apple scab and other fungous diseases. Lb. 45 cts., 1-lb. $1.10, 10 lbs. $15.00, 25 lbs. $25.00, 50 lbs. $50.00, 100 lbs. $125.00.

**LEMON OIL.** 1/2 pt. 35 cts., pt. 60 cts., qt. $1.35.

**FORMALDEHYDE.** Used to prevent grain smut, oat anthracnose, potato blight, black leg, etc. Ask your dealer for it. It is 1-lb. bottle costs 65 cts., 5-lb. $2.25, 10-lb. $4.25, 50-lb. $15.00, 100-lb. $30.00.

**FISH-OIL SOAP.** Lb. 35 cts., 5 lbs. $1.60, 25 lbs. $6. (Postpaid, lb. 45 cts., 5 lbs. $1.80.)

**BORDEAUX MIXTURE, DRY.** Lb. 45 cts., 5 lbs. $2.75, 10 lbs. $5.50, 50 lbs. $10.00, 100 lbs. $16.00. (Postpaid, lb. 50 cts., 5 lbs. $2.25.)

**BORDEAUX MIXTURE, PASTE.** Lb. 35 cts., 25 lbs. 65 cts., 5 lbs. $1.25, 10 lbs. $2.50, 50 lbs. $5.00, 100 lbs. $12.00.

**BORDO-LEAD PASTE.** Lb. 45 cts., 5 lbs. $2.25, 10 lbs. $4.50, 50 lbs. $9.00, 100 lbs. $17.00.

**BLUE STONE.** (Copper Sulphate.) Ask for prices.

**SULPHUR (Flour).** Lb. 10 cts., 5 lbs. 30 cts., 25 lbs. $1.25, 100 lbs. $2.25, 500 lbs. $10.00.

**STERLINGWORTHANT DRIVER.** Postpaid. 35 cts.

**RED WING INSECT POWDER.** Postpaid, 3 sizes, 25 cts. 50 cts., $1.00.

**APHINE.** Pt. 65 cts., qt. $1.50, gal. $3.00.

**TOBACCO DUST.** Lb. 20 cts., (postpaid, 50 cts.), 10 lbs. 80 cts. We have many other standard insecticides—ask us for what you want.

**HYDRATED LIME.** (In 50-lb. bags) 75 cts. per bag.

**GRAFTING WAX.** Best quality. 1/2 lb. 15 cts., 1/3 lb. 25 cts., 1/4 lb. 40 cts.

*A, B, C, Plant Protectors*

Special Pads for Cabbage and Cauliflower Plants.

Gives practically 100 per cent protection against the cabbage maggot which is a serious pest to early cabbage and one of the most difficult pests to control except with these specially prepared Plant Protectors. They are endorsed by the U. S. Department of Agriculture by thousands of growers everywhere, and we highly recommend them. They are inexpensive.

Prices, 1,000 to 5,000 at $2.50 per 1,000, 6,000 to 10,000 at $2.25 per 1,000, 10,000 to 20,000 at $2.00 per 1,000, 20,000 to 30,000 at $1.75 per 1,000.

If wanted sent postpaid, add 15 cts. per 1,000 for postage.

**Small Quantities, postpaid, doz. 10 cts., 25 cts. 50 cts., 100 cts. 20 cts., 50 cts., 100 cts. for $1.50.**
Spray your trees, their fruit, and your vegetable crops and save them. An official statement says, "The annual loss to the United States by bugs is $500,000,000." Don't let them get your crops. The best time to spray is before bugs or disease appear and thus prevent their damage—spray when your crops are healthy and keep them so. Spray! I guarantee every Sprayer we sell to be satisfactory.

**Schell's Baby Fountain Compressed-Air Sprayer**

**Capacity** 1 Gallon

**Construction.** Heavy galvanized steel or brass, as ordered.

Like No. 110 only smaller and without strap or rod.

**Nozzle.** Brass. Spray or solid stream.

**Uses.** For spraying trees, shrubs, vines, field crops, in the greenhouse, poultry-house. For applying disinfectants and cattle fly-oils. For any general spraying purposes.

**No. 120.** Galvanized steel, aluminized Tank. $4.75.
**No. 121.** Brass, polished, and lacquered Tank. $7.

**Schell's Fountain Compressed-Air Sprayer**

This is a splendid Sprayer.

Diameter, 9 inches; height, 13 inches; capacity, 3 gallons.

Is devoid of complex or intricate parts. Is automatic and positive in its action. Simple in construction. Strongest Air-Pressure Sprayer made—standing five times the pressure necessary to operate.

**No. 110.** Galvanized steel, aluminized Tank. $6.75, ppd.
**No. 111.** Brass, Polished and Lacquered Tank. $9.75, postpaid.

**Brass Extension Rod Section,** 2 ft., ca., 75 cts. (For trees use 3 or 4 sections according to the height of trees.)

**Schell's Business Compressed-Air Sprayer No. 123**

A heavy, strong, substantial, medium-priced Compressed-Air Sprayer for all general purposes. Will throw a spray or stream.

The tank is galvanized steel, 5 ½ inches in diameter, 7 1/2 inches long. Brass nozzle. Pump tube, 1 3/4 inches in diameter, 16 inches long. 5/16-inch plunger rod; special type leather plunger. 3/4-inch brass check valve. Standard on tank to prevent tipping over. Well braced throughout. Capacity, 1 gallon. $3.50 postpaid.

**Schell's Ideal Sprayer**

An extra-strong, substantially constructed, compact and handy Sprayer. The cone passes through the solution tank and is thoroughly soldered thereto, giving great strength and rigidity.

Length over all, 20 1/2 inches. Single spray tube reaches to bottom of tank, making it possible to spray in any direction. Capacity, about 1 quart. Made in tin, and galvanized steel.

**No. 125.** All Tin. 75 cts., postpaid.
**No. 126.** Galvanized Steel Tank, Tin Tube. 90 cts., postpaid.

**Schell's Baby Midget Sprayer**

A small-sized single tube Tin Sprayer for household use, or where only a few plants are to be sprayed. Strong and substantial and possessing every feature of our larger types.

**Tank, Tin,** 3 inches in diameter, 23/4 inches long. **Length over all, 15 1/2 inches.** Capacity, about 3/4 pint.

**No. 122.** Tin, 50 cts., postpaid.

**Schell's Blow Powder Sprayer**

A successful Hand Sprayer for poisons and disinfectants in powder form. Valve arrangement is such that no powder or dust can reach the plunger leather.

**Tank, Tin, Length over all, 22 3/4 inches.**

**No. 108.** All Tin. $1. postpaid.

**Myers Pneumatic Compressed-Air Sprayer No. 296**

One of the special features of this Sprayer is the nozzle by means of which the spray can be adjusted from a broad, fine spray to a long distance spray, throwing water 25 feet so that the tops of ordinary trees can be easily reached. This nozzle is adjusted by simply opening or closing the hand.

**No. 296.** Myers Pneumatic Sprayer complete with hose and long-distance nozzle, Galvanized Tank. $6.75, postpaid.

**No. 297,** as above, except with Brass Tank. $6.75, postpaid.

**Brown's Auto-Sprayer**

One of the best Compressed-Air Sprayers. Tank holds 4 gallons. These Compressed-Air Sprayers are being used more extensively every year by those with large and small gardens, and by fruit growers with few or many trees. A few strokes of the pump soon fills the tank with air (first fill two-thirds with spray liquid) then by simply pressing the hand on the lever it sends out the spray in fine mist and releasing the lever shuts it off. Height 2 ft., capacity 3 1/2 gallons, weight empty 9 lbs. Brass Tank. $9.75, postpaid. Galvanized Tank, $6.75, postpaid.
Power Spray Rig No. 17

A splendid outfit for the farmer who has a medium size orchard. It may be used also as a four-row potato sprayer by ordering attachment No. 4 complete through.

We furnish this outfit complete as shown (except no engine) for $190—cash or add 10 per cent to price if time is desired. If potato spraying attachment is wanted the total price is $216 cash or $23.75 on time payments which are $57.60 cash and the balance in six equal monthly payments of $30 each. This is a wonderful rig at a special low price, just what is wanted for the man who needs a power sprayer but does not feel able to invest $500 or more for which most all others sell for.

Our No. 17 is equipped as shown with truck, tank, pump, belt tighter, one spray gun, 25 feet % inch special high pressure hose, complete complete with fittings, double cut-off, pressure gauge, agitator, relief valve, strainer and suction hose.

Belt for this rig is $5.50. Extra hose if desired (high pressure) 50 cts. per foot.

Hydraulic Tank Filler if desired $12.50 extra.

This Outfit requires a 1 ½ or 2 H. P. Engine. If you do not have the engine we furnish it complete for $65.

Order your sprayer now and tell us when to ship it—don’t wait until you are ready to spray—do it now.

Myers Handy Portable Sprayer

No. R336B

With cog-gear spray pump and dasher agitator. Made of extra-heavy galvanized iron. Capacity 12 ½ gallons. Suitable for spraying trees, whitewashing, painting, etc.

There are many calls for spraying outfits like we picture under No. R336B. A handy equipment easily transported from place to place, and one that will not only do regular spraying but also handle other mixtures such as cold-water paints, disinfectants and the like, with equal success.

The Myers Handy Portable Sprayer is designed for general service—a handy outfit for the home. We recommend this Outfit—it will do your regular spraying efficiently and can be depended upon for many other services.

No. R336B, Myers Handy Portable Sprayer, complete as shown in illustration with mechanical agitator, Vermorel nozzle and pipe extension. $28, freight pd.

Myers Cog-Gear Bucket, Imperial, and Defiance Spray Pumps

Detachable hose, brass ball valves, patent agitator—all working parts brass. Plunger can be withdrawn through top of pumps.

Good construction, proven hose and nozzles, are just as important in a Bucket Spray Pump as they are in the larger capacity Pumps. You will find the quality of Myers Bucket Spray Pumps is of the highest order. They are constructed of brass, with heavy malleable iron handles and foot rests, and have brass ball valves, patent agitator, large air chambers, detachable hose and other features as indicated in the brief descriptions given below.

No. R324, Cog-Gear Bucket, with agitator, hose, Vermorel nozzle and foot-rest. $7.
No. 325, Myers Imperial Bucket, with agitator, hose and Vermorel nozzle, and malleable foot-rest. $4.50.
No. 319, Defiance Bucket, with Vermorel nozzle, hose and malleable foot-rest. $7.

The Myers Whitewash, Cold-Water Painting Machine and General-Purpose Sprayer

No. R329

illustrates a most complete and serviceable outfit designed for general spraying work. Tank is made of galvanized iron, has removable cover and wide bottom—holds 7 gallons. Pump is our easy operating Cog-Gear Pump, No. R334, being fitted with Bordeaux nozzle, hose, pipe extensions and both jet and dasher agitator. As the name indicates, this Pump can be used for a wide range of work and being well built, it will stand hard service. Complete as illustrated and described above. $13.50.
The Myers O. K. Cog-Gear Spray Pump

FOR HEAD OR SIDE OF BARREL

Myers O. K. Cog-Gear Barrel Spray Pumps stand at the very top of the list, and we believe that there are no better Pumps, regardless of price, to be had today, that equal them for ease of operation, uniform pressure and powerful spray.

They have easy operating cog-gear head, mechanical agitator, solid brass ram plunger, ground bevel brass valve and seat, large air-chamber, and are equipped as indicated in list below. This construction enables the operator to carry up to 200 pounds pressure with ordinary exertion which is sufficient to supply two leads of hose satisfactorily. Adjustable malleable iron base permits pump to be used in different size barrels.

No. R389, as shown in illustration, without hose, $21.50.
No. R389B, outfit same as above, with one lead of 15 ft. of 7-ply, 3/8-inch discharge hose and one Fembro nozzle, $28.
No. R389S, with adjustable malleable base, with two leads of 15 ft. 7-ply 3/8-inch hose and two Fembro nozzles. $35.

The Vermorel Eclair No. 1

Your attention is invited to the Vermorel Eclair No. 1 perfect Sprayer—a marvel of French ingenuity, a revelation to fruit-growers and truckers. The Eclair is the most perfect hand-sprayer ever invented, and in a class by itself. We wish to draw your attention to a few of the features of this winner.

1. It is extremely compact in construction, which enables it to be carried around with the greatest ease, its weight being only 14 pounds.
2. Its mechanism is simplicity and efficiency itself, thus insuring a uniform and maintained pressure; a constant agitation of the fluids, and a thorough distribution of the spray in an all-enveloping mist that reaches every spot. The agitation of the chemicals commences in the reservoir, and is passed through a long strainer inserted in the grip handle of the spray rod, and then projected out from the nozzle in a whirling spray of very fine mist. This nozzle is a masterpiece of scientific construction; there is nothing on the market to compare with it.
3. There are no Pump troubles with the Eclair. All the usual annoyances caused by corrosion, wear of metal or cup leather plunger are eliminated in this wonderful model, a small diaphragm being the main working part of the Pump, and will wear many years. The tank is elliptical in shape and concaved on one side, which allows it to fit snugly against the back. It is supported by two leather straps, which distribute the weight evenly over both shoulders, thus allowing the operator the free use of both hands. A 40-pound pressure is maintained by an occasional stroke of the lever which is placed at the right-hand side.

Simplicity, Efficiency, Durability, and Lightness—these are the outstanding points of the Eclair No. 1.
Price, $25.

The Vermorel Duster

This dry-powder Duster, made in France, is, in our opinion and of the many to whom we sold them last year, the best—yes, most perfect Duster on the market. It is simple, compact, durable, efficient and always dependable.

The flow being intermittent, this type is commonly called a "puffer." For general use it is most serviceable.

For dusting sulphur or sulphur and arsenate mixtures arsenate of lead or calcium, arsenite of zinc, paris green, bordeaux or bordeaux-lead powders, lime, nicotine dust, etc., it is unequalled.

The Vermorel, being of the bellows type, has no wheels, cogs, belts, or other complicated mechanism that would be likely to wear and give trouble.

Size 12 x 16 inches. Hose and tube length 15 feet. This reaches down and shoots the dust under the leaves without stooping. Weight, 11 pounds (shipping weight 17 pounds). Capacity, 6 quarts, dry measure (9 pounds sulphur flowers).

The machine is placed on the back and carried like a knapsack. The straps with which it is equipped hold it firmly in position. An easy stroke of the lever insures an even flow of material with sufficient force for thorough penetration.


McKenny Pruners

They were designed and built to meet the requirements of the professional fruit-growers of America and are the easiest and only perfect cutting Pruners on the market. The only Pruners that will cut branch limbs close to the main limb, making better cuts than can be obtained by use of the finest toothed pruning-saw.

Number 1 Pruner cuts limbs up to 1 inch in diameter.
Number 2 cuts limbs 1 1/2 inches in diameter easy and perfect. It has two cutting blades drop forged from tool steel, and with the patented leverage is the most powerful Pruner built.

Besides the double leverage this Pruner has an addition of two separate cutting powers which is provided by the slots in the handles. If any time the blades are wedged in the limb and more power is required it may be obtained by stopping the pressure on the handles and pulling each handle into the middle notch, which change increases the original power 25 per cent.

If more power is required, pull the handles into the last notch, increasing the power 50 per cent. Two springs are provided which return the blades to their original position.

No. 1. Weight, 2 1/2 lbs., length 23 inches. Price $4.50.

WALTER S. SCHELL, Inc., QUALITY SEEDS, HARRISBURG, PENNA.
Our Frost-proof Cabbage Plants

Will mature heads two to three weeks earlier than your home-grown plants, and double your profits. Why?

They can be planted in the open ground a month to six weeks sooner than the home-grown hotbed or coldframe plants. These Frost-proof Cabbage Plants will stand a temperature of 20 degrees above zero without injury. The land freezing, or the plants being covered with ice, sleet, or snow, after they are planted will not injure them, providing temperature does not go below 20 degrees above zero.

The top of the plant does not grow until regular spring weather opens up the soil. From the time they are planted, and just as soon as spring weather starts, the established root-growth assimilates the fertilizer in the soil, the plants grow very fast, maturing headed cabbage two to three weeks sooner than you can mature them from hotbed and coldframe plants. You know what the difference in profit will be if your crop is matured and marketed two weeks before the general crop from home-grown plants is matured.

To get the advantage of these frost-proof Cabbage Plants they must be planted a month or six weeks earlier than you would plant home-grown plants. We fill orders from January 1 to May 1.

--- Please note this explanation. --- The plants when received will be somewhat wilted and have a hard, stunted appearance, which will be disappointing to persons who have never used these plants before. Regardless of appearance, set them out and they will produce the crop results if weather conditions are at all favorable.

Varieties: Early Jersey Wakefield, Charleston Large Type Wakefield, Succession, Early Flat Dutch, and Copenhagen Market.

Prices by Parcel Post, postage paid (we pay it), in lots of 100, 200, 300, or 400 plants, at 50 cents per 100, $1.60 for 500; 1,000 or more, at 75 cents per 1,000.

All orders are sent by parcel post—it is quickest and safest. Large orders are packed in several packages. Orders are filled by the 100, not 250 or 350.

These prices are for even quantities of one variety to package; if you ordered 200 of one variety and 300 of another variety you would pay at the 100 rate. (It requires 10,000 to 12,000 plants for an acre; for small gardens order 100 plants for each 80 feet of row.)

Order Early to Get Plants Delivered in Time. — You can place your order one, two, or three months ahead, but be sure to tell us when you want them sent. Plants cannot be pulled or shipped when beds are wet. We sometimes have a week or ten days of continued wet weather which prevents shipment. If you do not receive your plants as soon as you expect them, you will know that weather prevents shipment. Send your order now and state when you want them sent or state that you will advise us later when to send them. Be sure to order early for while we can supply millions of plants yet there is a possibility of our receiving more orders than we can fill.

WIZARD BRAND SHEEP MANURE

Pulverized—convenient—every weed seed destroyed—a natural fertilizer that supplies both the plant food and humus your soil needs in the ideal form for Nature to work with.

Every experienced gardener uses all the manure he can get because nothing else puts so much life and fertility into his soil. Sheep Manure is the richest and best of all animal manures and Wizard gives you the equivalent of a whole wagon load of stable manure in a bag.

Wizard Sheep Manure comes from the great western sheep feeding stations and is processed through an extensive process of drying, sterilizing and grinding into a convenient natural fertilizer that is quick, easy to handle and makes Wizard safe for the finest landscape work.

Use Wizard Brand just once and know the convenience of it and the success it will bring to your gardening and you will never plant again without it. Feed your soil liberally.

For Lawn Making

Wizard Sheep Manure is the most effective and satisfactory of all lawn fertilizers. It promotes a strong, healthy turf, of beautiful color—is easily applied by anyone, and brings no weed seeds. Use 10 pounds for each 100 square feet, scattered on half before spading and the remainder immediately after. Rake down to a smooth finely pulverized surface. Then sow one-half your seed from north to south, remainder from east to west to obtain uniform distribution, roll or press down firmly with back of a spade, water thoroughly and results will surprise you.

An old lawn should have a dressing of 6 to 8 pounds of Wizard to each 100 square feet, applied broadcast in the early spring and fall because the turf absorbs all its nourishment out of the shallow top soil very rapidly. This treatment, with an occasional addition of some new seed, will insure an attractive lawn year after year and avoid the unsightly appearance of the old-time manure-littered grounds.

Flower-Gardens

The best manure you can use. Nothing will make such colors and foliage. It’s just what Nature needs to make big, strong, healthy plants. Mix it deeply into the garden soil and into the sides of a small handful with the soil in planting each bulb, and more, depending upon size of the shrubs, vines and trees. Mix it into top soil before planting seed in rows or hills. Ten pounds for each 100 square feet is all you require.

CAUTION: Remember that every good, genuine article in great demand is followed by substitutes offered as "just as good." You are absolutely sure of 100 per cent pure Sheep Manure if you buy "WIZARD" BRAND of us.

For planting in pots or window-boxes, use one pound of Wizard thoroughly mixed with each cubic foot of earth—or a pound in 5 gallons of water set over night for liquid dressing. Wizard is far better than a chemical stimulant because it is a natural plant food.

Vegetables and Fruits and Farm Crops

Used on everything in the vegetable garden. Wizard forces quick, rapid growth and greatly improves the size, and quality of the vegetables, and increases production wonderfully. Wizard Sheep Manure is Nature’s fertilizer and it does make Nature hustle. A light side dressing during the growing season can be worked in along the row or around the hills while cultivating. Small fruits, berries, etc., and the larger vegetable plants respond wonderfully for this extra feeding. Farm crops, corn, oats, wheat, grains and grasses of all kinds, flourish best where it is applied.

Conveniently Packed

Wizard is put up in all sizes for all needs. Easy and clean to handle. Use it for all purposes from a potted plant to a field of any acreage.

PRICES GREATLY REDUCED

Postpaid

<table>
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<th>Price per Bag</th>
<th>25-lb.</th>
<th>50-lb.</th>
<th>75-lb.</th>
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<th>150-lb.</th>
<th>200-lb.</th>
<th>250-lb.</th>
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<td>100-lb. bag.</td>
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<td>$220</td>
<td>$280</td>
<td>$360</td>
<td>$400</td>
<td>$460</td>
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Carload (10 tons) ... $750

We deliver by stage and express all over the United States.{}
This photograph shows one of our seed crops of Irish Cobbler, in Maine, at digging time. The crop yielded 200 barrels, or 500 bushels to the acre. Is it any wonder that this vigorous, high-yielding seed produces from 250 to 400 bushels here in Pennsylvania? Better order your Seed Potatoes from us this year.

SCHELL’S QUALITY SEED POTATOES

Grown in Maine and brought in sealed cars direct from the farms to my warehouse

Down Go Our Prices on All Seed Potatoes! Not in the last eight years have we been able to offer you our heavy yielding Seed Potatoes at prices as low as this year: For two reasons—first, because of the wonderful yields this year which have cut down the average cost of production; second, we have made our price to you so close to the cost of growing that you are actually getting them at wholesale price. This is surely your opportunity to change your seed and increase your yield and your profits. Why not let two bushels grow in the same space instead of one? You can do it with heavy-yielding seed.

PLEASE NOTE. We are offering this year, in addition to our famous Maine-grown Seed Potatoes, Michigan Russets, Certified and Pennsylvania-grown Certified Russets, both of which are highly recommended by county agents and by those of the Department of Agriculture in charge of the certification of Pennsylvania-grown seed. Be sure to state which you want when ordering—each has the official state seal on every bag.

HOW TO GROW POTATOES.—You can grow Potatoes anywhere in good, rich, loose, well-drained soil if weather conditions are right. It requires 10 to 12 bushels (4 sacks) to plant an acre, which should produce from 200 to 300 bushels. A Potato can be cut in two, three, or four pieces and each piece should contain two or three eyes. Plant these pieces 15 inches apart in the rows. First work the soil thoroughly, make rows 2 to 3 feet apart for hand or horse cultivation; open a furrow 4 inches deep in each row; then put in your fertilizer (mix thoroughly with the soil) and plant the pieces in these furrows. Cultivate often and spray every ten days or two weeks with an insecticide to kill the bugs and prevent blight, and if lice get on the plants, spray quick and thoroughly with Black-Leaf 40 (see page of insecticides). This is the only spray that will kill lice and should be kept on hand ready to use as soon as lice appear for they can destroy a healthy crop in a few days. To plant a row 100 feet long, 80 pieces, or about a peck, are required, and this row should yield 4 to 5 bushels.

We will enter all orders received from January 1 on and hold them until weather conditions are such as to make it safe to ship. Then we will advise you that we are sending them.

What You Get When You Order Our Seed Potatoes

You get genuine Seed Potatoes, grown expressly for planting purposes, grown from stock seed of carefully selected mother plants, bred to perfection for yield, purity and uniform size. They are grown in the state of Maine, where the soil and climatic conditions are so naturally favorable that it is acknowledged by all authorities on Potato-growing to surpass any other state in the United States in the production of highest quality and highest yielding Seed Potatoes.

You Get Many Extra Bushels to Every Acre

Hundreds of my customers have proved this fact for themselves by planting an equal number of acres or rows with my Maine-grown Seed Potatoes and their own carefully selected stock or that secured from a neighbor, and in every case where the same variety was planted at the same time, in the same field, sprayed and cared for in the same manner, they report that my Maine Seed Potatoes have yielded double the quantity that the home-grown produced. Where their own produced 125 bushels to the acre, our Maine-grown Seed Potatoes produced 250 bushels; where their own produced 25 baskets to the row, our Maine-grown Seed produced 50 baskets in the next row.

By reason of its northern latitude and the virgin soil in which the Potatoes are grown, they inherit those staple and vigorous qualities which make them grow better and yield better. By all means, be wise enough to spend a few dollars more per acre and plant my Maine-grown Seed Potatoes and thus increase your yield, which will mean many, many more dollars made in the crop than you would save by planting your own.

We Guarantee Our Seed Potatoes to be free from disease of any kind, true to name, and of the finest quality, and if, after you receive and examine the Potatoes, they are not absolutely satisfactory to you, send them back immediately and we will refund the full amount you paid for them. We will not, however, be responsible for the crop, for other influences than good seed, such as preparation of the soil, fertilizer, heat, cold, moisture, all weather conditions, insects above and under ground, have much to do with the final results of the crop.

"I was awarded First Prize on my Irish Cobbler Potatoes, grown from your seed, at the Dauphin County Grange Fair last September. They were fine."—JOHN W. CLEMSON, Dauphin County, Pennsylvania.
LEADING VARIETIES OF SEED POTATOES

IRISH COBBLER. A great favorite; very early; heavy yielder; good keeper. We sell more Irish Cobblers than any other. We have certified seed, also seed grown from stock that was certified the previous year. Sack (2½ bus.) $4.45; certified seed $5.60.

EARLY OHIO. One of the best early varieties on the market and in our opinion it is the best early potato. Sack $5.50.

BLISS' TRIUMPH. Extra-early; round; red, fine. Also called "Stray Beauty" and "Six Weeks." There is, however, another named "Six Weeks," somewhat like Early Ohio. Be careful not to confuse these. $5.50 per sack.

EARLY ROSE. The genuine Early Rose; a standard variety. Sack $5.

GREEN MOUNTAIN. Medium-early Potato; snow-white; gives excellent results on all kinds of soil; very fine. Sack $5.

GOLD COIN. Exceptionally heavy yielder; main crop; roundish oblong. Sack $5.

RUSSET. Splendid late or main crop; big yielder; very robust plants. Main-grown $4.75; Michigan-grown Certified Russets $4.75; Pennsylvania-grown Certified Russets $3.75 per sack.

RURAL NEW YORKER. Well-known favorite; late variety. Sack $5.

CARMAN NO. 1. Large; late; skin and flesh white; finest quality; very prolific. Sack $5.

EUREKA. One of the best extra-earlies; finest quality. Sack $5.

PRICES.—The above prices are for sacks containing 2 ½ bushels or 150 pounds, and are subject to change with the market. We suggest ordering your order early and get these low prices.

PRICES FOR SMALL QUANTITIES.—Any of the above varieties: Bus. (60 lbs.) $2.75; ½ bus. (30 lbs.) $1.50; pk. (15 lbs.) 75 cts.; ¼ pk. (7½ lbs.) 40 cts.; ¼ lbs. 25 cts.

These prices are at our store or by freight or express, not prepaid.

POSTPAID PRICES.—(We pay the postage at these prices.) 4 lbs. 40 cts.; 8 lbs. 75 cts.; 15 lbs. $1.15; 30 lbs. $2.25.

You cannot afford to risk your crop by buying Seed Potatoes from sources you know nothing about, with no one to back up their "guarantee," just because you can save a few dollars on the price. Look further than the price. The size of your crop, and likewise the amount of your profit, depends largely on the yieldings qualities of the seed you plant. You have the same expense in growing a small crop as a large one, therefore plant Schell's Pure-Bred High-Yielding Genuine Seed Potatoes and make every hill, every row, every acre produce its best for you.

Send your order now. We will reserve them for you and ship them as soon as the weather permits.

We wish we could spare the space to print a hundred or more out of thousands of testimonials we receive. They would readily convince every reader of this catalogue that the right place to send for best Seed Potatoes is Schell's.

Mr. George Wengel says he has been planting our Maine Seed Potatoes for years, getting excellent results, and has always been very well pleased with them. Last year one of his neighbors, a man who has farmed for many years, told him he was foolish to buy new seed every year—"Plant your own Potatoes two or three years and they will do just as well!" he said. "Just to satisfy my neighbor and members of my family who were of the same opinion, I saved a sack (2 ½ bushels) of the very best potatoes I grew and planted them right next to ten sacks of new seed I purchased from you—gave the same treatment exactly—in the same soil and same conditions. When I dug them, we found your potatoes turned out so many more baskets to the row than where I planted the potatoes I saved, that I figure my experiment cost me $45. In other words, the quantity of potatoes I was short would have however, as now I, as well as my neighbor, am thoroughly convinced and know that it does pay, and pay well, to plant your high-yielding Maine seed every year. I will want ten sacks next spring as usual."

POTATO SEEDS FROM SEED BALLS. Potato seeds are curious and wonderful. The product of a packet of seeds will be a vast number of colors, shapes and sizes. There will be white, yellow, pink, red, blue, purple, and black Potatoes. "Potato seeds" grow readily from seeds. Plant them early in the spring; when they are 3 or 4 inches high, transplant 2 feet apart. It is not an uncommon thing for one seed to produce 50 to 150 small perfect Potatoes the first season. Pkt. 15 cts.; 4 pkts. 50 cts.
SCHELL’S QUALITY FARM SEEDS

The Great Importance of Sowing Good Seed

I cannot emphasize this too strongly. We could sell you seeds of any kind at just as low price as you may be quoted elsewhere if we were willing to give you that grade of seed (which you will recall you always expect to be the best), but we are not willing, and would rather lose your order than to supply you with any but the best. That is why we offer only one grade of all seeds, and that is our own Fancy Quality Grade, the purest and best in the land. Surely you see the wisdom of depending upon us for your seeds, for your profit is in the size and quality of your crops which depend on the quality of the seed you sow. The best of everything, seeds included, always costs a little more.

PRICES. The prices of Clovers, Grasses, and all field seeds change with the market, up and down. From present indications there will not be much change this season, so we are quoting prices ruling January 1st. We suggest that you send your orders at these prices and if there should be any reduction we will refund the difference, sending you our check, and if the price should advance we will write you before filling your order. If you prefer, write us for present market price when you are ready to order and state how much seed you want. POSTPAID PRICES mean the seed is shipped to you F.O.R., if on a delivery route, all charges paid by us. Other prices quoted are at Harrisburg, purchaser pays the express or freight.

View showing the tremendous yield of Alfalfa. Three and four such harvests are made in a season when our “Gold Brand” Highest Quality Seed is sown.—It pays to use Farmogerm on all Alfalfa seed (see circular enclosed)

Alfalfa. This valuable crop is now so generally raised and every farmer is so thoroughly acquainted with its value, both for feed and soil improvement, that we feel it unnecessary to describe it in detail. However, we do feel the necessity of emphasizing to you the very great importance of sowing seed that is positively of highest possible purity and vitality—you take no chance if you order your Alfalfa Seed from us. We have been specializing in the highest quality seed for years and supply thousands of the best farms in the East with our seed. We would like to supply you also. Our Gold Brand Quality Alfalfa Seed cannot be obtained except direct from us. Sow 20 pounds to the acre. Price, $15.75 per bus. of 60 lbs. f. o. b. here. (Postpaid, lb. 45 cts., 5 lbs. $1.75, 10 lbs. $3.50, 20 lbs. $6.)

Genuine Grimm’s Hardy Alfalfa. This Alfalfa is very well known and widely sown because of its hardiness. Our seed comes direct from the original introducer, certified as to its genuineness. The seed is scarified, will average a purity test of 99 per cent and over, and a germination average of 99 per cent—you cannot get it better anywhere. Price, bus. $30, f. o. b. here. (Postpaid, lb. 75c., 5 lbs. $3.50, 10 lbs. $6.50.)

Inoculate the Seed with Bacteria and greatly increase the plants’ growth. See circular enclosed.

Send for THE BOOK OF ALFALFA. By F. D. Coburn. A wonderfully instructive book. $3 per copy, postpaid.

“You may enter my order for 30 bushels of your Gold Brand Alfalfa Seed and 75 bushels of your Fancy Timothy. We always have the very best results from your seed.”—Mr. Hiram Billet, Bonnymead Farms.

“The Alfalfa seed I ordered on the 15th arrived on the 18th. I am very much pleased. The seed is nice, plump and clean, just like the sample you sent me.”—Mr. L. D. Stull, Cambria County, Pa.

We have in stock all leading Grasses but have no price list of them. Write for prices on any seeds you want.

CLOVER SEED

We recommend that you inoculate all Clover seed with Farmogerm. It aids the crop wonderfully (see the circular about it in this book)

RED. Sow 4 to 6 quarts to the acre. (1 qt. equals 2 lbs.) Well known as the common Red or June Clover. Sow in early spring in the wheat, or in fall. A Clover sod turned under is a real soil-builder. Red Clover is very valuable for dairy cows because of its high percentage of nitrogenous elements. My seed is extra fancy, highest quality. Price, bus. (60 lbs.) $2. (Postpaid, lb. 55c., 5 lbs. $2.50, 10 lbs. $4.75, 20 lbs. $9.75.)

ALSIKE or Swedish. Sow 4 to 6 quarts to the acre. Alsike is hardy and will grow on land where Red Clover fails. It likes plenty of moisture, and it will thrive on low, wet soils if they are rich enough to grow an average grain crop. And sown clover for pasture is very valuable and lasts for years. Many farmers sow Red and Alsike mixed, three parts Red, one Alsike. It will pay you well to sow my High-Quality Seed. Price, bus. (60 lbs.) $1. (Postpaid, lb. 45 cts., 5 lbs. $1.75, 10 lbs. $3.50, 20 lbs. $6.25.)

MAMMOTH or Pea-Vine. (Also called Sapling Clover.) Sow 4 to 6 quarts to the acre. Attains a length of 5 feet. Variety of Red Clover but of greater size and strength, and lasts longer. Price, bus. (60 lbs.) $25. (Postpaid, lb. 60 cts., 5 lbs. $2.75, 10 lbs. $5, 20 lbs. $9.50.)

CRIMSON or Scarlet. Sow 15 pounds to the acre. A most valuable winter cover crop and soil enricher. Seeded should be sown in August or September; many sow it in cornfields at last working. Valuable also for pasture or hay. I have only the very best quality seed. Price, bus. (60 lbs.) $6.50. (Postpaid, lb. 25 cts., 5 lbs. $1, 10 lbs. $1.75, 20 lbs. $3.25.)

WHITE. Sow 3 pounds to the acre, with other grasses, or 6 pounds alone. It should be used in all grass mixtures for meadows, pasture, and especially for lawns. Price, bus. (60 lbs.) $30, lb. 80 cts. (Postpaid, lb. 90 cts., 5 lbs. $4.50, 10 lbs. $8.50, 20 lbs. $16.50.)

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HUBAM. The great honey-bearing Clover. The annual white sweet Clover. It blooms in three to four months from sowing and is another honey-bearing plant. Sow 15 pounds to the acre. Postpaid, lb. 65 cts., 5 lbs. $2.75, 10 lbs. $5.25.

SWEET CLOVER, WHITE BLOSSOM or Bokhara. Biennial. Sow 15 pounds to the acre. Sweet Clover will grow on land too poor to raise Alfalfa or Red Clover, providing there is a good supply of lime in the soil. It will often grow and thrive on poor, clay, or sandy land where most crops would fail. For quick results in improving poor soil nothing surpasses it. Poor, sandy or heavy clay soil can be made rich by growing Sweet Clover for a few years, especially when manure is applied periodically. It is a shrub-like plant, growing to a height of 4 to 6 feet. It produces a fair quality of hay and makes a good pasture for cattle, sheep, horses, and hogs, rarely becoming rank or hog-bloated and produces an immense quantity of hay. It is the best seed; it is wise and against your own interests. I can supply you with the best. Price, bus. (60 lbs.) $5.00, 30 lbs. $2.50 (Postpaid, lb. 35 cts., 5 lbs. $1.50, 10 lbs. $2.50, 20 lbs. $4.50.)

ALFALFA. (See page 74.)

GRASSES AND FIELD SEEDS

TIMOTHY. Sow 4 to 6 quarts to the acre when sown in grain, or 10 quarts (15 pounds) when sown alone for meadow use. Timothy is the most important hay crop in this country. My high-quality seed averages 99.7 to 100 percent pure, which is the highest quality possible to have. Why consider any other? Price, bus. (45 lbs.) $4.50, lb. 20 cts. (Postpaid, lb. 30 cts., 5 lbs. $1.25, 10 lbs. $1.75, 20 lbs. $3.)

KENTUCKY BLUE GRASS. (Very short crop.) This, the best of all native American grasses, is best suited for pasture. It succeeds everywhere and lasts for years under dry weather, and once established, after the second year, its sod is heavy and it will stand close grazing, but it should not be grazed too closely the first two years. Twenty pounds of seed per acre is the usual rate. Sow the seed at the rate of one part Kentucky Blue-Top (per acre) for one part fancy Red-Top (per acre) will make for you a splendid pasture. Kentucky Blue Grass seed is valuable for sowing on lawns to renew them. When sown alone in sand, it will stand to播 in spring or fall. A legal bushel weighs 14 pounds (it takes from 19 to 21 pounds of the best seed to make a measured bushel). Price, bus. (14 lbs.) $5.25, 50 cts., 20 cts. (Postpaid, lb. 45 cts., 5 lbs. $1.25, 10 lbs. $1.75, 20 lbs. $3.)

FANCY RED-TOP. No other grass will grow under a greater variety of conditions than Red-Top. It is the best of all wet-land grasses and will grow successfully on soils so deficient in lime that most other grasses would fail. On wet heavy bottom soil it grows to perfection and is especially valuable for land liable to overflow. It is also a valuable grass for binding soils on land that slopes. Sow 15 pounds of Fancy seed per acre for meadows. There is such a vast difference in the qualities of the different grades of the seed of Red-Top that the weight per bushel varies from 14 to 32 pounds, so it will be readily seen that the best and most valuable is the so-called Fancy Red-Top. 32 pounds to the bushel which is the highest quality. Prepare your seed-bed with care, have it fine and mellow and do not cover too deep. Sow in spring or fall. Price, bus. (32 lbs.) $5.75, lb. 35 cts. (Postpaid, lb. 45 cts., 5 lbs. $2, 10 lbs. $3.50.)

ORCHARD GRASS. Very valuable for both pasture and hay grass and all stock like it. It stands close grazing and will stand dry weather better than almost any other grass. It starts its growth very early in the spring and is one of the last grasses to be affected by frost in the fall. It is the best grass for growing in orchards and for sowing in wooded land used for pasture. There are 28 pounds to the acre. Price, bus. (14 lbs.) $3.50, 50 cts., 20 cts. (Postpaid, lb. 40 cts., 5 lbs. $1.60, 10 lbs. $2.80.)

PERMANENT PASTURE MIXTURE for Uplands and for Lowlands. I have a well-balanced pasture-producing mixture made up of grasses specially suited for the soil and climate of your locality. A bushel of hay seed will sow one pole of land, or an acre. One bushel of hay seed will also sows Kentucky Blue Grass or Fancy Red-Top, or both, over the pasture field in spring or early fall, at the rate of 10 pounds per acre. I sell great quantities of my Perennial Hay Seed in lbs., cts., and parts per lb. (Postpaid, lb. 60 cts., 5 lbs. $2, 10 lbs. $4.)

WOOD MEADOW GRASS. Is excellent in wooded or shaded meadows or lawns. Sow 30 pounds to the acre. Price, postpaid, lb. $1.25, 5 lbs. $5.75, 10 lbs. $11, 20 lbs. $20.

CANADIAN BLUE GRASS. Thrives well on clay soils. Price, bus. (14 lbs.) $4.25, lb. 50 cts. (Postpaid, lb. 55 cts., 5 lbs. $2, 10 lbs. $3.50.)

FORAGE AND SILO CROPS

MILLET, Golden. Sow 3 pecks (36 pounds) to the acre. Does especially well on rich soils and makes a finer quality of hay than Golden Millet. It makes a second growth from roots, therefore can be pastured. Will give 2 to 3 tons of hay to the acre. Price, bus. (48 lbs.) $3.75, lb. 15 cts. (Postpaid, lb. 20 cts., 5 lbs. 75 cts., 10 lbs. $1.25, 20 lbs. $2.)

PEARL MILLET, or Pencillaria. It is known also as the "Wonder Plant," and "Cat-tail Millet." The plant grows 10 to 12 feet high. If cut when 3 to 4 feet high it will stand out wonderfully and may be cut two or three times again the same season. A stock relish it. Sow the seed in May or June when the sod is warm. Sow 10 pounds of seed per acre in rows 3 feet apart. Price, bus. (48 lbs.) $3.75, lb. 15 cts. (Postpaid, lb. 20 cts., 5 lbs. $1, 10 lbs. $1.75, 20 lbs. $2.75.)

DWARF ESSEX RAPE. Sow 3 pounds to the acre if drilled in, or 5 pounds if sown broadcast. If drilled makes the rows 30 inches apart. It may be sown with corn at last cultivation. One acre of Rape will produce fifteen to twenty hogs or sheep or for two months. It may be lightly grazed by pigs three to four weeks after seeding. When properly seeded, an acre of Rape on good land will produce as much pork when used as a hog pasture as the same area of land cultivated in corn. For pasturage an acre will supply many tons of the most nutritious feed. Always allow the Rape to grow to 10 to 12 inches before turning hogs in the field. It is positively the best green feed for hogs and for fattening lambs.

Thin land should first be manured before sowing Rape. One hundred bushels of manure will give you one bushel of seed. Dairying is the best business for hogs of 500 acres of Rape every year. It pays him big profits—why not you? Sow, also, with oats, or Canada field peas (1 bushel will treat 20 sheep). Take no chances on unknown seed—make sure of your crop by always sowing Schell's Quality Dwarf Essex Rape seed. Can be sown from March 15 to the middle of August. Price, bus. (45 lbs.) $5. (Postpaid, lb. 60 cts., 5 lbs. $2, 10 lbs. $4.)
SUDAN GRASS. Sow 20 pounds per acre broadcast or drill it in. Sowing this quantity makes the best quality hay, which is relished by all stock because of its sweet flavor. It is very easy to grow and is one of the few crops that will grow during dry weather. Sow the seed only after danger of frost is past and when the ground is thoroughly warm. As a crop to plant late, it may take the place of millet and it is likely to give you a much heavier crop of hay. The hay should be cut when it is in full bloom. Two or three crops may sometimes be cut the same season.

Sudan Grass makes an excellent silage when mixed with other legumes. Make sure that you sow Schell’s Quality seed. Reliable seed is of the utmost importance. The plants grow 6 to 7 feet high and mature a crop in 65 days. Prices, 100 lbs. $8.50; lb. 15 cts. (Postpaid, lb. 25 cts.; 5 lbs. $1.75; 10 lbs. $1.25.)

BUCKWHEAT. Sow ½ bushel with drill or 1 bushel broadcast. Japanese is considered the best variety and the flour of it is superior to any other. It ripens early. Sow the seed May or June. It is ready to harvest Aug. or Sept. Price, bus. (48 lbs.) $2.50. (Postpaid, lb. 20 cts.; 5 lbs. 75 cts.; 10 lbs. $1.25.)

CANADA FIELD PEAS. Sow 1½ bushels to the acre. It is best to grow them alone, but the most satisfactory dairy results come from sowing them with oats, rye, or barley. It makes good ensilage and is a valuable food, green, or dry, for cattle, being very rich in milk-producing elements. It is quite hardy. May be sown early in spring and will be ready to cut in May or June. It also makes valuable hog pasture when sown with oats and rape. Price, bus. (60 lbs.) $5. (Postpaid, lb. 25 cts.; 5 lbs. $1.90; 10 lbs. $3.75.)

HAIRY VETCH. Sow 40 pounds of seed to the acre when sown alone or 20 pounds per acre when sown with rye. Hairy Vetch is a winter-grown forage crop and is usually sown with rye or other fall grain. The hay it produces compares in quality with alfalfa and it makes a good late fall or early spring pasture crop for horses, cattle, and hogs, and poultry also like it. It is a very hardy perennial, drops its seeds freely, and will come up year after year on the same ground. Will improve soil wonderfully when plowed under. Bus. (60 lbs.) $7.50; lb. 25 cts. (Postpaid, lb. 30 cts.; 5 lbs. $1.25; 10 lbs. $2.25; 20 lbs. $3.50.)

SPRING VETCH. For soiliing or green manuring. Sow 2 bushels broadcast or one bushel in drills. Price, bus. (60 lbs.) $4.50. (Postpaid, lb. 20 cts.; 5 lbs. 75 cts.; 10 lbs. $1.25; 20 lbs. $2.)

ROSEN RYE. Sow 1½ bushels per acre. Price, bus. (56 lbs.) $2.25. (Postpaid, lb. 20 cts.; 5 lbs. 60 cts.; 10 lbs. $1.10; 20 lbs. $1.75.)

SPRING RYE. Sow 1½ bushels per acre. Price, bus. (56 lbs.) $2.50. (Postpaid, lb. 20 cts.; 5 lbs. 75 cts.; 10 lbs. $1.35; 20 lbs. $1.75.)

FLAX SEED. Price, bus. (56 lbs.) $5.50. (Postpaid, lb. 25 cts.; 5 lbs. $1.10; 10 lbs. $1.75; 20 lbs. $3.)

SUNFLOWER SEED. Excellent to mix in grain feed for poultry. Sow 5 pounds to the acre. Price, lb. 15 cts. (Postpaid, lb. 20 cts.; 5 lbs. 85 cts.; 10 lbs. $1.50.)

BROOM CORN, EVERGREEN. Sow 5 to 8 lbs. per acre. The best variety for brooms. Pkt. 5 cts.; pt. 20 cts.; qt. 35 cts.; 4 qts. $1; pk. $1.75; bus. $4.50.

BEARDELESS SPRING BARLEY. Sow 2 bushels to the acre. (48 lbs.) $2.25.

PEANUTS, MAMMOTH BUSH. Very large; easy to grow, producing a fine crop in 100 days. They like a sandy soil. Postpaid, large pkt. 15 cts.; lb. 80 cts.

FALL BARLEY. Price, bus. (48 lbs.) $2.25. (Postpaid, lb. 20 cts.; 5 lbs. 85 cts.; 10 lbs. $1.60.)

SORGHUM, or Sugar-Cane, Early Amber variety. Grows 20 feet high and will stand two or three cuttings a year, standing out thicker each time it is cut. The plant is filled with rich, sugary sap and when fed alone or mixed with other feeds it makes a most nutritious feed and is liked by all stock. Very valuable for green feed, for the silo or when cured. Sow 1 bushel to the acre broadcast; ½ bushel when drilled in, making rows about 3 feet apart; sow ½ bushel if the crop is to be siloed. My Sorghum seed is kept pure and clean. It is all Amber Sorghum. Price, bus. (50 lbs.) $3.50. (Postpaid, lb. 25 cts.; 5 lbs. 90 cts.; 10 lbs. $1.50; 20 lbs. $2.50.)

Save your profits by raising your own feed—read what Mr. I. M. McClintock, Pa., says: “Last year the cane seed I got from you gave me cane 12 feet high. I used it for green feed for my dairy cows. From the 5 pounds that I got, I fed five cows twice a day, 3½ months after the cane was 5 feet high. I cut it in ¾-inch lengths. The cows cleaned it all up.”

COWPEAS

Sow 1 bushel to the acre broadcast or ½ bushel drilled in rows about 30 inches apart; sow in May or June depending on whether the soil is warm enough to plant them; they may also be sown up to the end of July.

WHIP-POOR-WILL. Very early, maturing seed in about 70 days. Makes a very heavy growth but does not trail. Very wonderful. (Postpaid, 50 lbs.) $5.50. (Postpaid, lb. 20 cts.; 5 lbs. 80 cts.)

EXTRA-EARLY BLACK-EYE. Extra-early, maturing in about 60 days. Makes a good growth and besides making a valuable hay crop, it is used extensively as a soup pea for table use.

THE WONDERFUL. This makes the greatest growth of all. The plants first make an upright growth then spread and their vines grow 10 to 12 feet long. Makes a mammoth hay crop and matures in about 90 days.

Prices of any of above Cowpeas, bus. (60 lbs.) $5.50. (Postpaid, lb. 25 cts.; 5 lbs. 85 cts.)

(We have all other leading varieties but have not space to list them. Ask for prices on any variety you prefer.)

SOY BEANS (Soja Beans)

Grown for hay, soil improvement, and pasturage. When planted alone make rows wide enough to cultivate and use 40 pounds of seed per acre; if sown broadcast, 60 pounds per acre; when sown in corn 30 pounds per acre. They do well on light and heavy soils when plowed under will wonderfully enrich any soil.

SOY NO. 355; also Brown. Medium early. Price, bus. (60 lbs.) $3.50. (Postpaid, lb. 20 cts.; 5 lbs. 80 cts.)

MAMMOTH YELLOW. Makes a large growth. Price, bus. (60 lbs.) $3.50. (Postpaid, lb. 20 cts.; 5 lbs. 85 cts.; 10 lbs. $1.60; 20 lbs. $2.75.)

ITALIAN EARLY. Bus. $3.50.

WILSON BLACK. One of the best for hay. Bus. $3.50.

MANCHU. Early. Bus. $3.50 (postpaid).
SEED OATS

There are many varieties of Oats—among the long list of varieties there must be several better in every way than the others. You want the best, therefore having proved that Schell’s Big Yieder is the best “tree” or spreading Oats and Storm King the best “side” Oats, we offer them and urge you to grow either or both on our recommendation.

**Sow Schell’s “Big Yieder” Seed Oats**

This year and you will get the biggest and best crop of Oats you ever grew.

“Big Yieder” Oats has been making 70 to 80 bushels to the acre for our customers on the same soil and under the same conditions that they got 40 bushels from the old varieties.

“Big Yieder” Oats has outyielded every other variety tested with it. With the yield you get quality; it is an unusually heavy-bodied Oats, big, plump, meaty grains, with very little chaff. It is a spreading or tree Oats; the straw is very strong, practically lodge-proof and averages 4 to 5 feet in height. A measured bushel will weigh from 42 to 45 pounds. Sow 2½ bushels to the acre. If you have never grown “Big Yieder” do so this year. A 20-acre field may give you $200 more than ordinary oats by increasing your yield 20 to 40 bushels more per acre. **1 to 9 bus. $1.60 per bus.; 10 to 24 bus., $1.55 per bus.; 25 to 50 bus. or more, $1.35 per bus.** Add 50 cts. for each seamless sack which holds 3 bus. or 96 lbs. (Legal bus. 32 lbs.)

“I put out 13 acres of your ‘Big Yieder’ Oats and got 819 bushels. It averaged 63 bushels to the acre, the best crop I ever grew and the quality of the Oats was fine.”—I. W. STROHM, Dauphin County.

**Storm King Oats**

A side Oats that has been grown successfully for some years. It derives its name—Storm King—from the strength of the straw, which often measures from 4½ to 5½ feet in height. It will stand the most severe winds without lodging. The heads are very long, containing an unusually large number of grains, its average yield running from 70 bushels to 80 bushels to the acre. The seed I offer is grown from the originator’s stock of this valuable Oats, and is therefore extra fine. It is not, however, altogether pure for the reason that we discovered a trace of the spreading Oats in the crop last year. This does not affect the quality in the least but we mention it so you know it when ordering. We are carefully selecting stock seed of individual plants so as to get our strain back to a pure type and will have this accomplished soon. We never have enough of this valuable Oats to supply the demand for it. It costs more, it’s worth more. There is no other side Oats equal to Storm King. **1 to 9 bus. (32 lbs. to bus.) $2 per bus.; 10 to 24 bus., $1.95 per bus.; 25 to 50 bus. or more, $1.90 per bus.** Seamless Bags, 40 cts. each, will hold 3 bus. Send your order at once.

**Japanese Select, No. 53-11**

A tree or spreading Oats. This valuable variety is the result of a long period of intensive selection and breeding of Oats of Japanese strains at Pennsylvania State College of Agriculture, under the direction of Prof. Noll. It is considered of special value for the farmers of southern and southeastern Pennsylvania, throughout which section it has given very large and satisfactory crops of from 50 to 65 bushels per acre. Its valuable points are: (1) **Early maturity**, about a week earlier than the average Oats; (2) **stiffness of straw**—stands up against heavy winds; (3) **large meaty kernel**; (4) its ability to produce in adverse, poor Oats years and under average soil conditions. We have an exceptionally fine lot of it. **Prices, 1 to 9 bus., $1.35 per bus.; 10 to 24 bus., $1.30 per bus.; 25 to 100 bus., or more, $1.25 per bus.**
My Seed Corn is Sold to You on a Guaranteed Test

There are very many varieties of Corn, hundreds of them; many are different only in name and it would be very confusing to you to have a list of all these varieties from which to choose the best. So I am offering here six kinds of Field Corn which I consider the very finest, most valuable of all Corn. Schell's Ninety-Day is unequalled as the best ninety-day Corn, Funk's Yellow Dent leads every other kind in the hundred-day varieties, Schell's Big Yellow Dent beats everything as a general crop, big ear with big grains, in the 100 to 110-day class. I include in the best I can recommend the best I have--Lancaster Sure Crop is also a very fine ear but not so free from maggots as is Dent and it is a different type of Corn. Clark's Early Smoky Dent is the earliest dent field Corn that we know of—it matures in 75 days. Eureka, a white Corn, is considered one of the very best for silage. At prices quoted (except postpaid prices) our customers pay the freight or express.

Seamless bags that hold ½ bus. are used in shipping one bushel or more. Send 50 cts. for each bag.

Friends, This Is Important! All are familiar with the fact that the Corn crop of last year was the poorest in yield, quality, and merchantable Corn that the United States had in thirty years. You cannot afford to take any chance on the seed you plant, and you will not if you order your Seed Corn from us. We are exceptionally fortunate to have a very fine lot of thoroughly matured Seed Corn. We advise ordering early.

Do Not Overlook This Fact. It takes the first 40 bushels of every acre of Corn to pay the expenses of growing an acre of Corn—your yield above 40 bushels represents your profit and good seed, such as we offer you, will mean a handsome profit for you from each acre.

You take no chances on the germination of my Seed Corn nor any other seeds you order from me. When I advise you that the test is 100 per cent you are privileged to test it yourself when it arrives and if it does not test as I say, you may return it and I will refund the money, less shipping charges, price of the seed. I can give no guarantee the growth or the crop after the seed is planted in the field for no human being can control the birth of plants. Cold, wet soil, too deep planting, lack of rain, crows, maggots, all these can cause failure of the best seed, but when conditions are right you'll get an excellent crop from my pure-bred Seed Corn.

My Seed Corn is grown right here in this locality and is therefore thoroughly acclimated for all parts of Pennsylvania and other states in the same climate. It has made great records south of here, far west, and in northern states according to the season and variety planted. Let me urge you to plant my high yielding Seed Corn and thus increase yourcrop yield many bushels. Others are doing it, why not you?

Schell's Ninety-Day Seed Corn. A truly valuable Ninety-Day Corn. The tremendous quantity of shelled Corn this variety produces to the acre surprises everyone who grows it. Generally two good ears to a stalk. The grain is very long, longer than any other, and the cob very thin. It has a rich, deep yellow grain, making it much desired by millers. The fodder grows from 8 to 10 feet high. Order this Corn upon my recommendation; if not satisfied when you get it, return it at our cost and we will pay the freight back to you and refund the amount paid. You are always sure of a magnificent crop in the shortest season. Think of it! A bushel of 70 pounds of ears of Schell's Ninety-Day Corn will make 63 pounds of shelled Corn! Do you want it? Certainly you do. Order it now.

Bus. $5; ½ bus. $2.60; pk. $1.50 (pk. $1.75, postpaid).


Mr. F. Leake, Penna., likes our Ninety-Day Corn. He writes us: "Your Schell's Ninety-Day Corn is the best I have ever grown."

So does Bernard Schow, Ohio. He writes us: "Your Schell's Ninety-Day Corn came up fine and grew a good crop. I think it the best I ever grew."

Funk's Yellow Dent Corn. A pedigreed Corn, bred from thoroughbred parentage for years and is positively one of the biggest yielders in cultivation; for almost every stock has two perfect, beautiful golden ears loaded with their wealth of rich grains, having from 20 to 24 rows of grains, producing three to four times as much corn to the acre as that worn-out stuff still bearing the name of Corn which so many folks continue to plant, not because they want another crop of half "nubbins," but because they think it is "pretty good." Pay more attention to the seed you plant. Of course good seed will cost you more, but what is the cost of a peck of good Corn for an acre when it will give you 50 bushels more to that acre with the same amount of work on it? Funk's Yellow Dent matures in 100 days, ears very uniform, average 9 inches, stalks average 10 feet. It is the best hundred-day. Bus. $5; ½ bus. $2.60; ¼ bus. $1.50; ¼ bus. $1.75, postpaid.


Clark's Early Smoky Dent. A new extra-early Field Corn first offered three years ago. It is not an ordinary white or yellow Corn, but has a distinctive color all its own; very beautiful when shelled. Its great value is in its extreme earliness, maturing ready for harvesting in seventy-five days, about three weeks before the Ninety-Day varieties. Is not this remarkable? Being so very early makes it a most valuable Corn for a quick crop, or for covering a half acre; also it is almost free from maggots, so for clearing the ground for fall seeding. The stalks grow 7 feet high and the ears are 9 inches long with 12 to 16 rows of kernels. For farms in high altitudes and in very northern locations, this will be found a very desirable variety. It will mature in Canada, New York State, Vermont, or Maine and is ten days earlier than Early Canada Flint Corn. Try it out this year and I am sure no one will wish more of it. Bus. $5; ½ bus. $2.60; pk. $1.50. (Postpaid, pkt. 10 cts.; pt. 25 cts.; qt. 40 cts.; 2 qts. 70 cts.; 4 qts. $1.50; pk. $1.75.)

Eureka Ensilage Corn. A Great Favorite for Filling Silos. Has a record of 70 tons of Ensilage grown on one acre. Eureka is a smooth white Dent Corn with large kernels while its fodder grows from 12 to 18 feet high. It grows taller, has more leaf, and will produce more tons of good material for the silo than any other kind. The proper time to cut ensilage is when it is in blossom—watch it closely. It is better to cut early than too late. Bus. $5; ½ bus. $2.60; pk. $1.50 (pk. $1.75, postpaid). (Small quantities, pkt. 10 cts.; pt. 25 cts.; qt. 40 cts.; 2 qts. 70 cts.; 4 qts. $1, postpaid.)
Lancaster Sure Crop Corn

WE HAVE A SPLENDID LOT OF SEED OF THIS POPULAR VARIETY

Last year surely proved the value of this Corn as a very dependable variety to mature under the most unfavorable growing conditions. Lancaster Sure Crop matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. Our seed has been produced from the originator's stock. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a very valuable silage Corn, while as a cribbing Corn it is very desirable and is highly recommended by Farm Bureau Agents throughout the state. Lancaster Sure Crop is becoming very popular in New York state and the New England states for silage purposes. Our seed is extra fine. Bus. $5; 5 bus. $24; 10 bus. $47; ½ bus. $2.60; pk. $1.50 (postpaid, $1.75). (Small quantities, pkt. 10 cts.; pt. 25 cts.; qt. 40 cts.; 2 qts. 70 cts.; 4 qts. $1, postpaid.)

NOTE.—We wish to refer to last year's Corn crop in general throughout the United States, and especially as it grew in Pennsylvania. The weather conditions were abnormal and extremely unfavorable, as a result of which Ninety-Day Corn took four months (120 days) to mature, while the 100 to 110-day varieties required a perfect October or five months (150 days) to mature. If you tried a certain variety last year for the first you were, no doubt, like many more, disappointed. Do not judge any Corn by what it did last year, for it had a miserable chance. Get new seed of the same variety this year and try it again.

"I harvested 225 bushel baskets from 2½ acres of your Schell's Big Yellow Dent, and it was fine."—Emil Friedrich, Pa.

"I always like to plant Schell's Seeds as I don't know that I ever planted anything that failed. Especially should Schell's Big Yellow Dent Corn have much praise."—Michael N. Gingrich, Pa.

Improved Seed Corn Nubber

Here is one of the handiest little devices ever made for the Corn-grower. Serves the same purpose as the power nubbers. It practically eliminates the most tedious and most tiresome job of getting Corn ready for planting—butting and tipping the ears. Simply place the end of the ear in the nubber, give it about a half a turn and all uneven kernels are removed. Handsome, nickel-plated, will last a lifetime. $1.25, postpaid.
SCHELL'S BIG YELLOW DENT

Look at those ears! They show you what you may expect when you plant Schell's Big Yellow Dent—a big crop of big ears with big, long, broad grains—big fodder with big, broad leaves. For a record crop of ear Corn it cannot be surpassed and for silage it is preferred by thousands of farmers. Under normal growing conditions it matures in 110 days. It is the Corn for you.

Good Sound Seed Corn is Very Scarce. We are glad indeed to announce to our multitudes of customers that our Schell's Big Yellow Dent Seed matured perfectly. We never had better seed than we have this year, and it germinates perfectly—100 per cent.

Schell's Big Yellow Dent Corn has literally swept the state of Pennsylvania in popularity as the best general-crop Corn. For the past five years we have been called upon to supply so many more thousands of bushels of this Corn annually to the wide-awake farmers, that every year finds us sold out before planting-time is over. This year will be no exception, and while we have many thousands of bushels more seed than last year, yet the fact that so many farmers everywhere throughout the United States have Corn unfit for seed, will so greatly increase the demand for our Schell's Big Yellow Dent that we may run out of it earlier than usual; so we therefore urge you to send your order at once.

Schell's Big Yellow Dent was originally bred from Improved Leaming and Golden Dent. From these two good standard varieties it received its first good points of value. From Improved Leaming it inherited the length of grain and the broad rich foliage of the fodder. From the Golden Dent, it inherited the broadness of its grain, the larger number of rows of grains, and the very beautiful rich yellow golden color. It produces a crop of the most perfectly uniform ears and has averaged $1.125 bushels of shelled Corn per acre, which is almost twice as much as the average yield of other varieties throughout the state, as given by the Department of Agriculture. This average is but 46.3 bushels per acre. Why not grow twice as many bushels to each acre and double your profits.

Schell's Big Yellow Dent is a Big Corn yet Matures in 110 Days. The ears are immense, 12 to 14 inches long, with 20 to 24 rows of long, large grains. It is without question one of the most valuable Yellow Dent Corns ever produced because of its immense yield—at least 50 per cent and often 100 per cent greater number of bushels to the acre than of any of the average yields of other varieties. The stalks grow from 12 to 15 feet high, giving an immense quantity of fodder heavily covered with big, broad leaves. If you want the biggest and best crop in the neighborhood, then grow Schell's Big Yellow Dent. Plant it in May and it will mature in September. Remember it takes no more seed, no more work in preparing the land, planting and cultivating to grow a big crop of Schell's Big Yellow Dent than it does to grow an ordinary crop of common Corn. The surest way to make farming pay you profits is to plant seed that will produce larger crops. It costs $5 per bushel, which equals $1.25 as the cost of seed for each acre you plant, which should produce for you a magnificent crop of perhaps 50 to 75 bushels more Corn off every acre than you are getting now, by spending that amount on each acre.

Then which is the business thing for you to do? Sell your Corn and order Schell's Big Yellow Dent, and you'll have a crop of Corn that will look just like the picture on the opposite page. It is a pleasure indeed to husk a field of this Corn and see the big, golden yellow ears.

Hundreds of wise farmers who planted Schell's Big Yellow Dent for their main crop last year tell me they grew the largest crop of the biggest ears of the finest quality Corn they ever grew in all the years they have farmed. It would take many pages to print the letters I have received from my customers telling of their wonderful crops.

Remember this, Friends.—Our Seed Corn is grown from the most carefully selected seed stock, and this seed stock selection takes into consideration height of stock, height of bearing of ears on the stock keeping them medium low, breadth of foliage, size and perfect shape of ears, depth of grain, proper color, strong vigorous germination—is it any wonder it is making such wonderful records and fast becoming Pennsylvania's leading Corn?

WINS FIRST PRIZES EVERYWHERE. If we had space we would like to tell you of the many prizes won by our customers on this variety.

This is what we hear from all over the state: "We had ten ears of your Schell's Big Yellow Dent Corn at the Mifflin County Fair, at Lewistown, last week. It took First Prize in Yellow Dent class and second in Grand Champion."—J. F. Zook, Aug. 23, 1924.

"Your Big Yellow Dent Corn is the best Corn I ever had any experience with."—John H. Brumbaugh.

Prices: Bus. $6; 5 bus. $24; 10 bus. $47 (2-bush. bags used in shipping 1 or 2 bus., 50 cts. each); pk. $1.50 (postpaid $1.75); ½bus. $2.60 (postpaid $3). Small quantities: Pkt. 10 cts.; pt. 25 cts.; qt. 40 cts.; 2 qts. 70 cts.; 4 qts. $1, postpaid. Send your order at once.
Schell's Big Yellow Dent Seed Corn

The best general crop Corn in cultivation. It becomes more popular and in greater demand every year. The magnificent crop it produces captivates the neighborhood, and every farmer just naturally wants it, because he sees it is so much better. It is exactly the kind of Corn you want. The ears below give you an idea of the kind of crop you will harvest from Schell's Big Yellow Dent. It takes First Prizes everywhere for both quality and yield. This picture shows our good friend, Mr. John H. Richter, greatly pleased with his wonderful crop of Schell's Big Yellow Dent. Good Seed Corn is scarce—better send today and take no chances.

SEE FULL DESCRIPTION ON OPPOSITE PAGE
Houser Cabbage

One of the finest, hardest-heading, best-keeping, late Cabbages. The Houser has about the smallest heart of any variety. The heads are large, solid, of finest texture, very best quality, very seldom known to crack, and it keeps longer than any other. It is the favorite late Cabbage of thousands of successful gardeners. The demand for seed of it has always been greater than the supply. See page 12 for full description. Order early. Pkt. 10 cts.; ¼oz. 50 cts.; oz. $1; ½lb. $3; lb. $10.

WALTER S. SCHELL INC. Quality Seeds
10th and Market Sts., Harrisburg, Penna.